

15-20% of the world's population (over 1.3 billion people) have a disability.
Over 1 billion people are over 60. 46% of them are disabled

SOME DISABILITIES LOOK LIKE THIS



OTHERS LOOK LIKE THIS



NOT ALL DISABILITIES ARE VISIBLE

- Mobility Impairments
- Visual Impairments
- Deaf and Hard of Hearing
- Intellectual
- Neurodiversity
- Cognitive
- Psychosocial
- Sensory
- Learning
- Rare Diseases
- Medical Conditions
- Temporary Disabilities
- And Many More....



103,842 museums
2500 UNESCO heritage sites.



15M food establishments

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The Business Opportunity



700,000 hotels.
6+ million Airbnb listings.



Innumerable open spaces,
public areas and markets



68% of all sales transactions in tourism are online (2022)



201.4 thousand travel agencies employing two million workers.

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The Business Opportunity



Nearly 50% of the digital sales via mobile app (source fatbit)

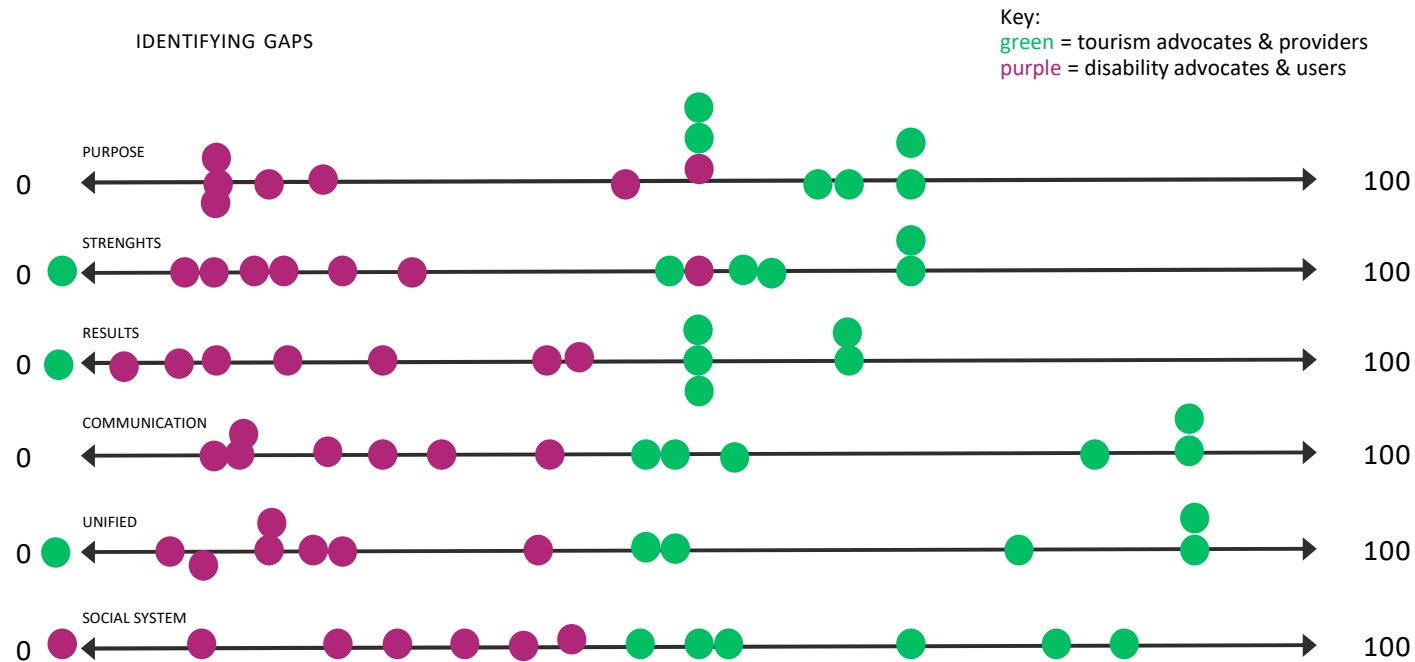


The market gap is wide



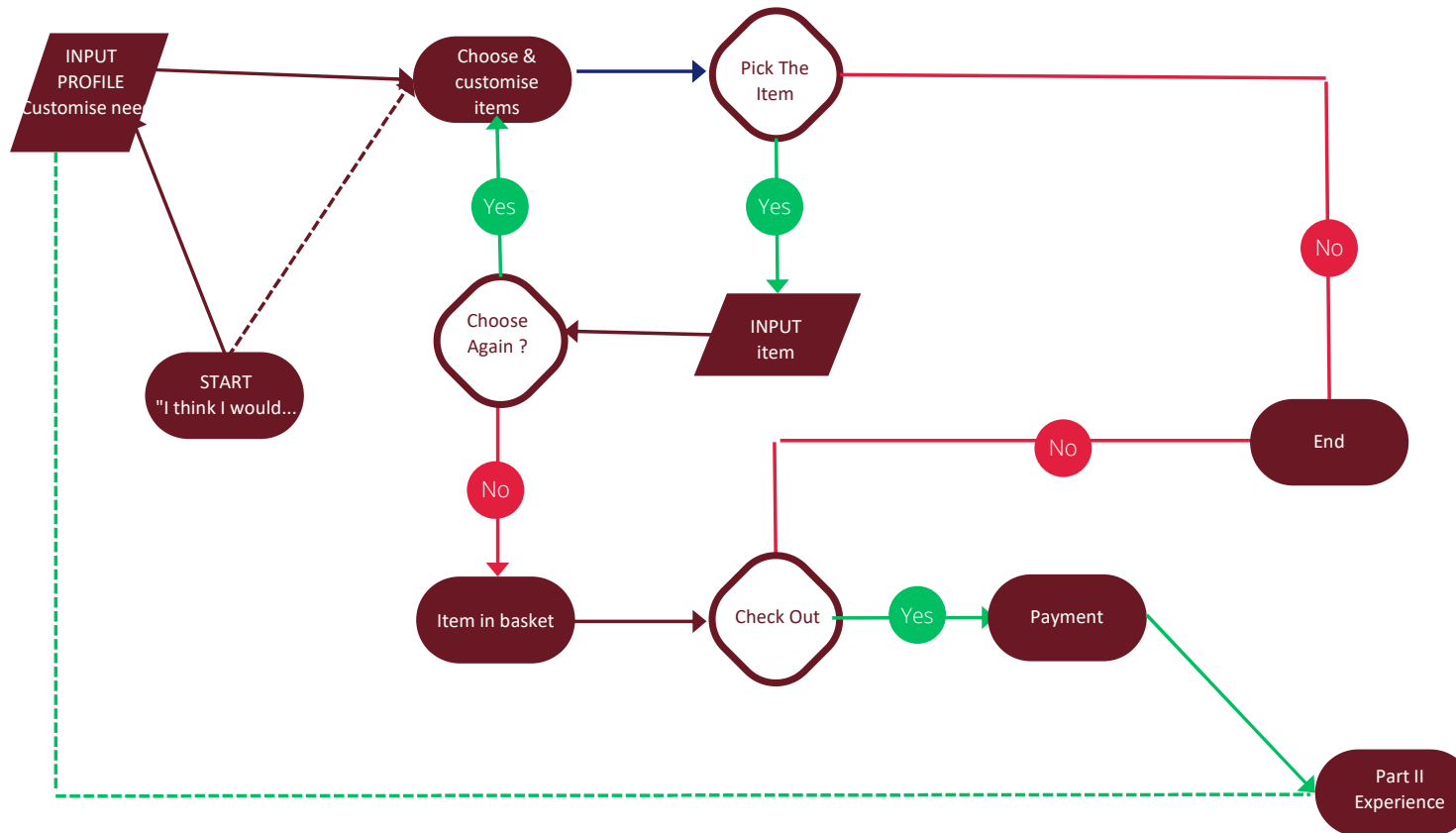
high performance assessment

The Planet Abled stakeholder consultation (Q1 2023 at United Nations Vienna) indicates that there is a gap in opinion between users and providers of services on whether current standards are high performing.





Draft 0.2. Consumer customer journey
Based on consultation output Q1 2023: Ideal version of inclusive travel
Part I: Research and purchase

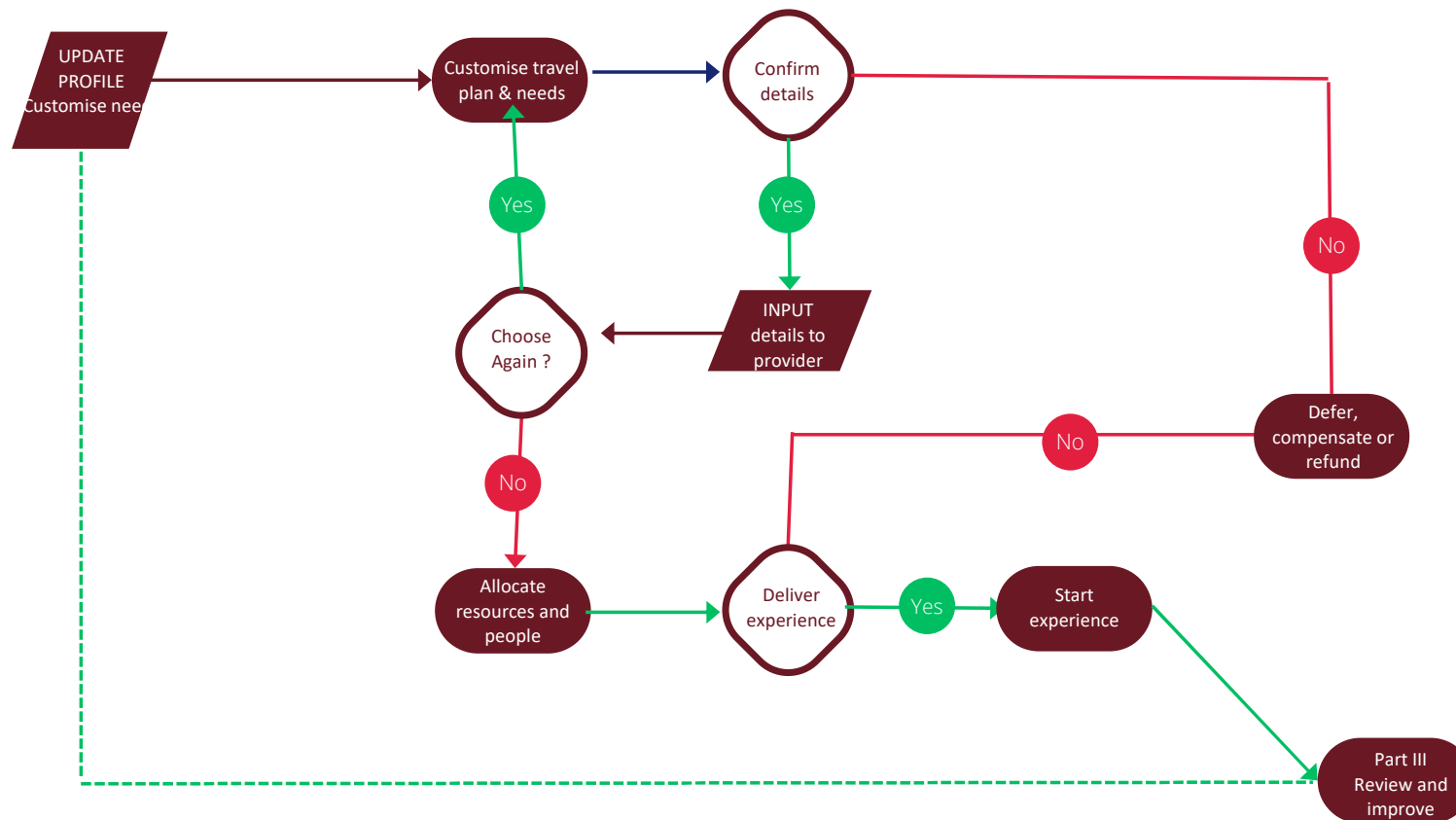




Draft 0.2. Consumer customer journey

Based on consultation output Q1 2023: Ideal version of inclusive travel

Part II: Experience and feedback



What does an Accessible Experience look like in a Museum, Hotel, Restaurant etc.

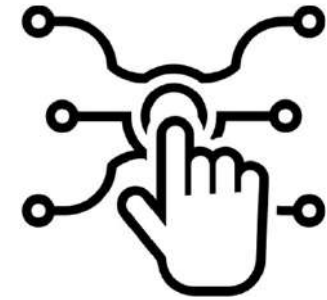
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**Trained & Sensitized
Professionals**



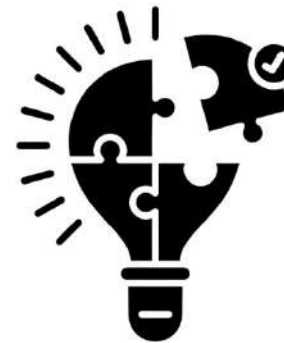
**Accessible
Communication**



**Assistive Technology
Integration**

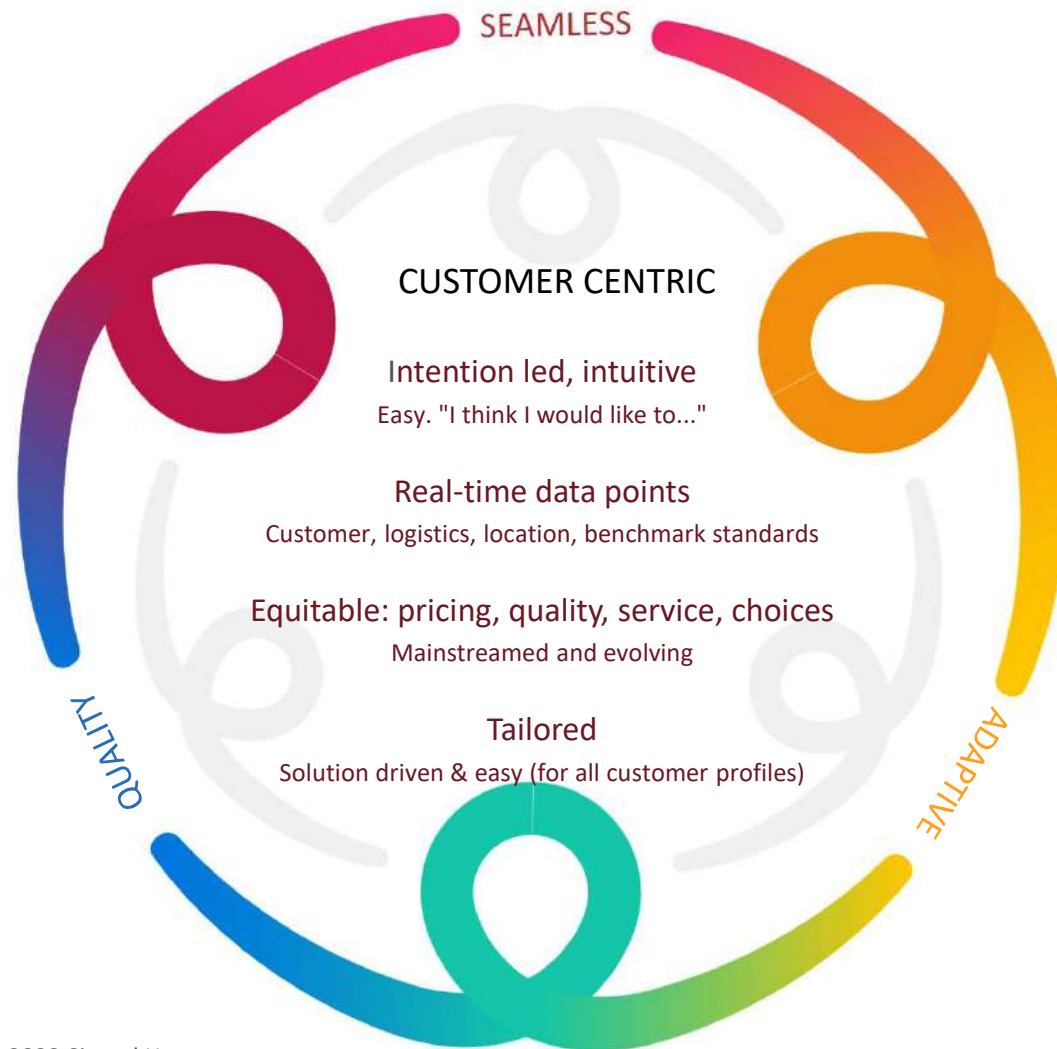


**Human
Accessibility**



**Information in
Accessible Formats**

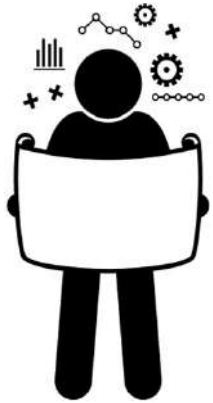
Ideal version of inclusive travel



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How can YOU take the journey?

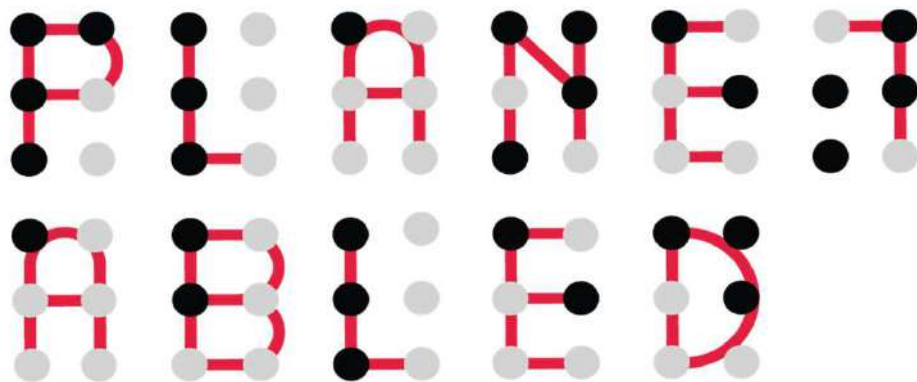
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- Choose the Right Partner**
- Evaluation & Resource Allocation**
- Policy & Roadmap**
- Training & Consultation**
- Inclusive Product & Service Design**
- Audit & Implementation**
- Market Outreach**



Still, have some questions?



Feel free to write to me at:

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or visit our website

<https://planetabled.com>