



# **GSTC F&B Service Provider Criteria development**

**Equarius Hotel  
November 15, 2024**

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**The Criteria Team**

# Agenda of the Workshop

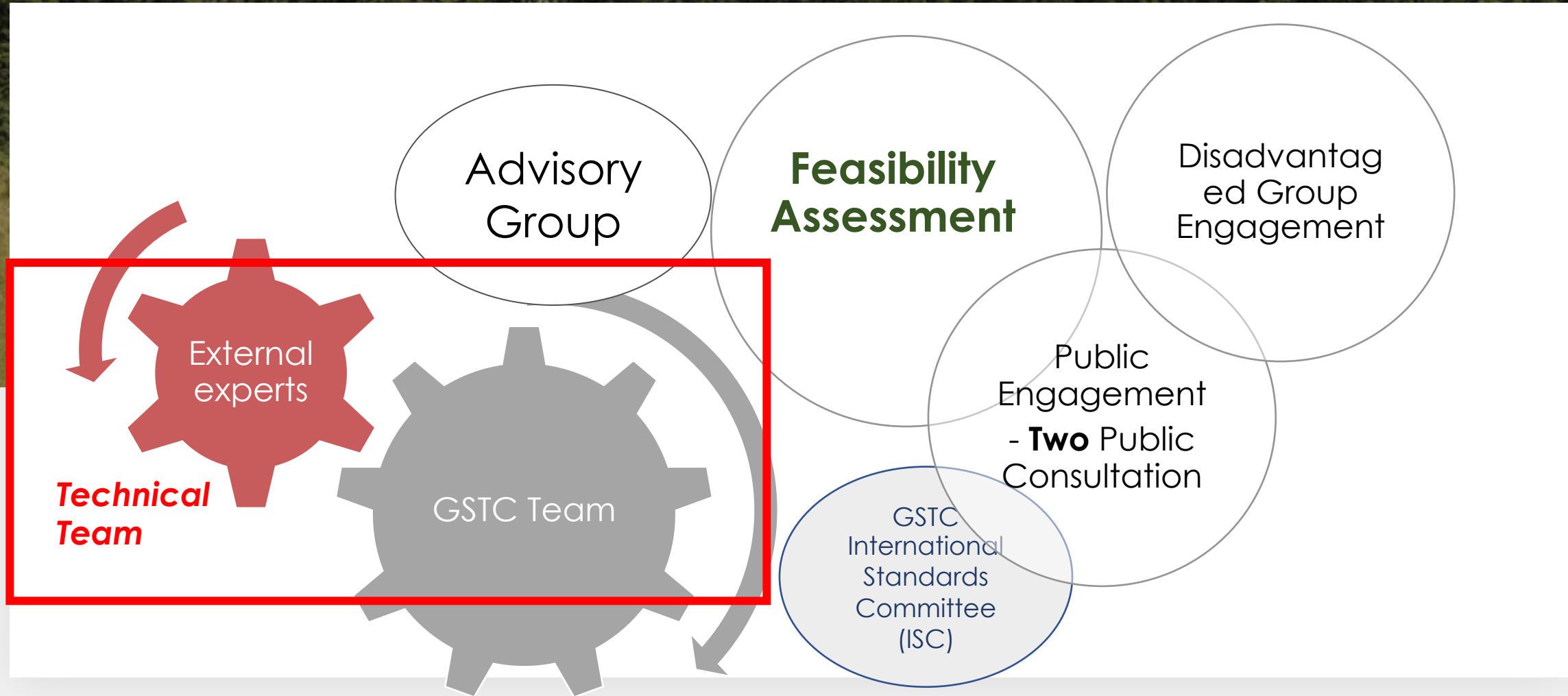
Introduction

Group activity

Sharing your thoughts



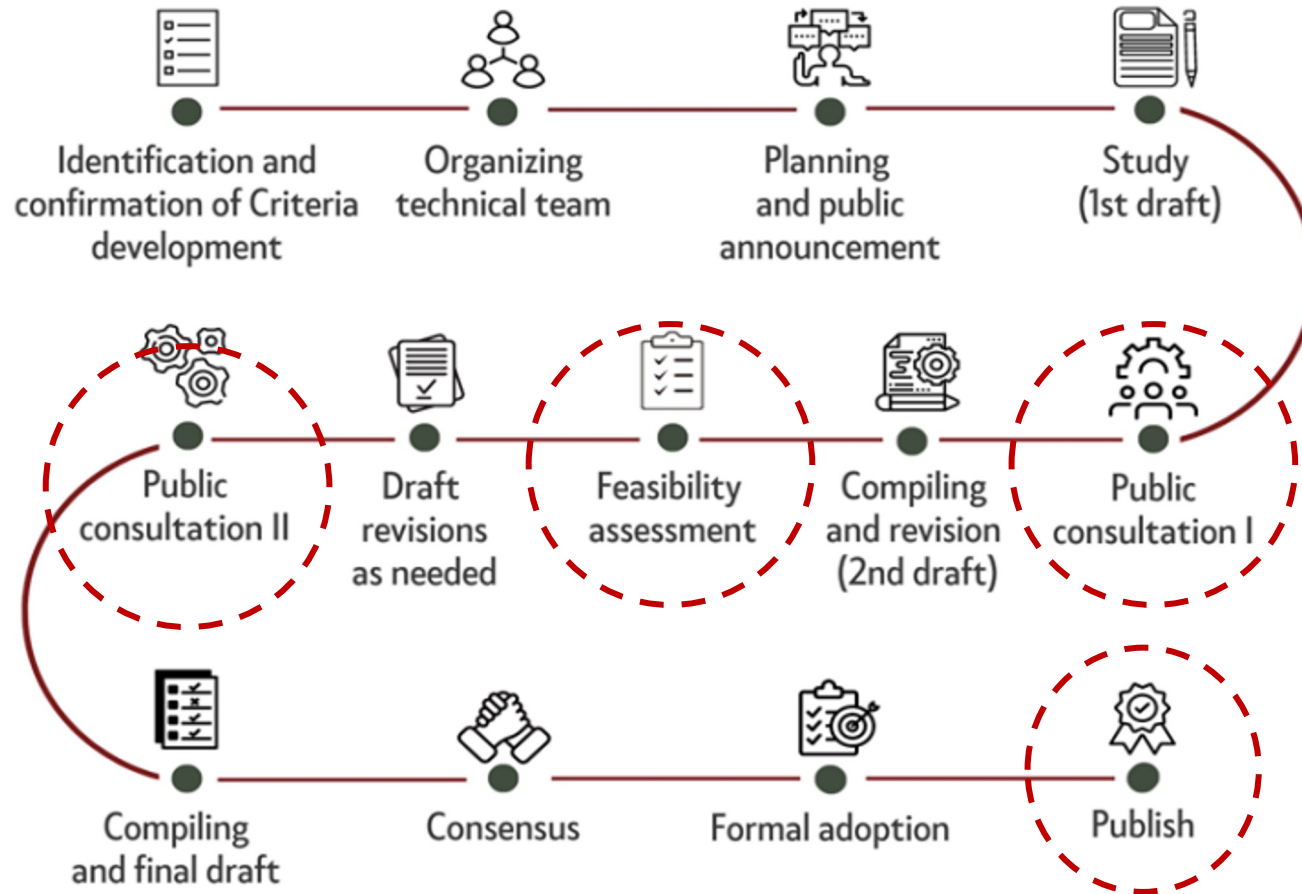
# Lead and Collaboration



# Technical Team

- Ms. Betül Bildik, Founder of Ingredy, expert in food production
- Professor Hasan Ali Karasar and Professor Burak Sakal, Cappadocia University
- Dr. Mihee Kang, Assurance Director
- Dr. Soyoungh Lee, Project Manager
- Ms. Tatiana Agudelo Mongui

# Development process





# GSTC Criteria

Tourism Subsector	Global Standard
Hotels/Accommodations	GSTC Industry Criteria
Tour Operators (includes tour packages, land transport, agencies selling travel)	GSTC Industry Criteria
Destination Management + Public Policy	GSTC Destination Criteria
Aviation	IATA and ICAO guidelines (no standards)
Cruise	IMO guidelines (no standards)
MICE – Meetings, Incentives, Conferences/Conventions, Events / Exhibitions	GSTC MICE Criteria
Attractions (museums, entertainment, theme parks, cultural & natural sites, etc.)	GSTC Attraction Criteria
<b>Restaurants / Food &amp; Beverage</b>	<b>No global standards, but elements are included in MSC, ASC, Fair Trade, and others</b>
Other businesses	B-Corp as default when specialized standards are not available

# The GSTC and Food & Beverage Service Provider Criteria

**reduce food waste**

**reduce energy consumption**

**prioritize sustainable sourcing  
and socially responsible  
sourcing**

**strengthen local culture  
and local value chains**

**?**

# Group activity

1. Each table takes **one Section**
2. Have one person take notes for your group
3. Please discuss among your group which is of **top priority** and which one is **less relevant**
4. Please discuss **what criterion/indicator you would like to add (at least 3 criteria and 5 indicators)**
5. Have one person share the **3 points above**



**THANK YOU**

If you want to be part of the criteria development process, please contact us at [criteria@gstc.org](mailto:criteria@gstc.org)

you can find more information on our Terms of Reference