



MAY 10, 2023 | ANTALYA, TÜRKIYE

SUSTAINABLE EXPERIENCES - DOING THINGS THAT MATTER



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ALL THAT GLITTERS IS NOT GOLD





DO OUR "GOOD" ACTIONS DO "REAL GOOD"?

Visiting traditional communities







DO & MEASURE WHAT MATTERS





WHAT CAN YOU MEASURE?

INPUTS

\$\$ donated

No. of employee volunteering hours

Time spent on developing a CBT project No. of partnering NGOs

OUTPUTS

No. of social impact experiences delivered

Kilograms of waste collected

OUTCOMES

\$\$ revenues generated for local suppliers

Increased local pride

More people benefiting from tourism in a destination IMPACT

Reduced unemployment

Improved quality of life in individuals in rural areas

Slowing of climate change

COMMUNICATE WHAT & WHEN IT MATTERS

Travel Sustainable measures

These are the steps this property has taken to provide more sustainable and environmentally friendly travel:

で。 Waste

- Recycling bins available to guests and waste is recycled
- Single-use plastic stirrers not used
- · Single-use plastic straws not used
- Single-use plastic beverage bottles not used
- Single-use plastic cups not used
- · Single-use plastic cutlery/plates not used

() Water

- Water-efficient toilets
- Water-efficient showers
- Option to opt-out of daily room cleaning
- Option to reuse towels

Energy and greenhouse gases

- Most food provided at the property is locally sourced
- Most lighting throughout property uses energy-efficient LED bulbs
- All windows are double-glazed
- 100% renewable electricity used throughout
- The property makes efforts to reduce their

Constination and community

- Invests a percentage of revenue back into community projects or sustainability projects
- Tours and activities organised by local guides and businesses offered
- Local artists are offered a platform to display their talents
- Provides guests with information regarding local ecosystems, heritage and culture, as well as visitor etiquette

Nature

- Wild (non-domesticated) animals are not displayed/interacted with while captive on the property or harvested, consumed, or sold.
- Green spaces such as gardens/rooftop gardens on the property
- Offsets a portion of their carbon footprint



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	EXPERIENCES	WITH POSITIVE IMPA	CTS TRAVEL
For the	se looking to maximise the po	sitive impacts of their travel	is these experiences
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TOUR SNAPSHOT

Tour snapshot

Don't buy another pair of clog slippers! Uncover authentic Amsterdam souvenirs on this sustainable shopping tour that takes you to a super-cool L-shirt shop, a portrait studio and a store selling artistic pieces from up-cycled materials. This is a great way to learn more about the city and the diversity of its residents, as you meet local shop owners, hear their stories and shop for unique gifts and souvenirs to wow friends and family back home. A portion of the proceeds from your tour will be donated to the non-profit organization Amsterdam Locals.

Highlights

- · Discover three unique shops selling locally designed items in the heart of Amsterdam
- · Chat with shop owners about their work and learn the stories behind their businesses
- · Shop for cool craft pieces, upcycled keepsakes or buy a sustainable t-shirt from a local entrepreneur
- · Learn about the history of manufacturing and commerce in Amsterdam
- · Get a free portrait at a quirky photography studio that's been voted one of the city's top tourist attractions

Local Impact: How you will help the local community by joining this tour:

- All the stores we visit are 100% owned and run by locals, including one that employs refugees and disadvantaged local people
- We will visit a store that sells items made from waste and recycled bike parts, where you'll have a chance to purchase a
 sustainable souvenir
- You will be provided with a recyclable bag for any purchases you make to avoid use of plastic bags
- You will learn about fair trade products and pick up some sustainable shopping tips





A hidden gem housed in a historic building





THANK YOU!



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