

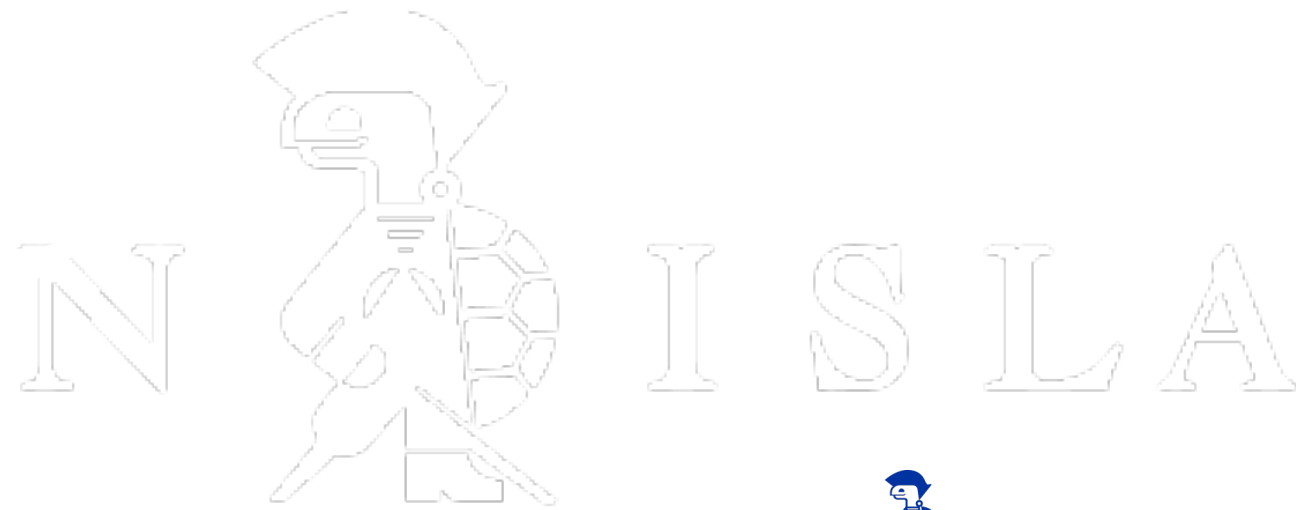
# The Cayman Islands & Coastal Destination Management

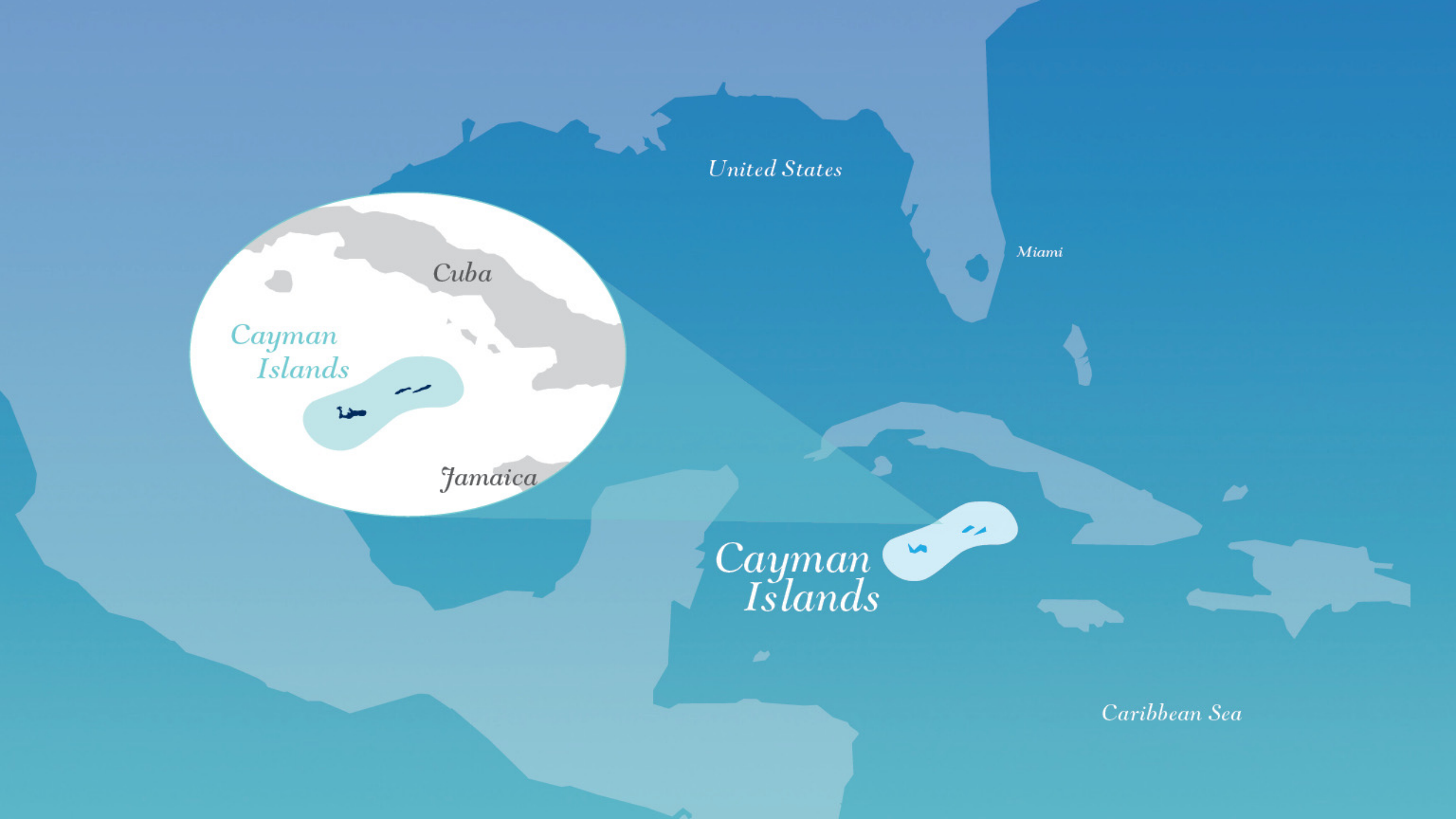
Presented by Rosa Harris,

Director of Tourism

Cayman Islands Department of Tourism

15 November 2024





*United States*

*Miami*

*Cuba*

*Cayman  
Islands*

*Jamaica*

*Cayman  
Islands*

*Caribbean Sea*



RUM  
POINT  
CREW

WIND ME FASH  
CATMAN ISLANDS

AUSTRALIA

PHILIPPINES

JAMAICA

YOU

RELAX

WELCOME

WELCOME

WELCOME

WELCOME

WELCOME



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## DESTINATION OVERVIEW

- Three islands: Grand Cayman, Cayman Brac, and Little Cayman
- Variety of habitats, including mangrove forests
- 365 dive sites
- Destination management measures

# THREATS TO OUR COASTAL AREAS



1. INCREASED TEMPERATURES
2. HURRICANE SEASON
3. SEA LEVEL RISING
4. SARGASSUM
5. BEACH EROSION

Winter Tea by raisooskie

"Emotional Rollercoaster"



FLATTENING SEASONALITY

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- CONSERVATION EFFORTS



# CONSERVATION EFFORTS

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- Marine Parks Conservation Regulations (2024) (lobster & conch seasons)
- National Conservation Law, 2013
- Climate Change Policy 2024-2050
- Cayman Turtle Centre
- Central Caribbean Marine Institute (CCMI)
- Blue Iguana Conservation Programme





# CARIBBEAN TOURISM MONTH 2024

**ONE CARIBBEAN:**  
BUILDING A  
RESILIENT FUTURE

## COMMUNITY ENGAGEMENT

- Tourism awareness campaign
- Caribbean Tourism Month
- Dedicated website for updates
- Dedicated local tourism social media channels
- Weekly Tourism Tuesday Newsletter

# MITIGATION

- National Tourism Plan
- Flattening seasonality
- Management of high-density areas, i.e. Stingray City (Wildlife Interaction Zone) the #1 water-based attraction in the Cayman Islands
- Visitor Experience Development Grant Programme
- New legislation and tourism levy for sustainable tourism action; for remediation and proactive mitigation.

