

Hospitality in China Luxury of Tomorrow

东呈集团
DOSSEN

臻程酒店
JOYCHENG HOTEL

MOVIELTEL
殿影酒店

MADAME BELLY
HOTEL
蓓利夫人酒店

ECHENG HOTEL
怡程酒店

宜尚 Plus 酒店
ECHARM HOTEL

FENK HOTEL
锋态度酒店

IMMERSING
HOTELS & RESORTS
咏沫

摩登天空

ECHARM
宜尚酒店

CITY COMFORT HOTEL
城市精途酒店
PREMIER

BORRMAN
柏曼酒店

铂顿国际公寓
POLITON INTERNATIONAL
SERVICE APARTMENT

城市便捷
酒店连锁

精途酒店
JTOUR INN

东呈会
DOSSEN CLUB

Grace Hu (HU Di)



- ISO certified auditor
- Certified carbon auditor
- IC3 Sustainability Commitment Board Member
- LYIS Chief Sustainability Officer
- Expert in Child injury Prevention of Safe Kids Worldwide
- Psychological Counselor

Chief Sustainability Officer of Dossen Hotel Group

- 🔒 Leading the sustainability initiatives, driving the ESG programs within the group
- 🔒 15 years comprehensive experience within the dynamic landscape of Greater China and Worldwide

Leading Expert of Green Hotel Committee of China Hospitality Association *(CHA covers more than 320,000* hotels in China)*

- 🔒 Be responsible for ESG management systems for hospitality industry in China
- 🔒 Evaluation ESG guidelines for hospitality industry
- 🔒 Pioneering founded China Green Hotel Standards for limited service hotels

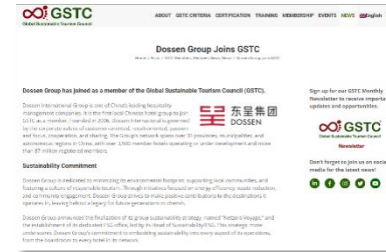
**2024 China Hotel Industry Development Report*

Dossen and CHA



- One of the top five hotel management groups in China
- 14 brands, about 3,500 stores and more than 80 million registered members
- Established its Singapore office in 2024

First local Chinese hotel group member of GSTC



ESG Research Base of CHA



- China Hospitality Association (CHA) is a Chinese organization similar to the GSTC
- One of the most influential industry associations in China Hospitality Industry
- Encourage more cooperation with the GSTC to promote the integration of China's hotel industry standards with the international community

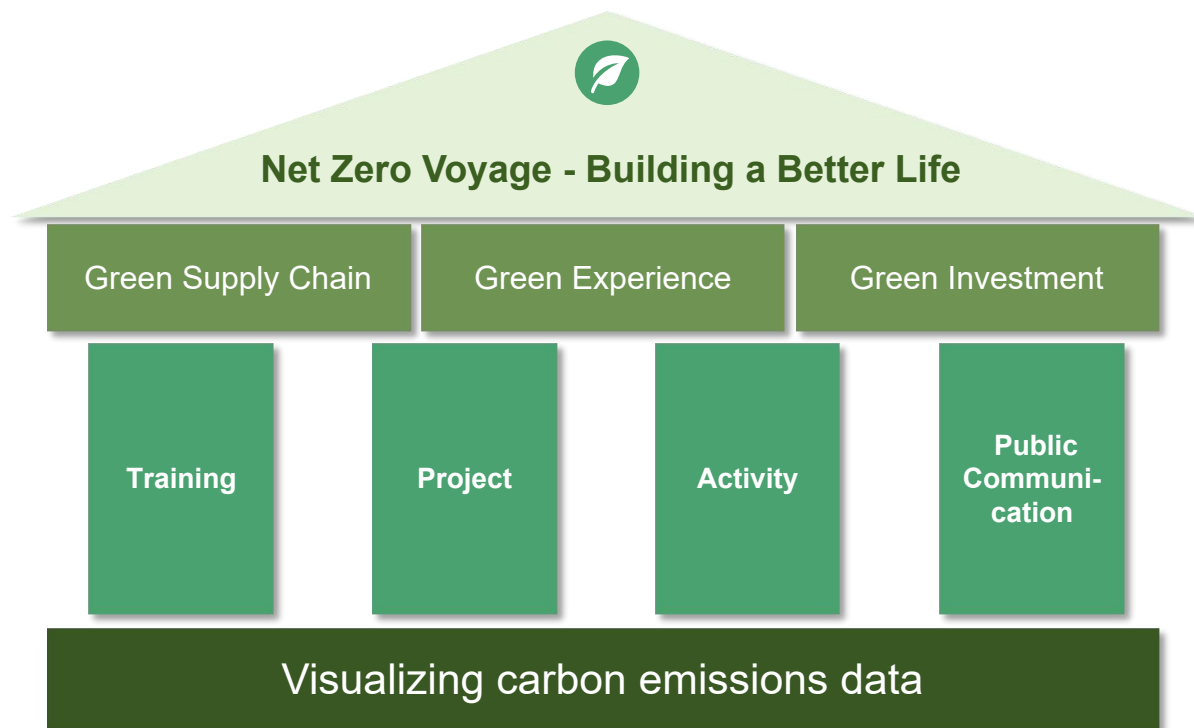


- Launched the China Green Hotel Standard
- Developing ESG standards for China's hotel industry
- Leading the industry's green transformation



NETZERO VOYAGE

On April 22, 2024, Dossen Group announced its sustainability strategy “NETZERO VOYAGE - Building a Better Life”, which seeks to achieve win-win situation with stakeholders and promote green transformation and economic growth.



Dossen Group hopes that the strategy of “NETZERO VOYAGE ” will not only help itself to develop a new sustainable development path, but also drive the green transformation of the whole industrial, and make positive contributions to the low-carbon development of the society.

Luxury of Tomorrow

Luxury *

- n. something that is an indulgence rather than a necessity
- n. wealth as evidenced by sumptuous living

**Collins Dictionary (of English)*

Let's redefine "Luxury" of hospitality!

What's luxury hotels for tomorrow?

---Sustainability should be the perfect answer

All we need to do is



Responding to public demand



Keep practicing sustainable development



Stakeholder engagement

We are committed to our future





Together for More!

Netzero Voyage · Building a Better Tomorrow

