



Global Sustainable Tourism Council

---

**GSTC2024 Conference  
Session:  
Alternative Accommodations**

---

# Tourism is a fun sector!



# Urbanization

**Light  
Pollution**

**Deadly  
Bird  
Collision**

**Habitat  
Loss**

**Change  
of Land  
Use  
Purpose**

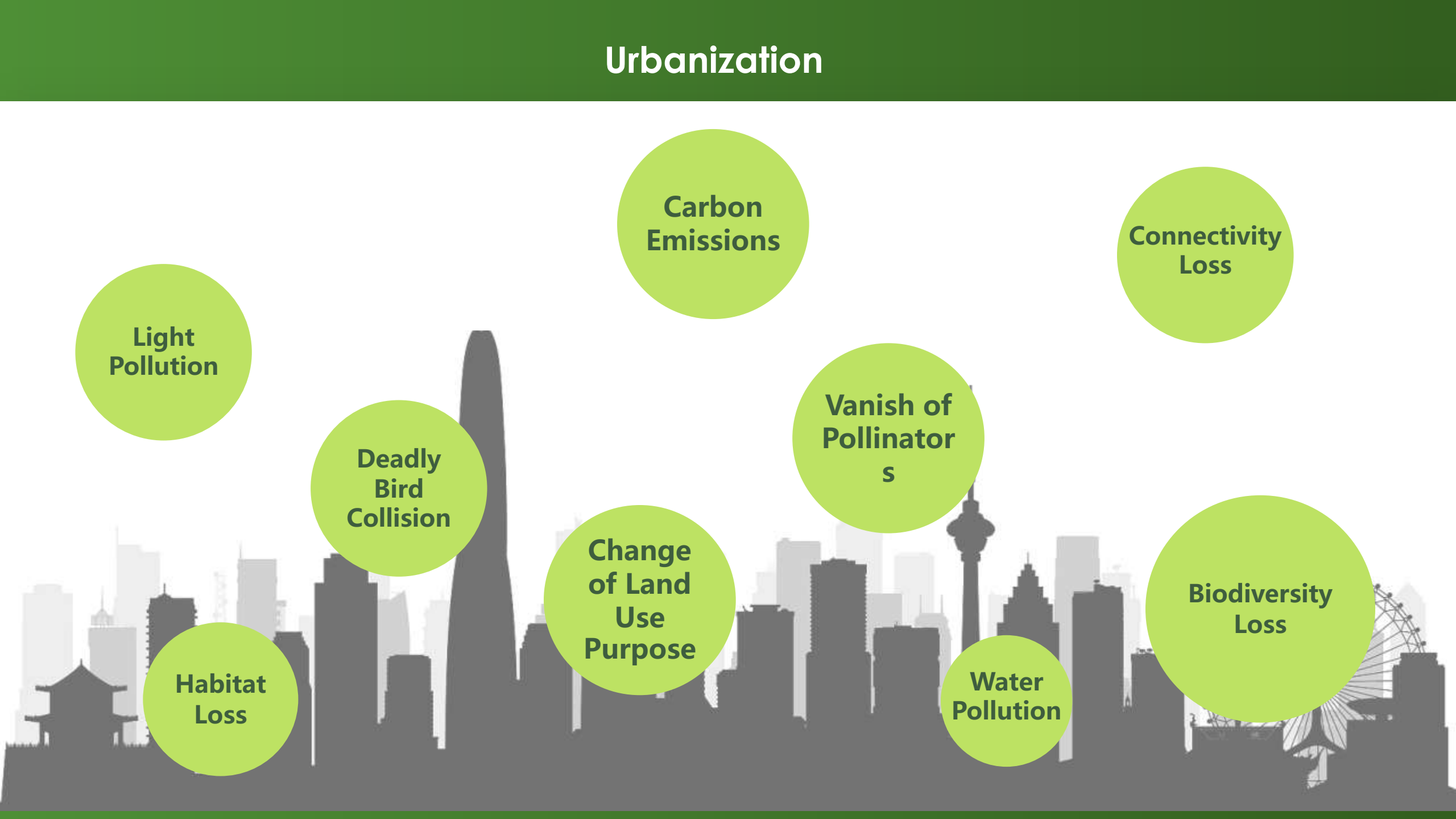
**Carbon  
Emissions**

**Vanish of  
Pollinator  
s**

**Water  
Pollution**

**Connectivity  
Loss**

**Biodiversity  
Loss**



We have already seen some positive changes.



# What are the potentials of making positive impacts of these alternative accommodations?

## Environmental



- How does the accommodation reduce its environmental impact (energy, waste, water, biodiversity, ecosystem)?
- What measures are in place?
- How does it encourage eco-friendly guest behaviors?

## Culture



- Are locals involved in decision-making and activities?
- How does it educate guests on cultural preservation?
- What efforts are made to avoid cultural exploitation?

## Social



- How does the accommodation create local jobs and support businesses?
- How does it support community projects like education or infrastructure?
- Is the accommodation accessible to diverse socio-economic groups?

# Panel Discussion

## Driving Profitable Sustainability: Business Opportunities in ASEAN's Sustainable Tourism



**Koko TANG**

Founder of Colorful Earth  
Board Member of GSTC

Moderator



**Willem Niemeijer**

CEO  
YAANA Ventures

Speaker



**Jeff Yeo**

Co-Founder  
Big Tiny

Speaker



**Adeline Phua**

Managing  
lyf Partner

Speaker



**Premruethai  
(Dtor) Tosermkit**

Founder and Manager, Harmony  
@Huailan Home Ecolodge

Speaker