

# On our pathway to Net Positive Hospitality

The way forward for business and leisure

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**THINK**  
PEOPLE · COMMUNITY · PLANET

## THINK PEOPLE

Always caring about guests, team members, people in our supply chain and business ethics



## THINK COMMUNITY

Contributing in a meaningful way to local communities around the world



## THINK PLANET

Transforming to become Net Zero by 2050 and go beyond towards a net positive impact







Target to go net-zero by 2050 and cut down the emissions by half by 2030



**35%**

Carbon footprint reduction per square meter since 2019

**79**

Hotels on 100% Renewable Electricity



**53**

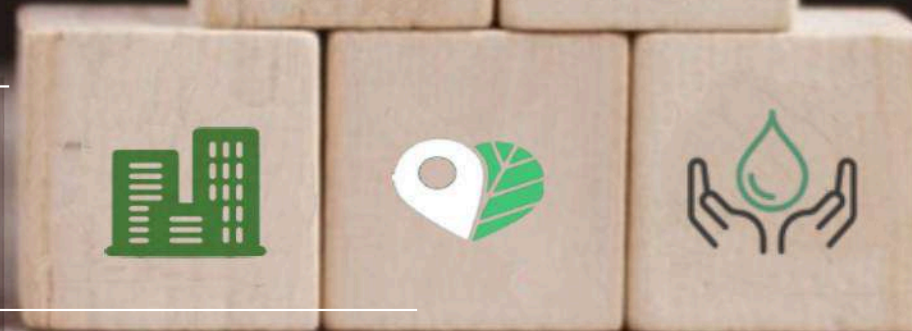
Hotels are green building certified

**Just a Drop**

Supporting water stewardship initiatives through guest experience (Towel reuse and Green Housekeeping)

**179**

hotels verified on Hotel Sustainability Basics



# On our pathway to Net Positive Hospitality

The way forward for business and leisure





# Pathway to Net Positive Hospitality

- Enable every hotel to improve their environmental and social impact
- whatever their starting point on the sustainability journey





# Resorts

An aerial photograph of a resort pool area. The pool is kidney-shaped with a blue mosaic tile interior. It is surrounded by a light-colored deck. Numerous lounge chairs and striped umbrellas are arranged around the pool. The area is lush with tropical vegetation, including many palm trees. In the background, there are resort buildings with balconies and a curved staircase leading down to the pool area.



# Resorts Leisure & Entertainment Activation

5 Categories covering all disciplines for a complete and balanced service

THINK  
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Responsible Business integrated with any activities that build on the pillars of People, Community and Planet

## Music & Performance



From live music to pop up performance and dinner shows.

## Adventure & Sport



From traditional to extreme sports, coaching and once in a lifetime opportunities.

## Wellness & Wellbeing



Mixing the well know with the emerging trends in health and wellbeing.

## Community & Culture



Learning and respecting local traditions and even giving back to the local community.

## Rad Family



A safe and structured space for little ones and quality family time.



# Be Hybrid

Radisson Collection Hotel, Palazzo Nani Venice





# Personalized stays and meetings with our hybrid solutions



Superior guest room combining a state-of-the-art office with a superior hotel room



Small to medium-size meeting rooms equipped with the best-in-class video-conferencing technology



Fixed and pop-up broadcasting studio solutions in partnership with technology partners



# Innovation As a Gateway To The Future with Convertible Rooms

Optimized footprint, revenue and space use in times of high demand





