

# Sustainable Alternative Accommodations in Tourism

WHERE BIG DREAMS SPROUT FROM THE TINIEST OF HOUSES (ON WHEELS)



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# INTRODUCTION TO **ALTERNATIVE ACCOMMODATIONS**

Alternative accommodations are changing the travel landscape, meeting the needs of environmentally and socially conscious travellers.



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## VISION

To **connect** everyone in the world  
with **nature** and **sustainability**.



## WHY **SUSTAINABILITY** IN TOURISM MATTERS

- Tourism contributes to environmental challenges; sustainable practices are vital for preservation.
- Consumer trends show increased demand for eco-friendly and unique stays.
- Our approach: blending sustainability with memorable, accessible stays.

Close to nature

Tiny Away staycation



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# EMBRACING TINY LIVING FOR **LOW-IMPACT TRAVEL**

- Tiny houses as a minimalistic and eco-friendly solution—small footprint, reduced energy and resources, low-impact on land.



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## CREATING A CONNECTION WITH NATURE AND LOCAL CULTURE

- Alternative accommodations allow travellers to engage meaningfully with nature and communities.



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## COMMUNITY INTEGRATION AND SUPPORT

- Working with local partners to support communities – Big Tiny partners with farmers and landowners, creating mutually beneficial opportunities.
- Emphasis on preserving cultural heritage through locally managed and operated stays.
- Local hiring, sourcing of materials, and authentic cultural exposure as part of the model.



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# ENVIRONMENTAL **RESPONSIBILITY** – MINIMIZE AND OFFSET

- Strategies for reducing water, waste and energy in tiny and alternative accommodations.
- Big Tiny's eco-initiatives: solar energy use, water conservation methods, sustainable material sourcing, food waste, education
- Offsets and carbon-conscious practices for longer-term sustainability and continuous R&D into even more eco-technology





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## FOR CITY DWELLERS – BIG TINY'S PROPOSITION



**It's Affordable**

AUD\$199 per night



**It's Accessible**

3 hours or less  
from your city



**It's Close to Nature**

And yet be able to  
stay in comfort



Big  
Tiny

finding the perfect spot

