

thrust

building a world where our actions don't
have to cost the Earth.



EU & US Regulation is coming

Multi-methodology & smartly applied methodology is crucial

March 2022: SEC announces carbon disclosure rules

November 2022: EU passes carbon disclosure regulations



EU regulations can apply to non-EU entities

New regulations apply to subsidiaries operating in the EU and businesses with €150m+ turnover in the EU.



Multi-methodology is a new requirement

It looks very likely that different countries will require different reporting standards. Corporate travel managers need to be prepared.



Now is not the time for 'creative carbon accounting'

Businesses should expect new regulations to be thorough. Creative accounting could lead to businesses needing to 'restate' emissions once reporting rules are finalised.

<https://www.sec.gov/news/press-release/2022-46>

<https://www.europarl.europa.eu/news/en/press-room/20221107IPR49611/sustainable-economy-parliament-adopts-new-reporting-rules-for-multinationals>

Sustainability is financially rewarding

ESG aligned businesses out-perform the market, greenwashing underperforms

3.8%

Revenue uplift for sustainable businesses

Research shows ESG disclosure alone doesn't drive performance. Businesses need ESG initiatives, innovation and risk management to experience ESG revenue uplifts.

53%

Say sustainability a key factor in where they work

The impact on hiring costs, retention costs, and improved employee wellbeing are monumental. However, you need ESG tooling and initiatives that are *visible & engaging*.

-2.7%

Cost of an adverse ESG event on sales

Greenwashing is one of the most common complaints thrown around and cause activist investors to listen. ESG disclosure and initiatives are crucial to your risk management.

https://www.stern.nyu.edu/sites/default/files/assets/documents/NYU-RAM_ESG-Paper_2021%20Rev_0.pdf

https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3004689

The Old Approach

Report

Inaccurate | Expensive | Inaccessible

Reduce

Stop traveling

Remove

Offsets

The Now Approach



Report

Pinpoint accuracy
Live data & click of button reports
Tools for managers & travelers

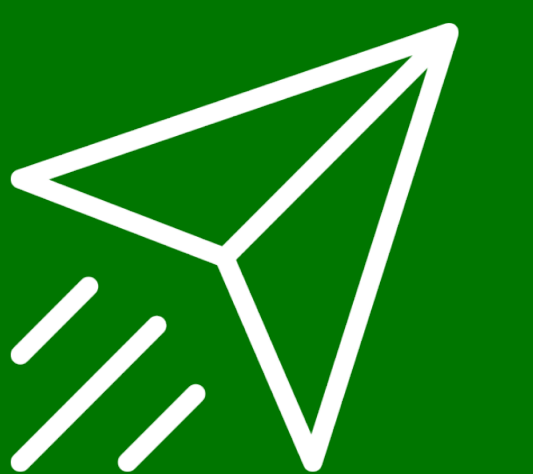
Reduce

Optimise routes
Specific recommendations
Lowest logical emissions

Remove

Align with "purposeful travel"
Purchase SAF & CCSU
Drive to net zero

The Future Approach



Report

Supplier level data
Predictive sustainability

Reduce

Rewarding choices
Sustainable business class

Remove

Nature positive & net negative

Sustainability is a new core-pillar

TMCs and OBTs are entering a new competitive landscape

Point of Sale

- Carbon information
- "Lowest Logical Emission"
- Hotel scoring & certifications
- Carbon budgets
- Recommendations
- Responsible travel policies

Reporting

- Carbon reporting
- Carbon budget compliance
- Social costs of carbon
- Benchmarking indexes
- Personalised notifications

Intelligence

- Travel policy design
- Dynamic rebooking
- Predictive vendor analysis
- Sustainable event location AI

We're on a mission to make travel effortlessly green

Building a world where our actions
don't have to cost the Earth.

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