



Wedding  
IN THAILAND

# SUSTAINABLE EVENTS

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Global Sustainable Tourism Conference  
GSTC2024

15 November, 2024

# TOURISM IN KRABI



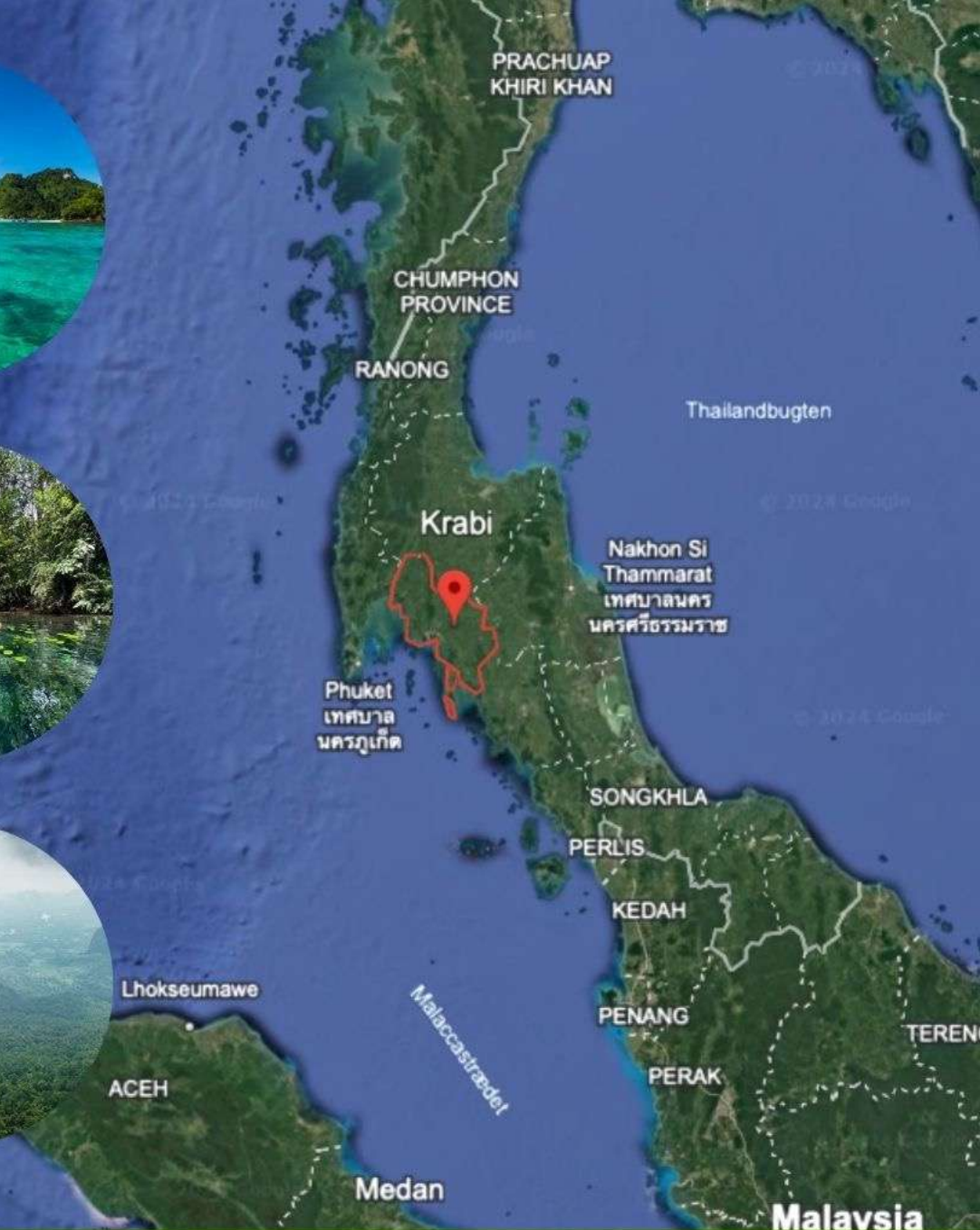
**Annual Visitors:** 3.4 million international tourists annually (2023)



**Biodiversity:** 800+ marine species in protected waters; 30% forest cover with rich flora and fauna



**Beaches & Islands:** 150+ islands, including Koh Phi Phi, Koh Lanta, and Koh Hong



# OUR GOALS



# OUR SUSTAINABILITY JOURNEY: CHALLENGES AND LEARNINGS



Limited Awareness and Education on  
Sustainability



General Waste Management



Cost-Driven Decision Making



# OUR SUSTAINABILITY JOURNEY: WHAT WE DO



## 1. Sustainable Event Planning

- Venue Selection
- Resource Efficiency:



## 2. Waste Reduction and Management

- Eliminate Single-Use Plastics
- Digital Materials



# OUR SUSTAINABILITY JOURNEY: WHAT WE DO



## 3. Local Sourcing and Vendor Engagement

- Engage Local Suppliers
- Seasonal and Local Ingredients



## 4. Support Community-Based Tourism

- Cultural Integration
- Local Workforce



## 5. Capacity Building and Education

- Training for Vendors and Staff
- Educational Initiatives



## CASE STUDY: ECO-CONSCIOUS VENUE SELECTION

- **Eco-Friendly Venues:** We prioritise venues that use renewable energy sources, implement waste reduction strategies, and have water conservation measures in place.
- **Sustainable Event Design:** Event setups are planned to maximise energy efficiency, using natural lighting and energy-saving equipment where possible.
- **Support for Local Economy:** By choosing locally-operated venues and vendors, we contribute to the regional economy and strengthen our relationships with the community.



## CASE STUDY: CARBON-FRIENDLY ACTIVITIES

- **Low Carbon Footprint:** Kayaking is a carbon-neutral way for guests to explore Krabi's stunning natural landscapes.
- **Cultural Engagement:** The kayaking tour includes visits to culturally significant sites, such as cave drawings, allowing guests to connect with the history of the area.
- **Nature Connection:** Guests paddle through areas rich with diverse fauna and flora, enhancing their appreciation for the local environment.
- **Health & Well-being:** This physical activity boosts guests' well-being while immersing them in nature.
- **Community Support:** By collaborating with local kayaking operators, we ensure that the experience benefits local guides and eco-tourism businesses.





# FUTURE GOALS



## FUTURE GOALS



**Leave a Positive Legacy**  
Post-Event Contribution  
Community Investment



**Engage Visitors in Sustainability**  
Sustainable Behavior  
Incentivise Participation

# KEY LEARNINGS FROM OUR JOURNEY



STAFF TRAINING



ENVIRONMENTALLY CONSCIOUS OFFERINGS



PARTNERSHIPS



ACTIVE NETWORKING



LOCAL-COMMUNITY FOCUS

