

# REVISION OF GSTC INDUSTRY CRITERIA

# AGENDA



**Introduction**

**Group activity**

**Sharing group discussion**

# PURPOSE OF WORKSHOP



1. To raise awareness of the REVISION of GSTC INDUSTRY Criteria
2. To get your input on the revised INDUSTRY Criteria Draft

Revision of the

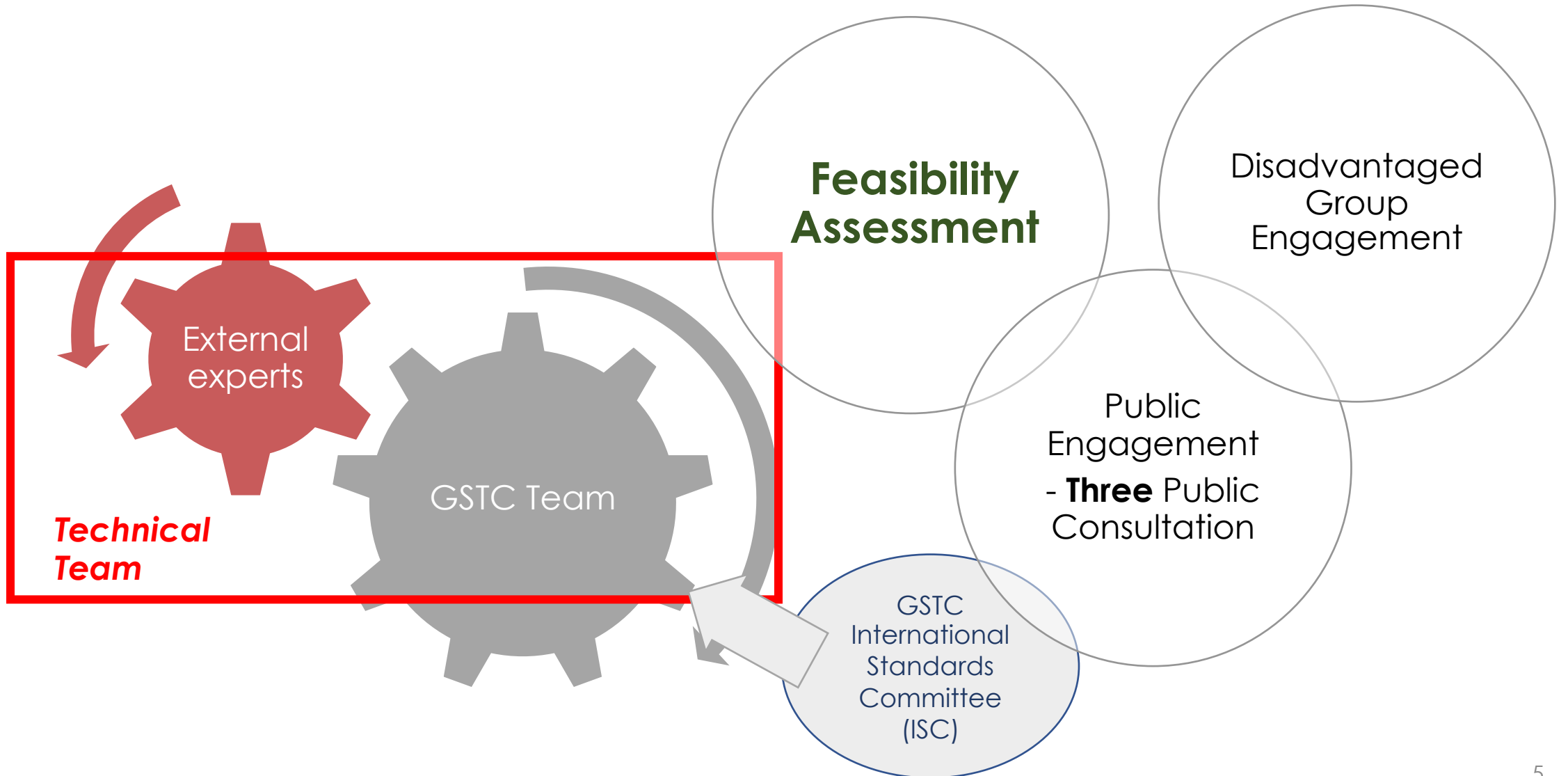
# GSTC Industry Criteria for Hotels and Tour Operators

## Terms of Reference

## Table of Content

<b>1 Introduction</b>	1
1.1 Tourism and Sustainability	1
1.2 Global Sustainable Tourism Criteria	1
1.3 History of the GSTC Industry Criteria	3
1.4 Need for Revision of GSTC Industry Criteria	3
1.5 Intended Outcomes	3
1.6 Purpose of the Terms of Reference	4
<b>2. Revision Management</b>	4
2.1 Guiding Principles	4
2.2 GSTC Standard-setting Manual	5
2.3 Stakeholder Mapping	6
2.4. Risk Management	7
2.5. Technical Team	7
<b>3 Revision Process</b>	9

# LEAD AND COLLABORATION



# TECHNICAL TEAM

Professor Hasan Ali Karasar

Professor Burak Sakal

Dr.Mehmet Bahar

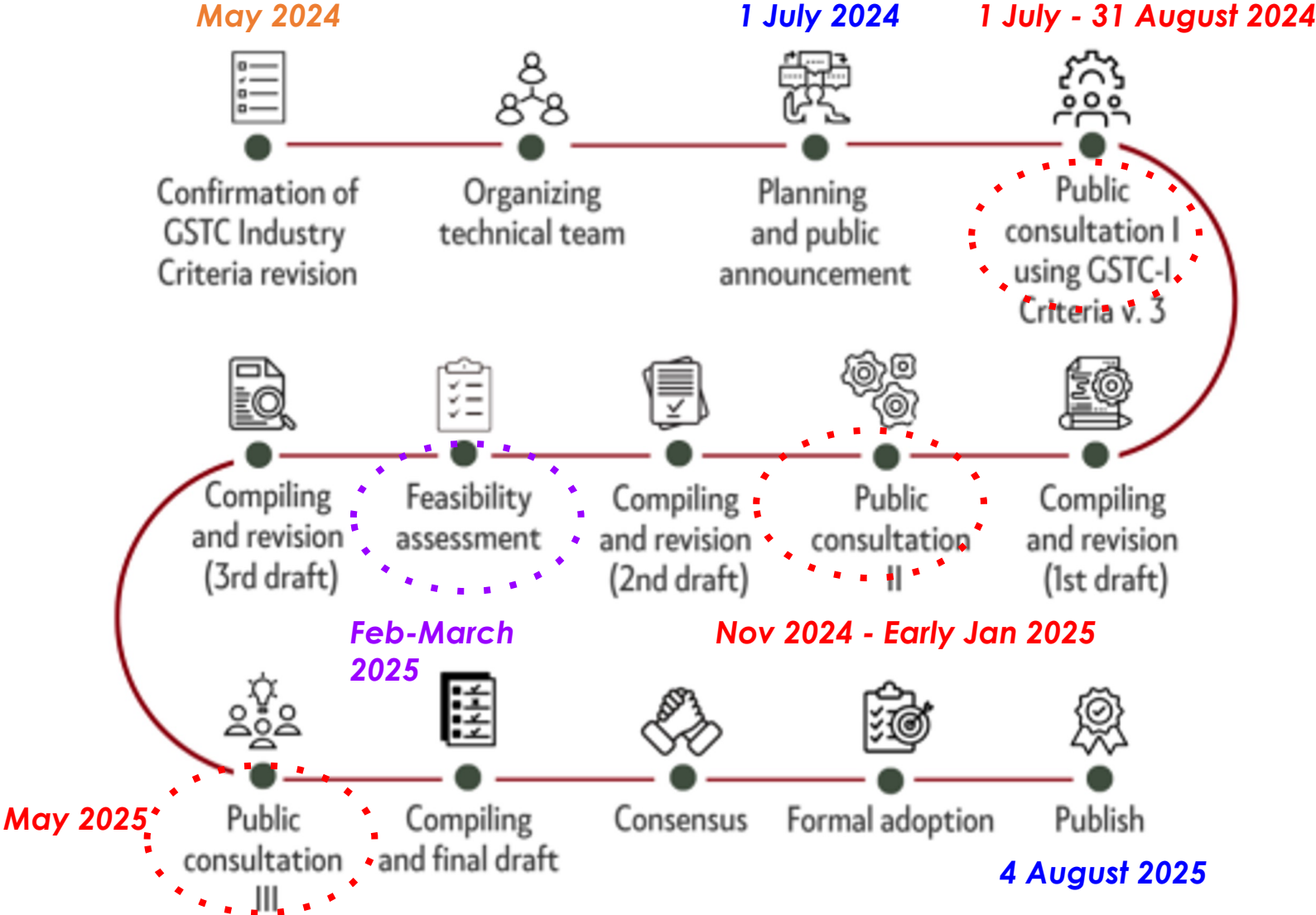
Mr.Ekrem Seyhan

Dr. Mihee Kang, Assurance Director

Dr. Soyoungh Lee, Project Manager

Ms. Tatiana Agudelo Mongui

# DEVELOPMENT PROCESS (13 months)



# **GSTC INDUSTRY Criteria**

## **Hotel Criteria & Tour Operator Criteria**



**Sustainability  
Management**



**Social &  
Economic**



**Cultural**



**Environmental**



**WHY was the Criteria  
separated into Hotel and Tour  
operator Criteria?**

## *Different approaches*

**Infrastructure  
Destination  
engagement**



**Scope  
Suppliers**

# WHAT TO DO

1. Are the criteria representing sustainability in Hotels/Tour operators?
2. Are the indicators representing each criterion?
3. Are the indicators measurable?
4. Are there any missing criteria and INDICATORS?

# TIME TO WORK

- \* Choose one or two pillars to focus.
- \* Designate someone to take notes.

## You will share later

- Max 3 **Criteria** you added/revised/deleted
- Max 5 **Indicators** you added/revised/deleted

# Share your discussion!

- Max 3 **Criteria** added/revised/deleted
- Max 5 **Indicators** added/revised/deleted

An aerial photograph of a tropical island. The foreground shows a resort with several buildings and lush greenery. A bay or lagoon curves around the island, with a small pier extending into the water. In the background, a city skyline is visible across the water under a hazy sky.

Thanks for your  
participation!

Please send your notes to  
[criteria@gstc.org](mailto:criteria@gstc.org)