

A woman with long braids and a large green backpack is standing on a paved path overlooking the ocean. She is smiling and looking at her smartphone. The background shows a rocky coastline with waves crashing against the shore under a clear sky.

Sustainable Visitor Economy and Liveability

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Balancing Tourism and Community Needs

- Financial sustainability
- Resource Management
- Community Involvement





Why Community Involvement Matters

- Enhances community support for tourism
- Aligns tourism with local values
- Builds resilience and shared ownership

Guiding Principles for Responsible Tourism

- Community collaboration
- Economic contribution
- Quality of life and cultural respect
- Governance and transparency
- Health and safety
- Environmental sustainability



Collaborating With Local Communities

- Tailored operations
- Managing visitor flows
- Long-term commitments

Economic Support For Local Communities

- Local sourcing and employment
- Job creation across various sectors
- Revenue circulation within the community



Respecting Culture and Enhancing Quality Of Life

- Celebrating local culture and heritage
- Reducing tourism-related congestion
- Partnerships with cultural organisations

Environmental Sustainability And Governance

- Pursuing net-zero by 2050
- Cutting-edge technology
- Transparent communication



Long-Term Benefits Of Balanced Tourism

- Cultural preservation and economic stability
- Building vibrant communities
- Fostering partnerships with communities



The Power Of Partnership

- Prioritise community involvement
- Embrace sustainable practices
- Foster collaborative relationships