



2017
INTERNATIONAL YEAR
OF SUSTAINABLE TOURISM
FOR DEVELOPMENT

 **GSTC**
Global Sustainable Tourism Council

indecon
INDONESIAN ECOTOURISM NETWORK

wonderful
indonesia 

GSTC Emerging Destinations Workshop

NOVEMBER
2-3 YOGYAKARTA
INDONESIA **2017**



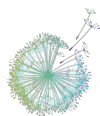
CBI
Ministry of Foreign Affairs
the Netherlands



Overview

We would like to thank you for your participation in Global Sustainable Tourism Council & Emerging Destination Workshop 2017 which will be held in Yogyakarta during 2 -3 November, 2017. Please refer to the below guidelines and general information to assist your preparation

- Title : Global Sustainable Tourism Council & Emerging Destination Workshop 2017
- Date : November 2 to November 3, 2017
- Venue : Hotel Royal Ambarrukmo
- Hosted by : GSTC
- In Collaboration with : INDECON
- Organized by : GSTC & INDECON
- Support by: Ministry of Tourism, Republic of Indonesia
- Official Language : English



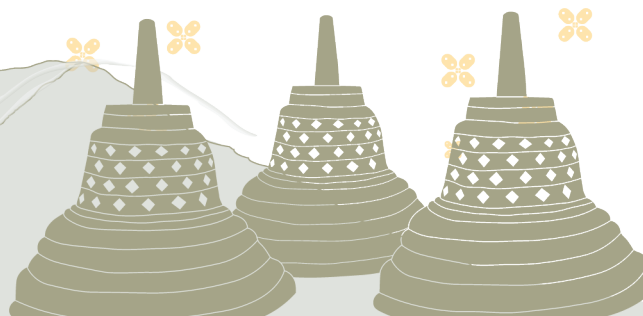
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Workshop hashtag: #GSTCEmrgDest

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GSTC Destination Criteria:
English / Bahasa Indonesia



GSTC
Emerging
Destinations
Workshop

Speakers



Ary Suhandi
Chair, Indonesia
Ecotourism Network



Susan Santos de Cárdenas
President, Society for
Sustainable Tourism &
Development



Dr. Mihee Kang
Seoul National University



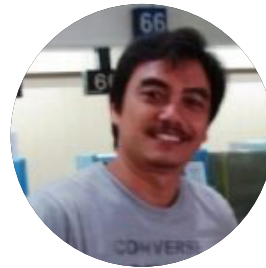
Randy Durband
CEO, GSTC



Dr. Frans Teguh
Director for Infrastructure
Development and
Tourism Ecosystem,
Indonesian Ministry of
Tourism



Dr. Chuwit Mitrchob
Deputy Director, DASTA
(Thailand's Designated Areas
for Sustainable Tourism
Administration)



Veda Santiadji
Coral Triangle Support
Program Leader,
WWF Indonesia



Panot Pakongsup
Asia Field Manager,
Planeterra Foundation
(G Adventures)



Ruedi Nuetzi
Tourism Project Manager,
Swisscontact



Hugo de Jong
Co-founder, Green
Destinations



Gili Back
Sustainability Manager,
Khiri Travel

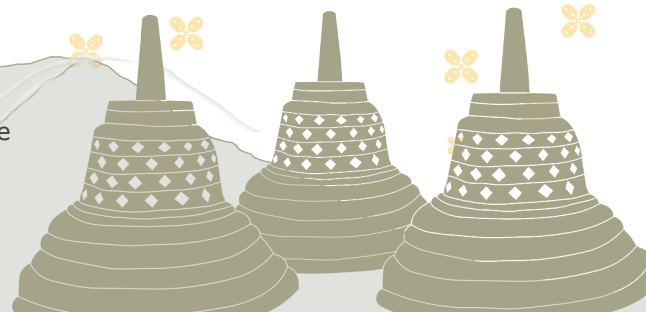


Herman Hover
General Manager
Indonesia, Khiri Travel



Alexandre Tsuk
Founder, RefillMyBottle

GSTC
Emerging
Destinations
Workshop



Program at a Glance

workshop room:
KASULTANAN 3

| Thursday November 2 nd Day 1 | |
|---|--|
| Capacity Building: Sustainable Management & Marketing | |
| Times | Activity |
| 8:00 – 8:50 | Registration |
| 9:00 – 9:30 | Opening Remarks <ul style="list-style-type: none"> • Dr. Frans Teguh, Director for Infrastructure Development and Tourism Ecosystem, Indonesian Ministry of Tourism • Drs Imam Pratanadi, MT, Head of Marketing, Yogyakarta Tourism Office • Mr. Randy Durband, CEO, GSTC |
| 9:30 - 10:00 | “Sustainable Tourism Policy Frameworks for Nations & Destinations: Opportunities and Challenges” - Presentation by Mr. Randy Durband, CEO, GSTC |
| 10:00 - 10:30 | Refreshment Break and Networking |
| 10:30 – 12:30 | Good Practice for Destination Management -moderator by Mr. Randy Durband, CEO, GSTC Panelist: <ul style="list-style-type: none"> • Dr. Chuwit Mitrchob, Deputy Director, DASTA, Thailand • Mr. Ruedi Neutzi, Swisscontact • Mr. Hugo de Jong, Founding Partner, Green Destinations |
| 12:30 – 13:30 | Lunch and Networking |
| 13:30 – 15:00 | Working Group - Part 1: Application of GSTC Criteria to Our Destination (Challenges & Opportunities) Facilitators: <ul style="list-style-type: none"> • Mr. Ary Suhandi, GSTC Trainer (Executive Director, INDECON) • Mrs. Susan Santos de Cárdenas, GSTC Trainer (President & CEO, SSTDI) |
| 15:00 – 15:30 | Refreshment Break and Networking |
| 15:30 – 17:00 | Working Group - Part 2: Application of GSTC Criteria to Our Destination (Expected Outcomes & Results) Facilitators: <ul style="list-style-type: none"> • Mr. Ary Suhandi, GSTC Trainer (Executive Director, INDECON) • Mrs. Susan Santos de Cárdenas, GSTC Trainer (President & CEO, SSTDI) |
| 17:15 – 17:30 | Conclusion from Day 1: Mr. Ary Suhandi |

| Friday November 3rd Day 2 | | | |
|--|---|--|---|
| Market Linkage: Destination Management & Marketing | | | |
| Times | Activity | | |
| 08:30 – 09:45 | <p>Plenary: Sustainable Destination and Product Marketing Moderator: Mr. Randy Durband, CEO, GSTC</p> <p>Panelists:</p> <ol style="list-style-type: none"> 1. Professor I Gde Pitana, Deputy Ministry for International Tourism Marketing, Indonesian Ministry of Tourism 2. Herman Hover, General Manager Indonesia, Khiri Travel 3. Panot Pakongsup, Asia Field Manager, G Adventures | | |
| 09:45 - 10:15 | Refreshment Break and Networking | | |
| 10:15 - 11:30 | <p>Destinations - developing internal capacity while working with NGOs and the central government Moderator: Mr. Ary Suhandi, Executive Director, INDECON</p> <ol style="list-style-type: none"> 1. Ir. Listya Kusumawardhani MSc, Directorate General of Environmental and Conservation Forest Services, Directorate Natural Resources Conservation and Ecosystem, Ministry of Environment and Forestry 2. Dr. Frans Teguh, Director for Infrastructure Development and Tourism Ecosystem, Indonesian Ministry of Tourism 3. Mr. Veda Santiaji, Coral Triangle Support Program Leader, WWF Indonesia 4. Mr. Arifudin La Ode, Outreach and Partnership Coordinator, The Nature Conservancy 5. Mr. Ruedi Neutzi, Swisscontact | | |
| 11:30 - 13:00 | Friday Prayer and Lunch | | |
| 13:00 - 14:30 | <table border="1"> <tr> <td> <p>Management challenges and good practices Moderator: Mrs. Susan Santos de Cárdenas, President & CEO, SSTDI</p> <ol style="list-style-type: none"> 1. Waste management action planning for improvement - Mrs. Susan Santos de Cárdenas (20 minutes) 2. Green-house gas emissions, prioritizing what to improve upon - Mr. Randy Durband, CEO, GSTC (15 minutes) 3. Infrastructure development including hiking trails - Mr. Panot Pakongsup, Asia Field Manager, Planeterra Foundation (G Adventures) (20 minutes) </td> <td> <p>(10) “Trade show” of destination buyers and sellers: Meetings between destinations and tour operators</p> <p>(Kencana meeting room)</p> </td> </tr> </table> | <p>Management challenges and good practices Moderator: Mrs. Susan Santos de Cárdenas, President & CEO, SSTDI</p> <ol style="list-style-type: none"> 1. Waste management action planning for improvement - Mrs. Susan Santos de Cárdenas (20 minutes) 2. Green-house gas emissions, prioritizing what to improve upon - Mr. Randy Durband, CEO, GSTC (15 minutes) 3. Infrastructure development including hiking trails - Mr. Panot Pakongsup, Asia Field Manager, Planeterra Foundation (G Adventures) (20 minutes) | <p>(10) “Trade show” of destination buyers and sellers: Meetings between destinations and tour operators</p> <p>(Kencana meeting room)</p> |
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| 14:30 - 15:00 | coffee/tea networking break | | |

| | | |
|---------------|---|---|
| 15:00 - 16:45 | <p>Management challenges and good practices Moderator: Susan Santos de Cárdenas</p> <ol style="list-style-type: none"> 1. “How to develop and manage water refill schemes” – Mr. Alex Tsuk, Founder, RefillMyBottle.com and Bookgreener.com - (60 minutes) 2. “Clean water provision for communities and tourists” – Ms. Gili Back, Sustainability Manager, Khiri Travel (30 minutes) | <p>“Trade show” continues (Kencana meeting room)</p> |
| 16:45 - 17:00 | <p>Plenary: Closing Remarks Mr. Randy Durband, CEO, GSTC</p> | |
| | Possible: cultural show by one of the destinations | |



TANIPA Naturally Dyed Products

This naturally dyed product is made by local women of Tololela-Inerie to preserve and revive their culture. The women are farmers by day and weavers by night or in their free time during plantation activities. Tololela village located in Inerie sub-district, Ngada district, Flores-East Nusa Tenggara.

Read the story behind the naturally dyed keychain:



VENUE

Hotel Royal Ambarrukmo, Yogyakarta



Royal Ambarrukmo Hotel, a grand Hotel in Yogyakarta, has undergone a major change to bring back the past glamor combined with 21st century technology that includes both historic heritage and modern comforts. In addition to its historic splendor, Royal Ambarrukmo Hotel is also favored for its location in the heart of the city. The historic and cultural district with the largest shopping mall in Yogyakarta city is right in front of the Hotel Gate which is within walking distance, and it only takes a short time to get to the Airport and the center of Yogyakarta.



Subsidiary Facility

A. Room Facilities:

- Air Conditioned room
- TV Cable
- Mini Bar
- Rack Suitcase
- Clothes Cupboard
- Table Chair Seat
- Communication Chanel internal and external
- Internet Network
- Hot and cold water shower

B. Visitors Facility:

- Locker
- Meeting / Function room
- Laundry
- Minimarket
- Hospitality room

C. Other Facility :

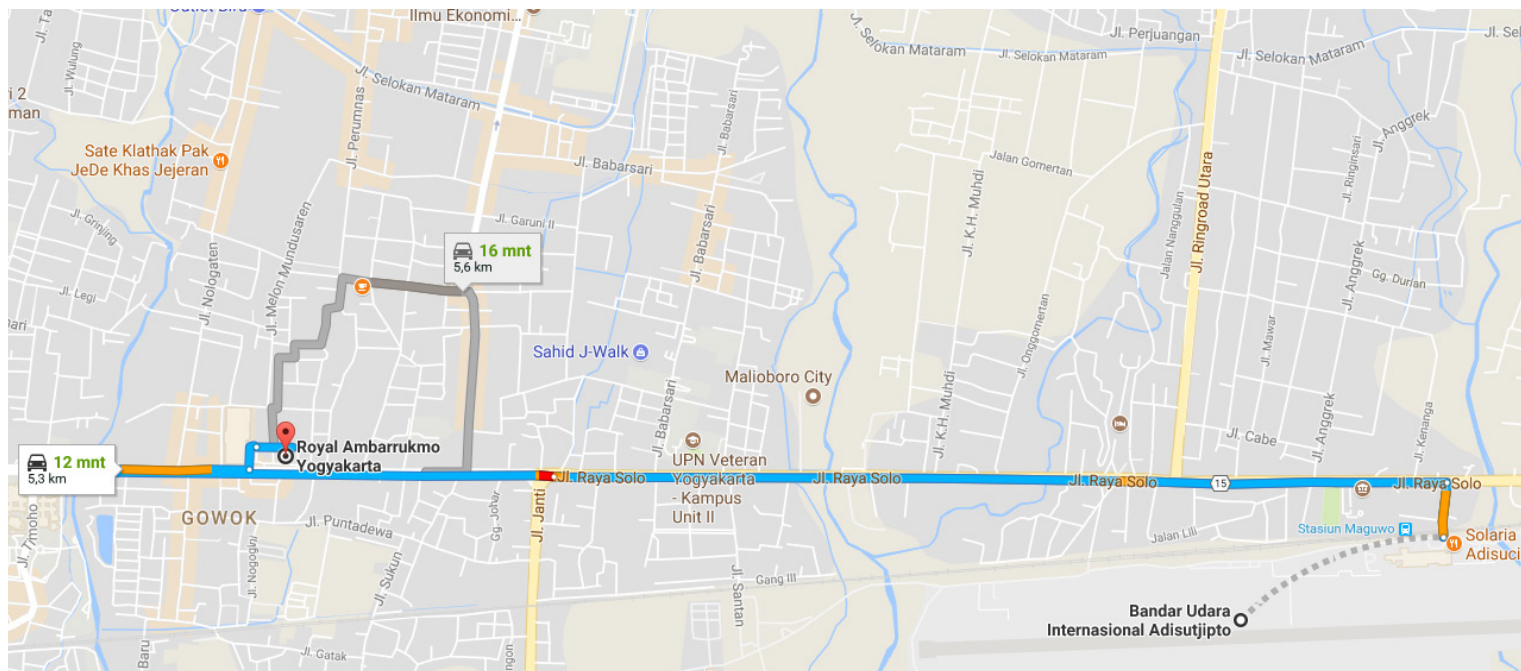
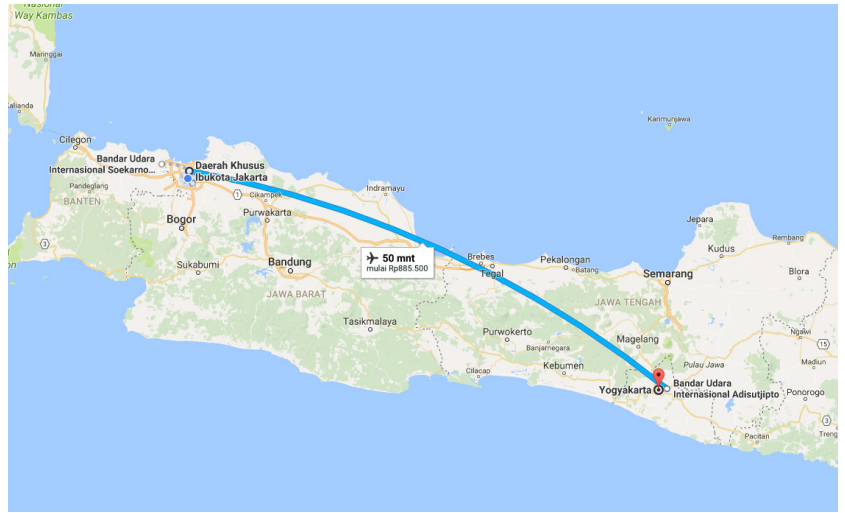
- Café
- Restaurant
- Fitness centre



For more information about hotel please refer the following contact :
Jalan Adi Sucipto No. 81, Yogyakarta 55281, Indonesia
Telp: +62-274-488488
Fax: +62-274-488789
Website: www.royalambarrukmo.com

TRANSPORTATIONS

The route to the venue of the GSTC Emerging Destinations Workshop via Soekarno - Hatta International Airport Jakarta and then the departure to Adisutjipto Airport, Yogyakarta area with travel time approximately 60 minute. Arriving at the airport Adisucipto to the hotel Ambarukmo with travel time 20 minutes with a distance of 6.9 km through the route of highway tunggal - the road laksana adisutjipto.



GENERAL INFORMASI



Weather

The average temperature in November will be around 32-33°C Indonesia has two seasons, The rainy season is from November to April. The dry season is from May to October
Electricity and Voltage

In Indonesia the power sockets are of type C and F. The standard voltage is 230 V and the standard frequency is 50 Hz.



Business hours

Banks

Weeksday: 08.00 – 15.00

Bank Pembangunan Daerah (BPD DIY) still open at saturday.



Some branches of the National Bank are open half a day on Saturday

BCA: maestro, cirrus, prima

BRI: link, ATM bersama, prima

Mandiri: link, ATM bersama, prima



GraPARI

SIM Card

You can purchase a prepaid SIM Card that can be used in Indonesia. There is the official shop of Telkomsel named GraPARI at Soekarno Hatta Airport Terminal 2F.



Medical

Jogja International Hospital

Address: Jl. Ring Road Utara No. 160 Condong Catur,
Sleman Yogyakarta. No Telepon : (0274) 4463535

JOGYAKARTA AND IT'S SURROUNDING

11

ADDITIONAL INFORMATION



Foto credit : kompasiana.com

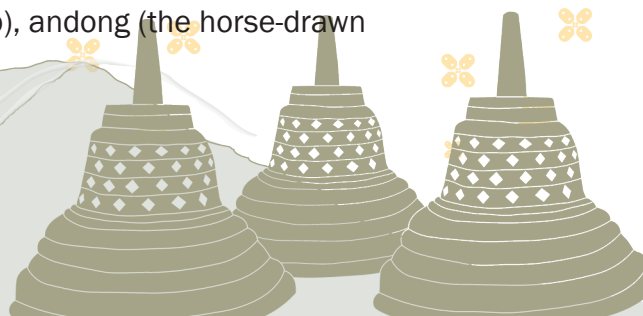
Yogyakarta is the capital of Yogyakarta Province. This city is one of the foremost cultural centres of Indonesia; from the Keraton (Sultan's Palace), to old city of Kotagede and shopping up at Malioboro road. From natural wonders, local art and traditions, examples of Javanese heritage to delicious culinary delights. Yogyakarta is known for its endless appeals.

Tourist Attraction

1. Keraton Yogyakarta

Kraton Yogyakarta is the official palace of Ngayogyakarta Hadiningrat Sultanate, located in the heart of Yogyakarta. Some of the palace complexes are museums that hold various collections belonging to the sultanate, including various gifts from European kings, replicas of palace heirlooms, chariots and gamelan. This palace is one example of the best Javanese palace architecture, with several luxurious hallways, pavilions, and fields.

How to get there :
by taxi, becak (pedicab), andong (the horse-drawn cart), or public bus.



Opens Everyday
08.00 am – 14.00 pm (except Friday
closes at 12.00 pm)

Price IDR 7000 (domestic) –
12.500 (foreign)

More Information : <http://kratonjogja.id/>



Foto credit : Eksotisjogja.com

2. Museum Sonobudoyo

The State Museum Sonobudoyo hosts valuable Collection of Geology. It also stores manuscripts and cultural-related books that are often used for research and reference.

Location : 500m from Yogyakarta
palace

Opens Everyday 08.00 am - 15.30 pm
(except Friday close at 14.00 pm)

Price IDR 3000 (domestic) – 5000
(foreign)

More Information :
<http://www.sonobudoyo.com/id>



Foto credit : Gudeg.net

3. Malioboro

Malioboro is the most famous street in Yogyakarta. Located in the heart of the city, this is the main street and was once the ceremonial avenue for the Sultan to pass through on his way to and from the Keraton. Malioboro is packed with shops selling curiosities, and street vendors offering souvenirs such as batik, sandals, crafts at affordable prices.

Location : 500 m from Yogyakarta place

Opens everyday
06.00 – 24.00 WIB

More Information :
<http://www.indonesia.travel/en/destination/point-of-interest/malioboro>



Foto credit : Eksotisjogja.com

4. Taman sari

Located near the Kraton, this place is also known as the Sultan's garden. Some of its original functions were a place to rest, to meditate, to work, to hide and to defend the Sultan's family. In this present day, only the mosque, resting and bathing space, and underground tunnels are accessible by tourists.

Location : 15 minute walk from Yogyakarta place

Opens Every day
09.00 am – 18.00 pm.

Price IDR 500 (domestic) – IDR 12.000 (foreign)



Foto credit : anekatempatwisata.com



Foto credit : lentera jogja

More Information :

<http://www.indonesia.travel/en/destination/point-of-interest/tamansari-water-castle>

5. Ngelanggeran Village Tourism in Gunung Kidul District

Voted winner of ASEAN CBT Awards (January 2017), the village feature stunning karst mountain range (700 asl) and man – made reservoir. Best for scenic sunrise & sunset as well a medium – level traveling.

How to get there:

The village is located around 25 km from Yogyakarta

Open every day 24 hour for the ticket

Price IDR 8.000,-/person

More Information : <http://gunungapipurba.com/>

6. Prambanan Temple

Prambanan is a magnificent spectacle and an icon of Indonesia's cultural heritage. It was built in the 9th century and as a unique cultural and architectural marvel, Prambanan was declared a World Heritage site in 1991 by UNESCO.

Location: about 45 minute from Yogyakarta by Public transport

Opens Every day 06.00-17.00 WIB for the ticket



Foto credit : Jogjapedia.net



Foto credit : Hipwee.com



Foto credit : @_sakitmata (instagram)

Price

IDR 30.000, - (domestic) – IDR
190.000, (foreign)

More Information :

[http://borobudurpark.com/temple/
prambanan/](http://borobudurpark.com/temple/prambanan/)

7. Borobudur Temple

Borobudur temple is the world's biggest Buddhist monument, an ancient site widely considered to be one of the world's seven wonders. The architecture and stonework of this temple has no equal. It was rediscovered in 1815, buried under volcanic ash.

Location: about 1 hour from Yogyakarta by Public transport

Open Every day 06.00-17.00 WIB for the ticket IDR 30.000, - (domestic) – IDR 190.000, (foreign)

More Information :

[http://borobudurpark.com/temple/
borobudur/](http://borobudurpark.com/temple/borobudur/)



Foto credit : Jowonews.com



Foto credit : Jowonews.com

8. Kotagede

Kotagede is a suburb of Yogyakarta. The town is a maze of narrow streets, lined with tiny, traditional silversmith shops and mosaic-tiled houses, once the homes of the aristocracy and royal merchants. Kotagede is a great place to come to take a slow wander round. Kotagede produces beautiful silver products, like home ware and jewelries.

How to get there:

16 minute from Yogyakarta palace can be easily reached by bus, taxi or car.

Open every day 24 hour

More Information : <http://kotagede.blogspot.co.id/>



Foto credit : tripadvisor.com



Foto credit : simbokvenus.com

Glimpse of Batik



Batik is famous for its beautiful motifs. Clothing that has a unique pattern or motif is often used by the nobility at that time. Over time, batik is increasingly favored by the people of Indonesia. Batik became world cultural heritage by UNESCO on October 2, 2009. There are three types of batik, which are hand-painted, stamp, and printed. The hand-painted batik is usually the most expensive (but worth to buy) because of the difficult making process.

Where to Buy:

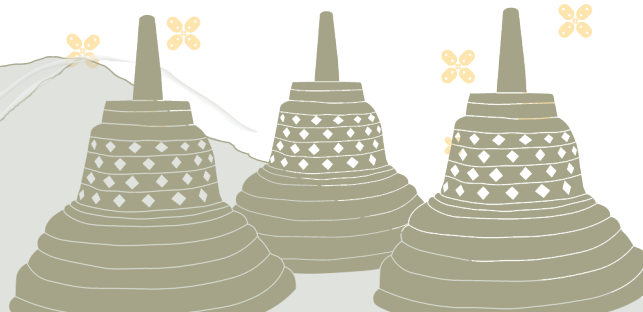
Beringharjo Market Located on Malioboro Street, it provides all kind of batik clothes and souvenirs for the cheap price. Opens from 06.00 – 17.00 WIB.

Kampoeng Batik Ngasem Located in Patehan, close to Kraton, Yogyakarta; it provides all kind of batik clothes and souvenirs. Opens until 05.00 – 16.00 WIB.

Batik Shops: Mirota Batik, Rumah Batik
Mirota Batik is located on Malioboro, just opposite Mirota

Batik. This air-conditioned store provides great variety of souvenirs, both batik and others. Opens 08.00 – 21.00

Rumah Batik is located at Suryawijayan; it provides variety of batik sarong and clothes. Opens 08.00 -21.00



Local TREATS

Gudeg Yu Djum

Located in Wijilan street number 167, opens 05.30 AM – 18.00 PM. It is made of young jackfruit vegetables, slowly cooked for your best taste.

Bakpia Jogja Kurnia Sari

Located in Glagahsari No. 91C, Warungboto, Umbulharjo. It opens 08.00 AM – 18.00 PM. Bakpia is local snack with crispy outer skin, with variety of fillings such as green bean.

The Royal Garden Restaurant

Located in Pekapalan street 7, Prawirodirjan, Gondomanan. It opens 10.00 am – 22.00 pm. Serves international cuisine, asian, indonesian, european, as well as appropriate for vegetarians.

Nirwana Borobudur Restaurant

Located in Jl. Balaputradewa, No. 30, Borobudur, Magelang, Yogyakarta. It opens 11.00 am – 15.00 pm. Serves international cuisine and Indonesia.



Foto credit : sigmaqu.com



Foto credit : khasiat.co.id

INTERNASIONAL AIRPORT SOEKARNO – HATTA

19

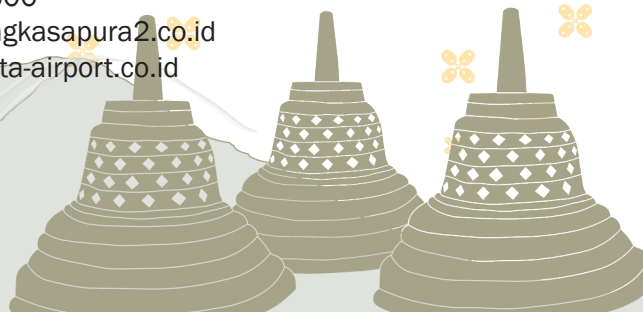


Foto credit : pegipegi.com

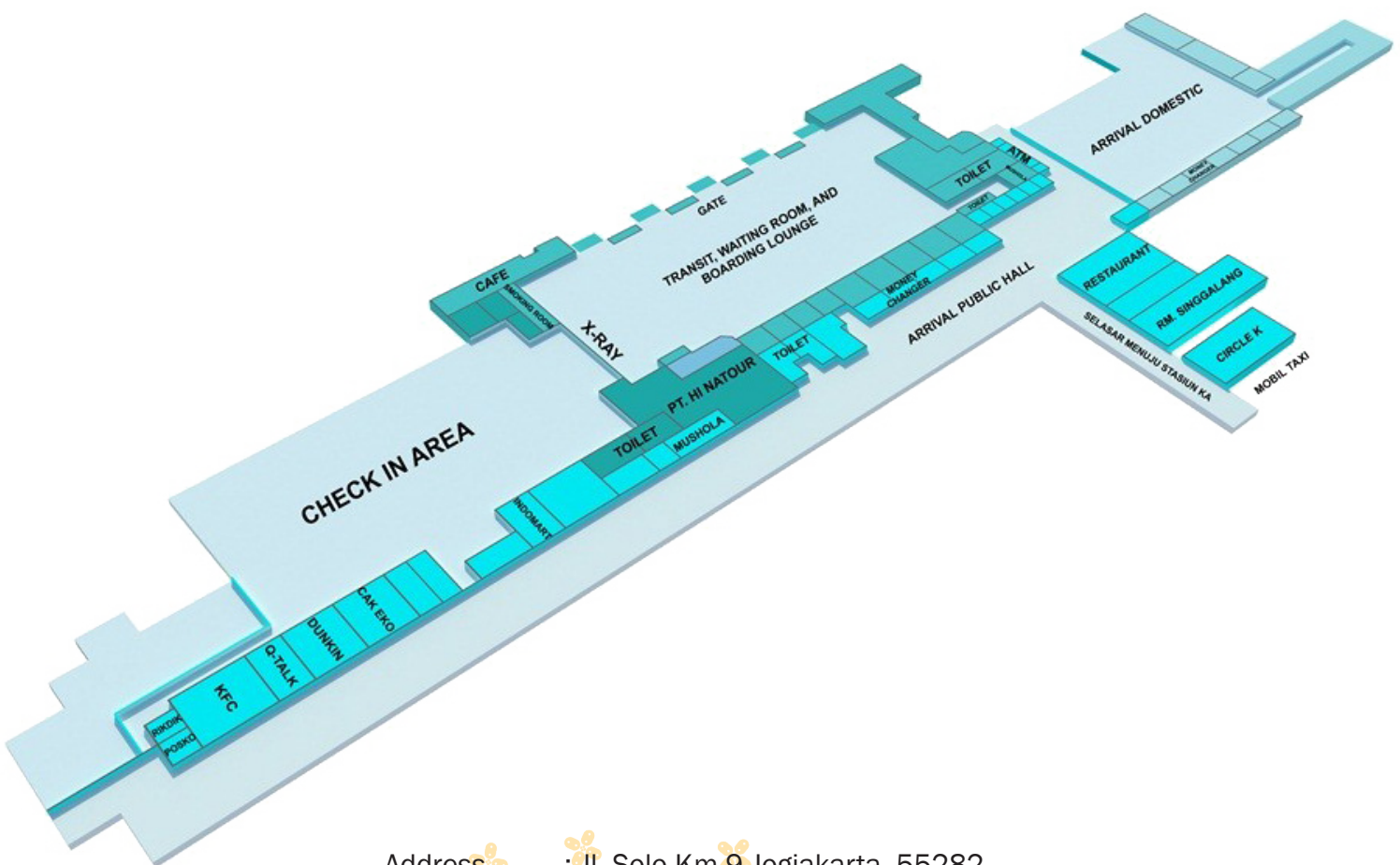
- Terminal 1A is for Lion Air domestic flights.
- Terminal 1B is for Lion Air, Sriwijaya Air and Express Air.
- Terminal 1C is for Batik Air, Trigana Air, Transnusa, Kalstar, and Citilink Indonesia.
- Terminal 2D is for international airlines such as Air China, All Nippon Airways, Asiana Airlines, Batik Air, Cebu Pacific, China Airlines, China Southern, Emirates, Eva Air, Japan Airlines, Jet Star, Lion Air, Lucky, Oman Air , Philippine Airlines, Qantas Airlines, Qantas Airlines, Royal Jordania, Sri Lankan Air, Thai Lion Air, and Sriwijaya Air.
- Terminal 2E is for international airlines such as Cathay Pacific Airways, Etihad Airways, KLM Royal Dutch, Malaysian Airlines, Malindo Air, Qatar Airways, Singapore Airlines, Tiger Air, Korean Airways, Royal Brunei Airlines, Saudi Arabia Airlines, Turkish Airlines, Vietnam Airlines , Xianmen Airlines, Air Asia, and Indonesia Air Asia.
- Terminal 2F is for domestic airlines such as Sriwijaya Air, NAM Air, dan Indonesia Air Asia
- Terminal 3 is for Garuda Indonesia for both domestic and international flights.

Address : Bandara Soekarno – Hatta, Tangerang
Telephone : (021) 5507300
E-mail : ap2_cgk@angkasapura2.co.id
Website : soekarnohatta-airport.co.id

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ADISUCIPTO AIRPORT YOGYAKARTA



Address : Jl. Solo Km 9 Jogjakarta. 55282
 Telephone : +62.274.484261
 E-mail : jog@angkasapura1.co.id
 Website : <https://adisutjipto-airport.co.id/id>

The background of the image is a light, textured surface with a repeating pattern of stylized, organic shapes in shades of green and yellow. In the lower-left corner, there are dark, detailed images of ancient stone structures, likely stupas or pagodas, with tiered, conical tops. The overall aesthetic is clean and modern, with a focus on cultural heritage and design.

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