



TURISMO SOSTENIBLE LATINOAMERICA Y EL CARIBE

**CONSEJO GLOBAL DE TURISMO SOSTENIBLE
SEVILLA 2022**

Roatán

Destino de cruceros en
busca de la sostenibilidad





Llegada mensual de barcos y cruceristas a Roatán

Enero 2017 – septiembre 2022

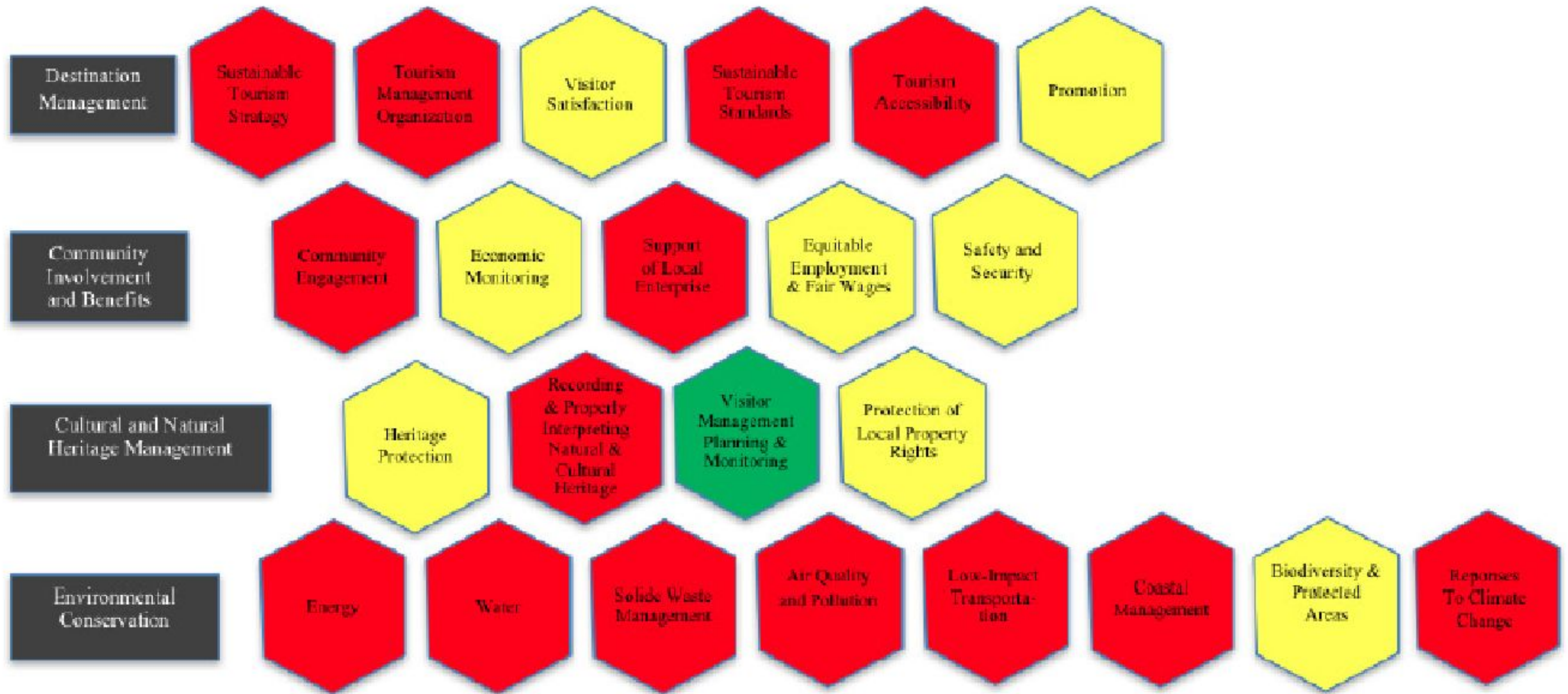
Mes	2017		2018		2019		2020		2021		2022	
	Barcos	Pasajeros	Barcos	Pasajeros	Barcos	Pasajeros	Barcos	Pasajeros	Barcos	Pasajeros	Barcos	Pasajeros
Enero	49	139,916	50	132,960	57	174,149	55	169,732	0	0	40	66,880
Febrero	43	117,230	38	108,721	39	125,712	44	145,130	0	0	43	81,279
Marzo	38	114,335	38	114,637	45	143,832	24	78,090	0	0	47	126,733
Abril	32	103,744	24	78,364	29	108,658	0	0	0	0	23	73,325
Mayo	18	67,838	27	101,858	25	96,950	0	0	0	0	13	44,836
Junio	17	63,483	25	94,644	19	73,131	0	0	0	0	18	68,787
Julio	13	53,429	28	111,022	28	107,133	0	0	4	11,357	14	56,650
Agosto	17	64,229	28	109,315	26	110,641	0	0	16	33,974	16	60,813
Septiembre	17	60,060	22	79,750	20	71,895	0	0	17	35,173	14	47,585
Octubre	27	99,604	22	82,059	26	92,669	0	0	17	36,917		
Noviembre	39	117,223	39	122,946	34	125,167	0	0	34	76,160		
Diciembre	34	98,138	43	143,263	43	158,178	0	0	55	120,122		
Total	344	1,099,229	384	1,279,539	391	1,388,115	123	392,952	143	313,703	228	626,888

Fuente: Puerto de cruceros de Honduras

Table 4: Summary of GSTC Destination Sustainability Performance

GSTC Sections	A	B	C	D	Total Number of Indicators by Color
	Destination Management	Social & Economic Benefits	Natural & Cultural Heritage Management	Environmental Sustainability	
Total Indicators Scored Green	5	2	0	7	14
Total Indicators Scored Yellow	20	3	8	11	42
Total Indicators Scored Pink	4	7	4	3	18
Total Indicators Scored Red	17	11	1	15	44
Total Indicators Scored N/A	0	0	0	0	8
Total Number of Indicators by Section	46	23	13	36	118

Figure 6: Destination Sustainability Snapshot 2013



**DESTINATION
MANAGEMENT**



**SOCIAL &
ECONOMIC
BENEFITS**



**NATURAL &
CULTURAL ASSET
MANAGEMENT**



**ENVIRONMENTAL
SUSTAINABILITY**



Performance Level	2013 Results	2019 Results
Good Performance	4%	26%
Needs Improvement	35%	45%
Areas of Risk	61%	29%



DATOS DE CONTACTO

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