

CARBON NEUTRAL CITIES

THE CASE OF STOCKHOLM - and the role of tourism



Camilla Zedendahl, CEO
Royal Djurgården Society
Kungliga Djurgårdens Intressenter





Green Destinations Standard V2
Recognised by GSTC



Green Destinations Standard V2

Type:
C15: Primary core criteria (15)
C30: Secondary core criteria (+15)
O: Optional criterion
N/A: 'Not Applicable' possible

Type	#	Name	Description
Theme 1: Destination Management			
Commitment & Organisation			
C15	1.1	Sustainable destination coordinator	A person has been assigned the responsibility and implementation and reporting of sustainable destination management.
	1.2	Management	An adequately funded organisation or management structure is in place for coordinating and promoting sustainable tourism. The destination has a management plan or strategy of bodies in delivering destination management.
	1.3		
	1.4		
	1.5		
	1.6		

ROYAL DJURGÅRDEN
Scandinavia's #1 attraction



2022
PLATINUM AWARD

Theme 3: Environment & Climate			
Land Use & Pollution			
C30	3.1	Noise	Noise is adequately controlled and does not impact on the visitor experience.
C30	3.2	Light pollution	Impacts of light pollution are addressed. The destination encourages the use of low light pollution lighting.
	3.3	Land use & planning	The destination requires an environmental control plan for land use and planning, and ensures it is implemented.
Water Management			
	3.4	Water sourcing	The destination is monitored, and water stewardship is implemented that water is sourced sustainably.
	3.5	Water consumption	The destination monitors water consumption and ensures it is reduced where possible.

Theme 5: Business & Communication			
Socio-Economic Impact			
C15	5.13	Promoting local products and services	The destination promotes the development and use of local products and services that reflect the area's nature and culture. These may include food and beverage products, etc. The destination encourages and supports career development in the tourism sector.
	5.14	Promoting local tourism employment	The destination encourages and supports career development in the tourism sector.
	5.15	Avoiding Overtourism	The social impact of visitors to the local community is appropriately monitored.
C30	5.16	Property exploitation	The destination has planning guidelines, regulations and other measures in place to monitor and control the socio-economic effects of real estate development and property rental and concessions for tourism purposes.
Health & Safety			
C15	5.17	Health & safety	Crime, safety, and health hazards for visitors and residents are responded to, adequately monitored, and publicly reported.
	5.18	Risk and crisis management	The destination has a risk reduction, crisis management and emergency plan that is appropriate to the destination. Procedures and resources are implemented, and regularly updated.
Business Involvement			
C15	6.1	Promoting sustainability among enterprises	The destination regularly informs tourism-related enterprises about sustainability issues and encourages and supports them in making their operations more sustainable.
C30	6.2	Sustainability standards	The destination promotes the application of GSTC standards and encourages and supports them in making their operations more sustainable.
	6.3	Publication of certified	The destination promotes the application of GSTC standards and encourages and supports them in making their operations more sustainable.

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VISIT SWEDEN

A new era - Let's move
together towards more
conscious travelling and
tourism.

CITY OF STOCKHOLM
one of hundred European
cities towards the Climate
Neutral mission

THE CLIMATE NEUTRAL MISSION

– some key actions



-30% transports



Solar panels on public buildings



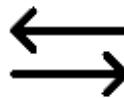
Bicycle friendly



Reduce emissions from consumption



Transforming public spaces

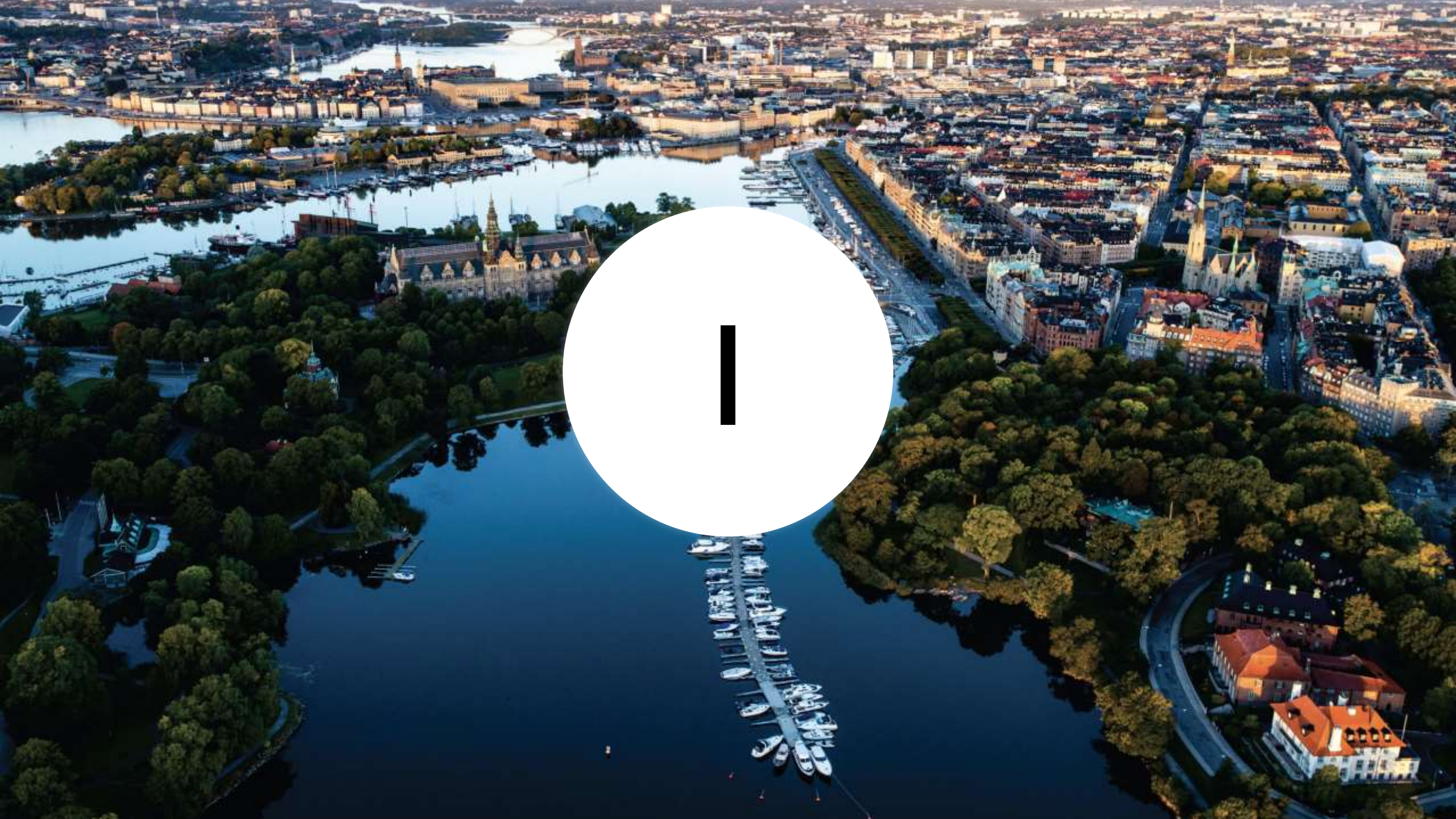


Strong collaboration



This is Stockholm

and this is
Royal Djurgården



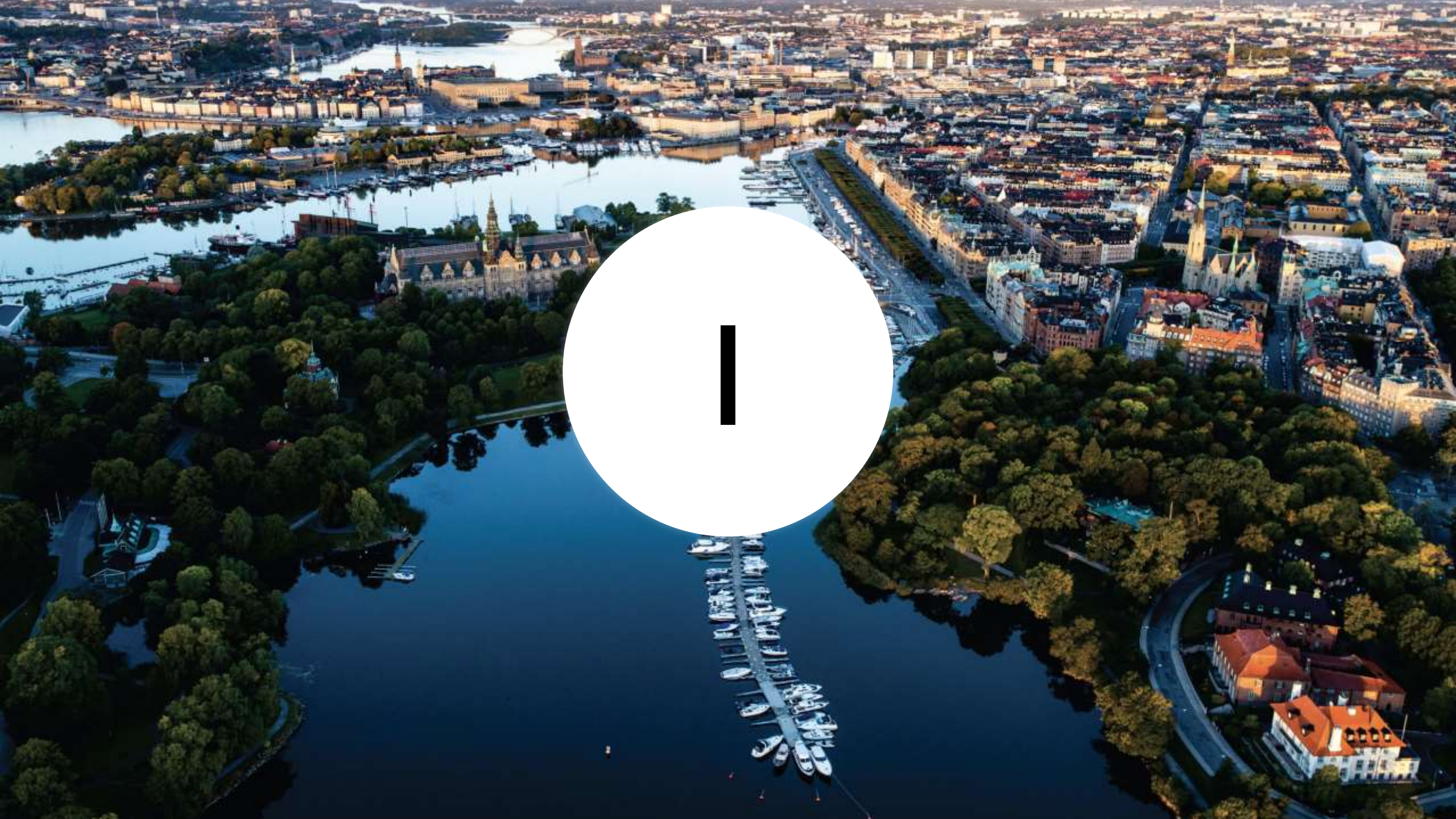




22



30





15



60



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Scandinavia's #1 attraction



- 1 gather facts
- 2 structure
- 3 act
- 4 communicate
- 5 audit

FOCUS AREAS



Fossil-free and traffic-smart



A sustainable food culture



Open, accessible and welcoming



A world exhibition on sustainability

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FOCUS AREAS



Fossil-free and traffic-smart

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FOSSIL-FREE AND TRAFFIC SMART DJURGÅRDEN		
GOALS 2027	GOALS 2025	GOALS 2022
All transport of goods and people on Djurgården is fossil-free, possibly an introduction of a class 3 environment zone.	Contracts and agreements with transport operators on Djurgården to fossil-free vehicles for public transport vehicles for public transport vehicles for public transport vehicles → small delivery and refuse collection	- Use free Djurgården is defined - Action plan established based on traffic study
Djurgården is green action plan	Our own fleet is fossil-free	Plan to allow for conversion to fossil-free of special vehicles
New pedestrian & cycle paths	Spaces are reallocated from car to traffic to pedestrian and cycle	We work together in a structured way for a bicycle-friendly Djurgården
Djurgården has been closed for car traffic	We make it easier for cyclists by providing safe bicycle parking	Investigation and design Traffic Office
Local events is established and supported public food, fair and live services	Permanent measures to improve traffic safety are implemented	Budget assignment for new bridge to the Traffic Office
Refuse bins have been converted into upper service area	Investigation and design Traffic Office	Temporary traffic safety measures are tested in accordance with Traffic Act
Our average use of fossil-free and partly fossil-free products	Final of signage further investigation of physical closure	Temporary traffic safety measures are tested in accordance with Traffic Act
Recycled plastic comes from food waste	Strategic study Transport Administration in cooperation with private actors	Improved information in the city and on Djurgården about public transport and travel routes, major and station announcements in areas
	Reduction of 200 per cent space	Reduction of 200 per cent space
	Our energy use has been reduced by 20% compared to 2019	Our energy use has been reduced by 20% compared to 2019
	Physical our total energy use is reduced compared to 2019	Physical our total energy use is reduced compared to 2019
	Recycled plastic and single-use plastic are reported with a plan for reduction	Recycled plastic and single-use plastic are reported with a plan for reduction
	We have implemented a sustainability policy that takes into account both purchases and products with consideration of food loss	We have implemented a sustainability policy that takes into account both purchases and products with consideration of food loss

SUSTAINABLE FOOD CULTURE		
GOALS 2027	GOALS 2025	GOALS 2022
Djurgården is established as a destination for sustainable food culture and good food. For guests, staff, the public and the planet.	We inform about the impact of food and can indicate the carbon footprint of our operations	We inspire others in sustainable food culture
We promote food production that benefits local and global	We prioritize local produce and encourage home growing	We have created a common ground in sustainable food culture and together we carry out activities that strengthen it
The meat, fish and vegetables we serve meet WWF's criteria for green	The meat, fish and vegetables we serve meet WWF's criteria for yellow and green	We always have plant-based dishes on the menu
Our meat comes from animals that are grass-fed or pasture	We measure the proportion of eco-labelled or home-grown produce that we use in our home-grown	We prepare, present and serve food in a way that contributes to increased consumption of sustainable, protein sources and sustainable choices
The proportion of eco-labelled or home-grown ingredients we use has increased by 20% compared to 2022. We reach our own targets for 2027	We measure the proportion of eco-labelled or home-grown produce that we use in our own plantings	We learn more and take into account pollinator and biological diversity in our own plantings
We participate in initiatives that support biodiversity	We measure and report our food waste and calculate wastage per portion served	We measure and report our food waste and calculate wastage per portion served
Our food waste is minimized	Our food waste per person served is reduced compared to 2022	Our food waste is collected for biogas or composted

OPEN, ACCESSIBLE AND WELCOMING		
GOALS 2027	GOALS 2025	GOALS 2022
Djurgården is safe, secure, open and welcoming during extended time and season from 2022	We have an attractive range of year-round	Djurgården is safe, secure, open and welcoming during extended time and season from 2022
Djurgården is accessible and welcoming to all	All employees have access to the knowledge bank	We work continuously to improve our work in accessibility, inclusion and history, and share knowledge and experience with each other
Djurgården is safe, secure, open and welcoming during extended time and season from 2022	It is possible to increase recycling at Djurgården in all of our jobs	We have information on accessibility, one by one and in print
The events organized on Djurgården are safe and secure	All events organized at Djurgården follow guidelines requirements for	We work on getting based on each client's unique conditions for increased safety and with respect for the environment

A WORLD EXHIBITION FOR SUSTAINABLE DEVELOPMENT		
GOALS 2027	GOALS 2025	GOALS 2022
Djurgården works to preserve, use and develop our cultural heritage in a sustainable way	Djurgården works to preserve, use and develop our cultural heritage in a sustainable way	Djurgården works to preserve, use and develop our cultural heritage in a sustainable way
We attract, inspire and engage our guests through the way we work together in a sustainable way	A majority of our guests feel that we have a common message about sustainability	Our communication and exhibitions support a sustainable development
Djurgården is internationally recognized as the place where we, rooted in history, can find future solutions	Several stakeholders see Djurgården as a stage for innovation and Djurgården's stakeholders as important partners	Djurgården is designated by the City of Stockholm as an arena and test area for sustainable solutions - an innovation area
The products we sell in our shops are responsibly produced	It is clear in our shops which products we have and have been produced responsibly	We carry out an analysis of the current state of affairs in our shops and develop an action plan to increase the production of sustainable products and responsibly produced products

FOCUS AREAS



Fossil-free and traffic-smart



A world exhibition on sustainability

FOSSIL-FREE AND TRAFFIC SMART DJURGÅRDEN			
GOALS 2027	GOALS 2025	GOALS 2022	
All transport of goods and people on Djurgården is fossil-free, possibly an introduction of a zero-emission maritime zone.	Contracts and agreements with transport operators are in place for: <ul style="list-style-type: none"> • fossil-free public transport • sustainable public transport • green delivery and waste bins • street cleaning and refuse collection 	A use-free Djurgården is defined. Action plans established based on traffic study.	
Djurgården is known as a bicycle-friendly	Routes are reallocated from car traffic to pedestrian and bicycle.	Plan in place for conversion to fossil-free of special vehicles. All new vehicles are fossil-free.	
New pedestrian & cycle paths connect Strömgården and Caféparken.	Permanent measures to improve traffic safety are implemented.	Budget assigned for new bridge to the Traffic Office.	
Djurgården has been closed for commercial car traffic.	Final stage, further investigation of physical closures.	Temporary traffic safety measures are reduced in accordance with traffic study.	
Local shops are established and expanded public food, oil and fuel for sale.	Strategic study Transport Administration in cooperation with private actors.	Improved information in the city and on Djurgården about public transport and real-time, online stop and arrival announcements in trains.	
Fossil-free goods have been converted into zero-emission areas.	Reduction of 20% per trip/quarter.	Reduction of 20% per trip/quarter.	
Our energy use is fossil free and partly locally produced.	Our energy use has been reduced by 20% compared to 2020.	We explore the conditions for the establishment of local solar park.	
Residual plastic comes from low-flow sources.	90% of our fossil energy use is removed compared to 2020.	We have identified key remaining fossil energy use and have plans for phasing out.	
	Residual plastic and single-use material risks are reported with action plan for reduction.	Our use of plastics and disposables is reduced. We have led to replace fossil-based plastics.	
	We have provisions for both purchases and projects with consideration of fossil free.	We have all implemented a sustainability policy that in line towards reduced fossil use in the supply chain.	

GOALS FOR A SUSTAINABLE DJURGÅRDEN, updated 2022-04-20 by the members of the Royal Djurgården Society/Kungliga Djurgårdens Intresse

A WORLD EXHIBITION FOR SUSTAINABLE DEVELOPMENT			
GOALS 2027	GOALS 2025	GOALS 2022	
Djurgården work to preserve, use and develop our cultural heritage in world-class.	Djurgården work to preserve, use, and develop our cultural heritage inspires others.	Based on our values, we inform our guests about our guests' hallmarks, tradition and innovation in harmony with nature.	
We attract, inspire and engage our guests through the way we work together in a sustainable way.	A majority of our guests feel that we have a common message about sustainability.	Our communication and exhibitions support a sustainable development.	
Djurgården is internationally renowned as the place where we, rooted in history, can find future solutions.	External stakeholders view Djurgården as a stage for innovation and Djurgården's stakeholders as important partners.	We have all individually adopted sustainability policies that contribute to the whole.	
Djurgården is a stage for important conversations about sustainable development, and we are a natural voice in the debate.	Key external sustainability meetings looking for Djurgården as a host location.	Djurgården is designated by the City of Stockholm as an arena and test area for sustainable solutions - an innovation area.	
The products we sell in our shops are responsibly produced.	It is clear in our shops which products are and have been produced responsibly.	We organize or host a major event with linked to sustainability.	
	We carry out an analysis of the current state of sales in our shops and develop an action plan to increase the proportion of sustainable products and responsibly produced products.		

GOALS FOR A SUSTAINABLE DJURGÅRDEN, updated 2022-04-20 by the members of the Royal Djurgården Society/Kungliga Djurgårdens Intresse



MAKE OUR CASE



TRAFIKINFORMATION

FREE FERRY

NYBROKAJEN



DJURGÅRDEN

EVERY 15 MINUTES

10 AM - 4 PM (JUNE 28 TO JULY 31)

FREE FERRY

NYBROKAJEN
DJURGÅRDEN

EVERY 15 MINUTES



WELCOME TO ROYAL DJURGÅRDEN
THE FERRY IS ON US



ABBA THE MUSEUM



SKANSEN

Liljevalchs



FOSSIL-FREE AND TRAFFIC SMART DJURGÅRDEN

Category	Item	Details
Energy	1. Fossil-free energy	Use of fossil-free energy sources such as wind, solar, and hydro.
	2. Energy efficiency	Implementation of energy-saving measures on the ferry and at the terminal.
	3. Green electricity	Use of green electricity from renewable sources.
	4. Energy audits	Regular energy audits to identify areas for improvement.
Traffic	1. Traffic-free zones	Establishment of traffic-free zones around the ferry terminal.
	2. Walking and cycling	Encouragement of walking and cycling as sustainable transport modes.
	3. Car-sharing	Introduction of car-sharing services to reduce the number of cars.
	4. Public transport	Integration with public transport services.
Environment	1. Waste management	Implementation of a comprehensive waste management system.
	2. Water protection	Measures to protect the surrounding water environment.
	3. Green spaces	Creation and maintenance of green spaces at the terminal.
	4. Biodiversity	Measures to protect and enhance local biodiversity.

CHALLENGE OLD TRUTHS

Traffic-smart test week shows the way forward

Posted on [September 7, 2022](#)

Without cars, Royal Djurgården will be both traffic-smart and more open and welcoming

More space for children and activities, more people who used public transport and an obvious desire to walk to Royal Djurgården are some of the results that can be deduced from a traffic-smart test week that was carried out at Djurgården in the first week of June. Overall, the test also shows that a car-free Djurgården is possible if it is combined with enhanced public transport and better conditions for walking and cycling.

A WORLD EXHIBITION FOR SUSTAINABLE DEVELOPMENT

2030	2050	2070
<p>1. The exhibition is designed to be a model for a sustainable future.</p> <p>2. The exhibition is designed to be a model for a sustainable future.</p> <p>3. The exhibition is designed to be a model for a sustainable future.</p>	<p>1. The exhibition is designed to be a model for a sustainable future.</p> <p>2. The exhibition is designed to be a model for a sustainable future.</p> <p>3. The exhibition is designed to be a model for a sustainable future.</p>	<p>1. The exhibition is designed to be a model for a sustainable future.</p> <p>2. The exhibition is designed to be a model for a sustainable future.</p> <p>3. The exhibition is designed to be a model for a sustainable future.</p>

FOSSIL-FREE AND TRAFFIC SMART DJURGÅRDEN

2030	2050	2070
<p>1. The exhibition is designed to be a model for a sustainable future.</p> <p>2. The exhibition is designed to be a model for a sustainable future.</p> <p>3. The exhibition is designed to be a model for a sustainable future.</p>	<p>1. The exhibition is designed to be a model for a sustainable future.</p> <p>2. The exhibition is designed to be a model for a sustainable future.</p> <p>3. The exhibition is designed to be a model for a sustainable future.</p>	<p>1. The exhibition is designed to be a model for a sustainable future.</p> <p>2. The exhibition is designed to be a model for a sustainable future.</p> <p>3. The exhibition is designed to be a model for a sustainable future.</p>

ATTRACTIVE USE OF SPACE



A WORLD EXHIBITION FOR SUSTAINABLE DEVELOPMENT

INDICATOR	2015	2020	2025
1. Sustainable development goals	100%	100%	100%
2. Climate change	100%	100%	100%
3. Energy	100%	100%	100%
4. Air quality	100%	100%	100%
5. Water and marine resources	100%	100%	100%
6. Circular economy	100%	100%	100%
7. Digitalization	100%	100%	100%
8. Urban development	100%	100%	100%
9. Social inclusion	100%	100%	100%
10. Governance	100%	100%	100%

FOSSIL-FREE AND TRAFFIC SMART DJURGÅRDEN

INDICATOR	2015	2020	2025
1. Fossil-free energy	100%	100%	100%
2. Traffic smart	100%	100%	100%
3. Air quality	100%	100%	100%
4. Water and marine resources	100%	100%	100%
5. Circular economy	100%	100%	100%
6. Digitalization	100%	100%	100%
7. Urban development	100%	100%	100%
8. Social inclusion	100%	100%	100%
9. Governance	100%	100%	100%

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ONGOING — 2023-03-05



Zero City

The National Museum of Science and Technology

What will cities of the future look like? Zero City is a challenging exhibition of the sustainable and fossil-free city

♥ Add to my calendar

ONGOING — 2023-05-31



Exhibition: Vasa's Women – Always present, often invisible

The Vasa Museum

An exhibition about women around the ship Vasa, and about women's living conditions in early 17th century Sweden.

♥ Add to my calendar

ONGOING — 2023-01-29

WHERE ONE IS THE OTHER MUST BE



New exhibition: Life Eternal at Liljevalchs

Liljevalchs

Can we outwit death? The exhibition Life Eternal reflects on eternity, and thus on the future. It is more urgent than ever to talk about this topik.

♥ Add to my calendar

ONGOING — 2022-12-31



The Arctic – while the ice is melting

Nordiska museet

'The Arctic – while the ice is melting' allows visitors to meet people from some of the world's coldest places.

♥ Add to my calendar

A WORLD EXHIBITION FOR SUSTAINABLE DEVELOPMENT

2020-2021	2021-2022	2022-2023
Exhibition about the future of cities and sustainable development.	Exhibition about the future of cities and sustainable development.	Exhibition about the future of cities and sustainable development.
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EXAMPLES OF ONGOING EXHIBITIONS

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SIGNING THE GLASGOW DECLARATION ON CLIMATE ACTION IN TOURISM NOVEMBER 15TH 2022



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Scandinavia's #1 Attraction

THANK YOU!

Welcome to visit sustainable.royaldjurgarden.se to follow our work.



Camilla Zedendahl

CEO, Royal Djurgården Society / Kungliga Djurgårdens

Intressenter
✉ camillazedendahl@royaldjurgarden.se

🌐 royaldjurgarden.se & sustainable.royaldjurgarden.se

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