

Matt Callaghan

Chief Operating Officer



About us



**We're on a
journey to become
Europe's most
loved holiday
company**





Winning for our customers



Winning for our shareholders



Winning for our people



Winning for our destinations

Winning for our destinations:

Our approach to sustainability



**Enabling customers
to holiday better:
a focus on the
people and places
that make our
holidays so special**



Create better holiday choices

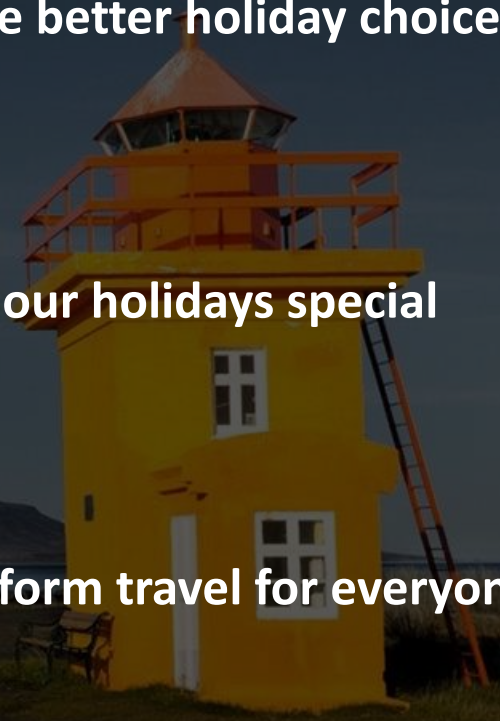


Keep our holidays special



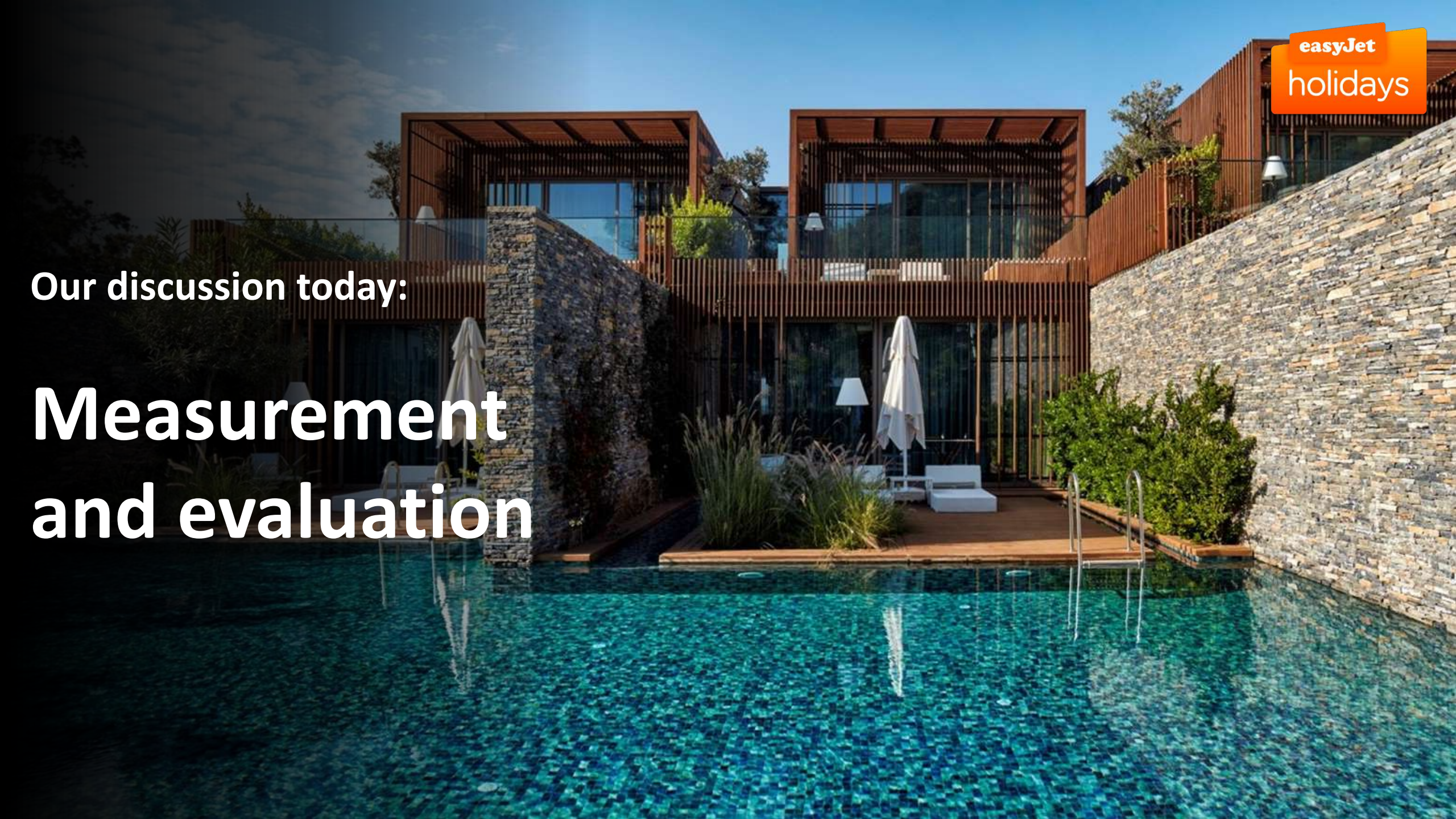
Transform travel for everyone

Education. Collaboration. Rapid Implementation.



Our discussion today:

Measurement and evaluation



**Measurement isn't just a checkbox;
it's our credibility, our integrity,
and our roadmap.**

Create better holiday choices:

**Our certified
sustainable range**



Create better holiday choices:
**Our certified
sustainable range**

Holistic: socio-economic, cultural, environmental

Hotels with globally recognised certification
1600+

Conversion
↑

CSAT
↑

Support for
hotel
partners

Keep our holidays special:

**Reducing food
waste through use
of artificial
intelligence**



Keep our holidays special:

Reducing food waste through use of artificial intelligence

Investment of c. €30,000

Buffet waste reduction of
68%

Saving
€114,000
this year

Saving
80,000
meals

Preventing
32 tonnes
going to
landfill

Transform travel for everyone:

Our landmark partnership with UN Tourism



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Our landmark
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UN Tourism



UN Tourism

UNITED NATIONS
WORLD TOURISM ORGANIZATION



Measurement and evaluation are more than tools; they're the very foundation on which sustainable tourism will thrive.

By committing to rigorous standards and transparent metrics, we're making a promise.

Together, let's lead the way in making sustainability not just a goal, but a proven, measurable reality.

An aerial photograph of a resort complex. The image shows several large, multi-story buildings with dark, gabled roofs arranged in a semi-circle. A sandy beach is visible in the lower center, with a grid of lounge chairs. The water is a vibrant turquoise color, and there are lush green trees and rocky terrain surrounding the buildings.

easyJet
holidays

Holiday Better