

SUSTAINABILITY AND THE BUSINESS TRAVELLER

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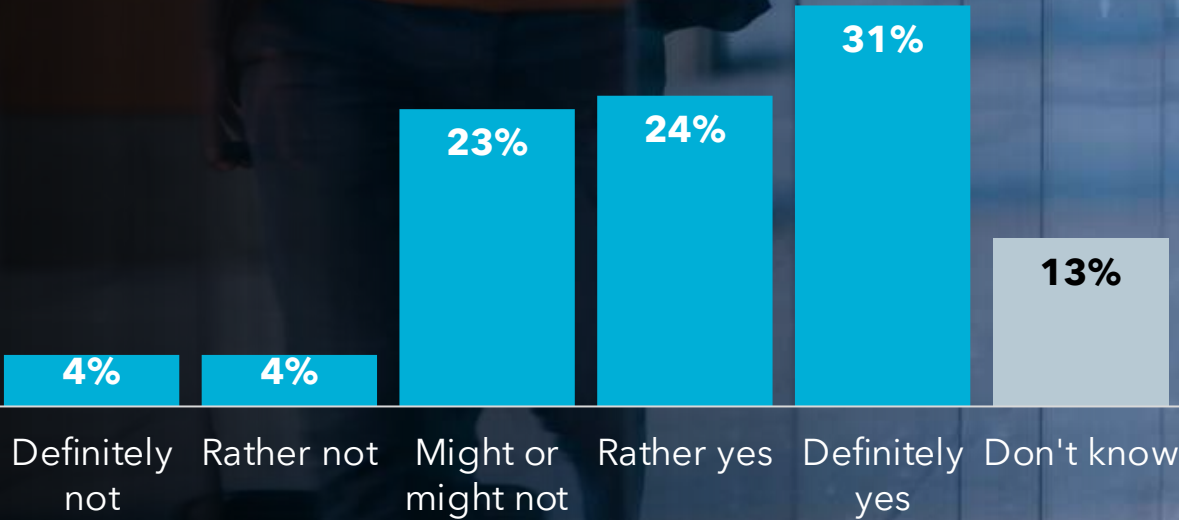
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Employer's attitude to sustainable travel

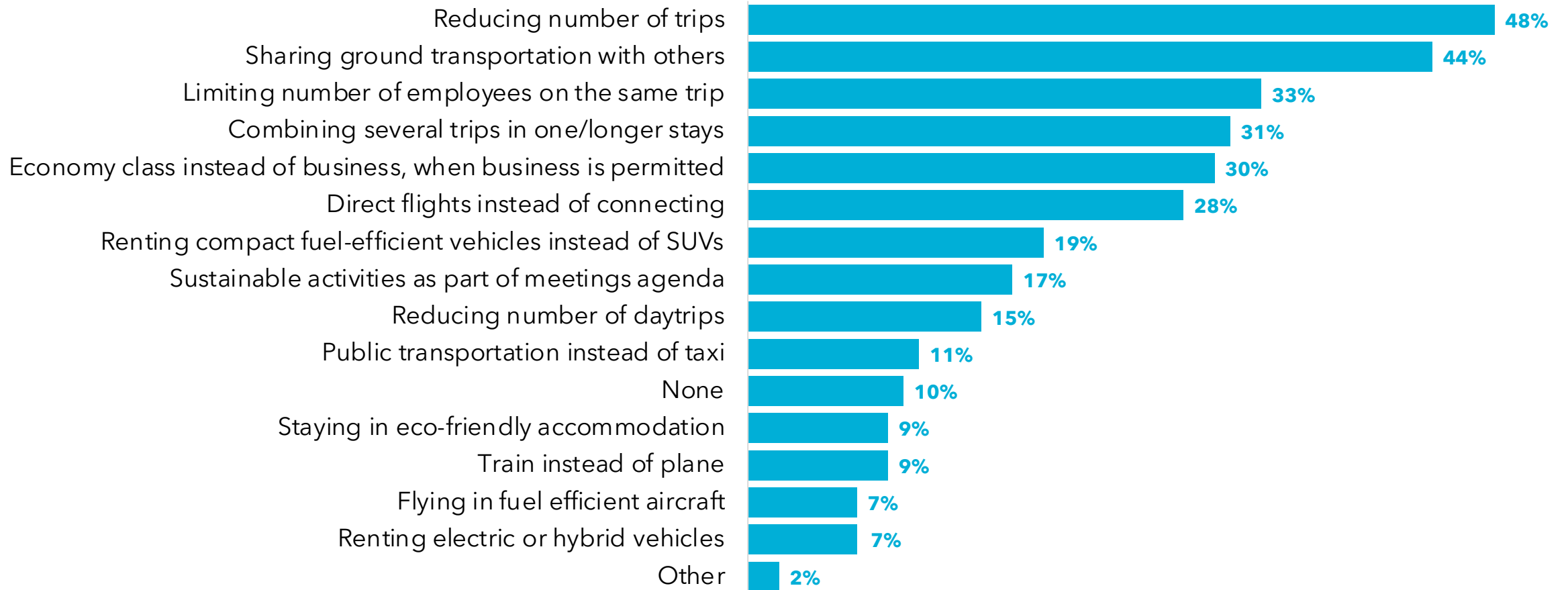
Over half of travelers agree that their employer encourages sustainable travel.

Does your employer encourage sustainable travel?



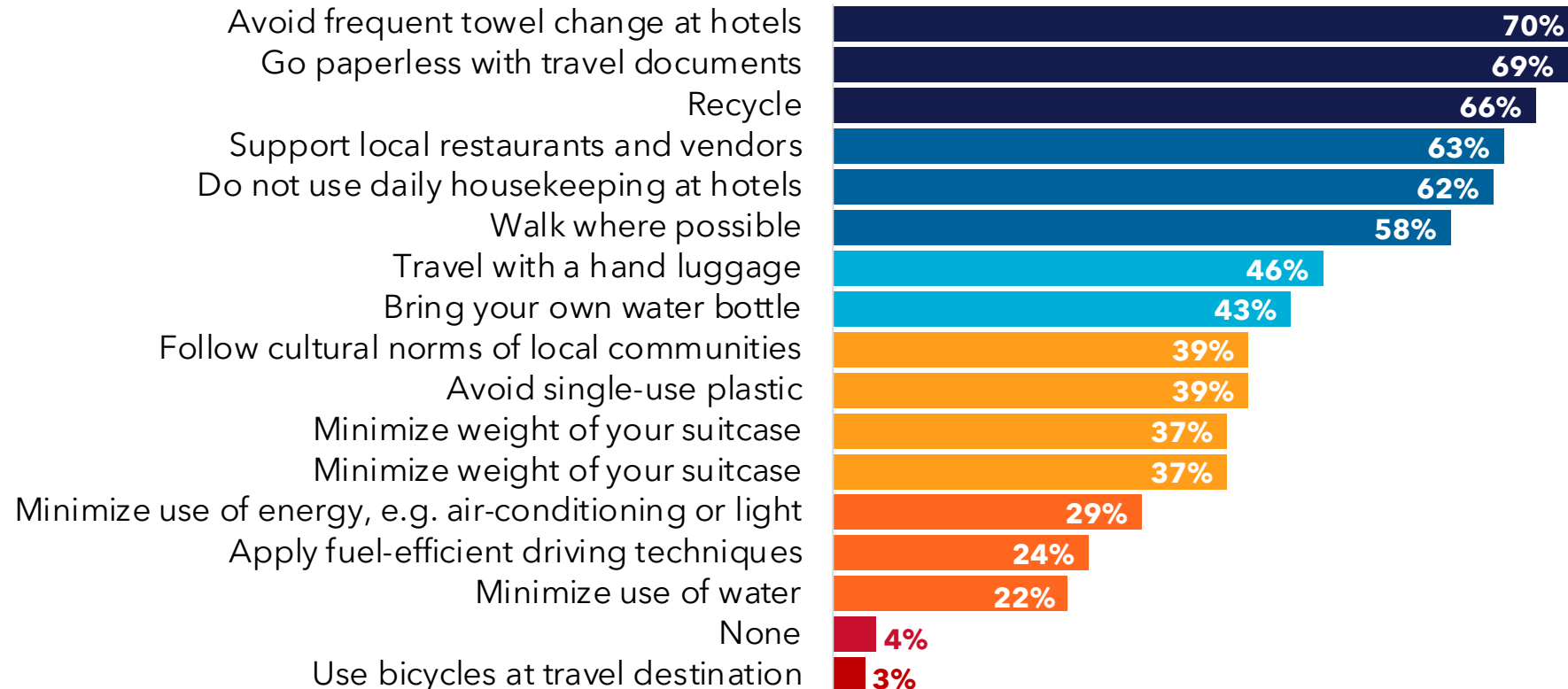
Sustainable travel options

Taking fewer trips and sharing ground transportation when on a trip are the most common sustainable travel choices encouraged by employers: Almost half of travelers agree.



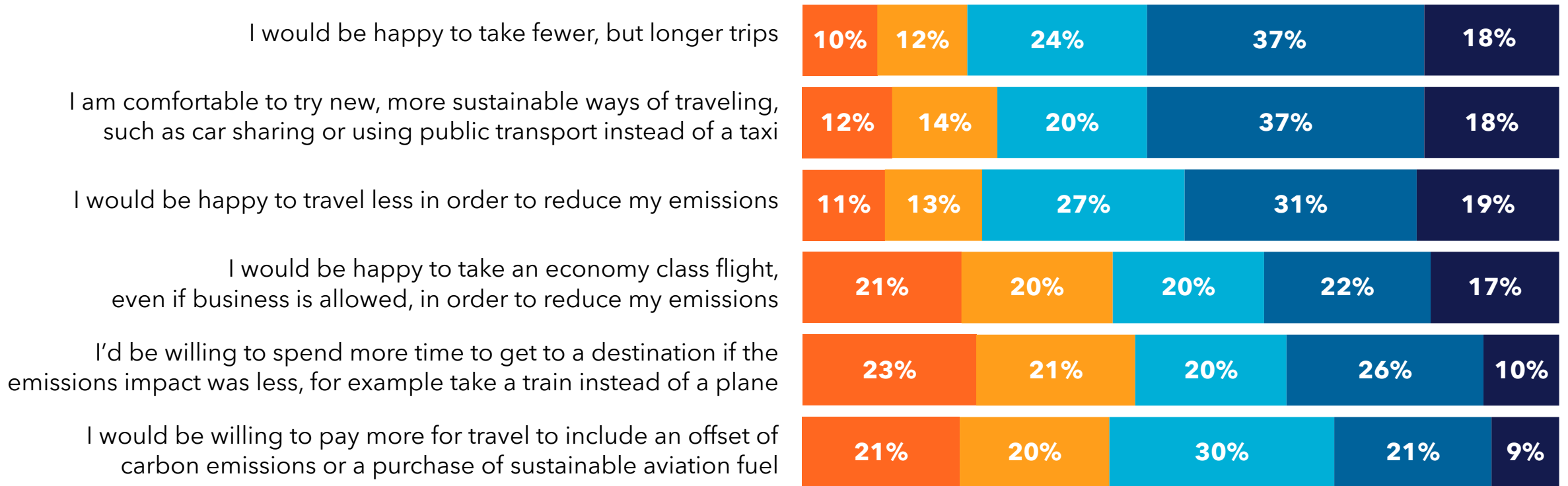
Sustainable traveler behavior

The most popular sustainable practices embraced on the road are related to hotel stays, where 7 in 10 report avoiding frequent towel change and 6 in 10 refrain from using daily housekeeping. Recycling and going paperless with travel documents are similarly as popular.



Sustainable traveler behavior

While over half of travelers are willing to take fewer, but longer business trips, or try new, more sustainable ways of traveling, only 30% are prepared to pay more for sustainable travel options.



Strongly disagree Somewhat disagree Neither agree not disagree Somewhat agree Strongly agree

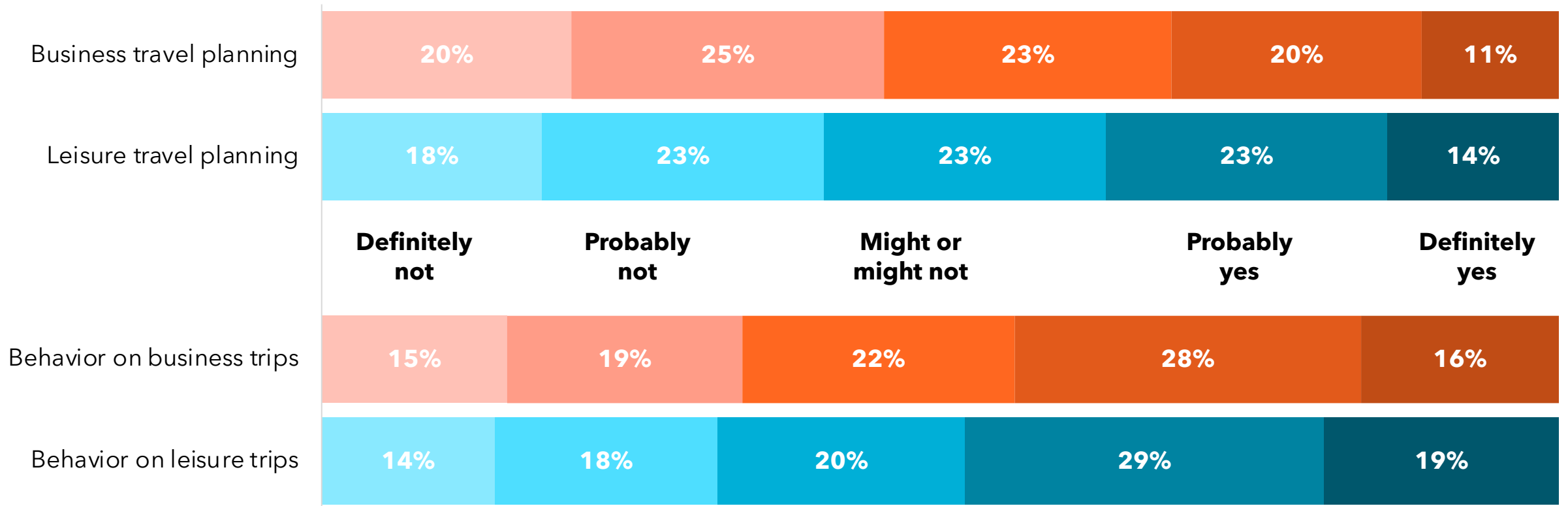
Motivations for sustainable travel

In addition to caring for the environment, 4 in 10 travelers consider company sustainability goals, financial savings and support for communities as major motives for their sustainable travel choices. Personal reputation and incentives are less important.



Impact of sustainability: business vs. leisure travel

Sustainability considerations influence leisure travel planning to a greater extent than business trips arrangements. The same is valid for behavior during travel: Travelers pay slightly less attention to sustainability when traveling for work.



THANK YOU

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