

# Great places to live, work, play, and visit



*Dr. David Ermen*  
*GSTC Conference*  
*Singapore 2024*



**DESTINATION**  
CAPACITY LTD

**It is all about balance...**

**but ...**

**What are we  
balancing?**



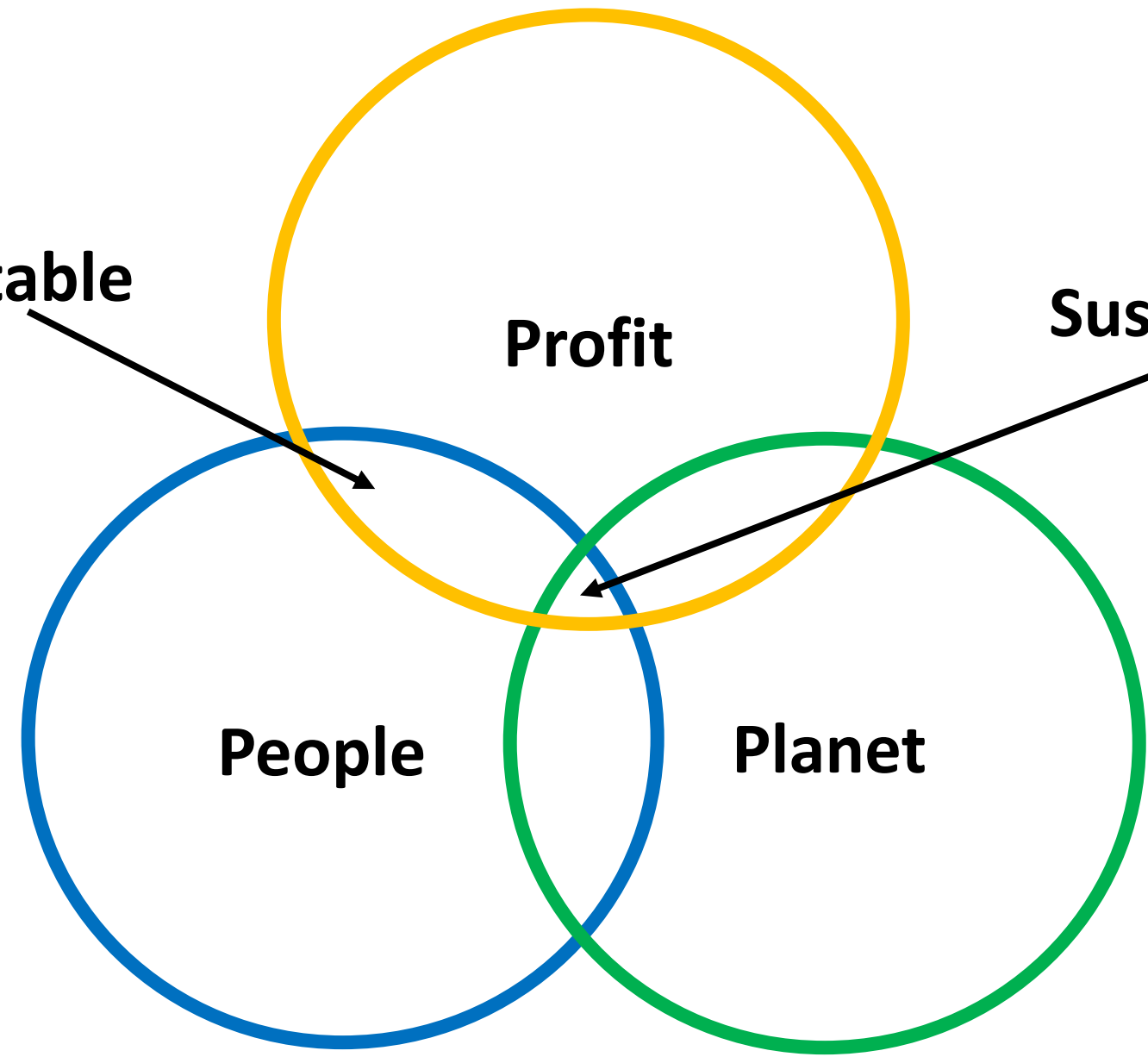
**Equitable**

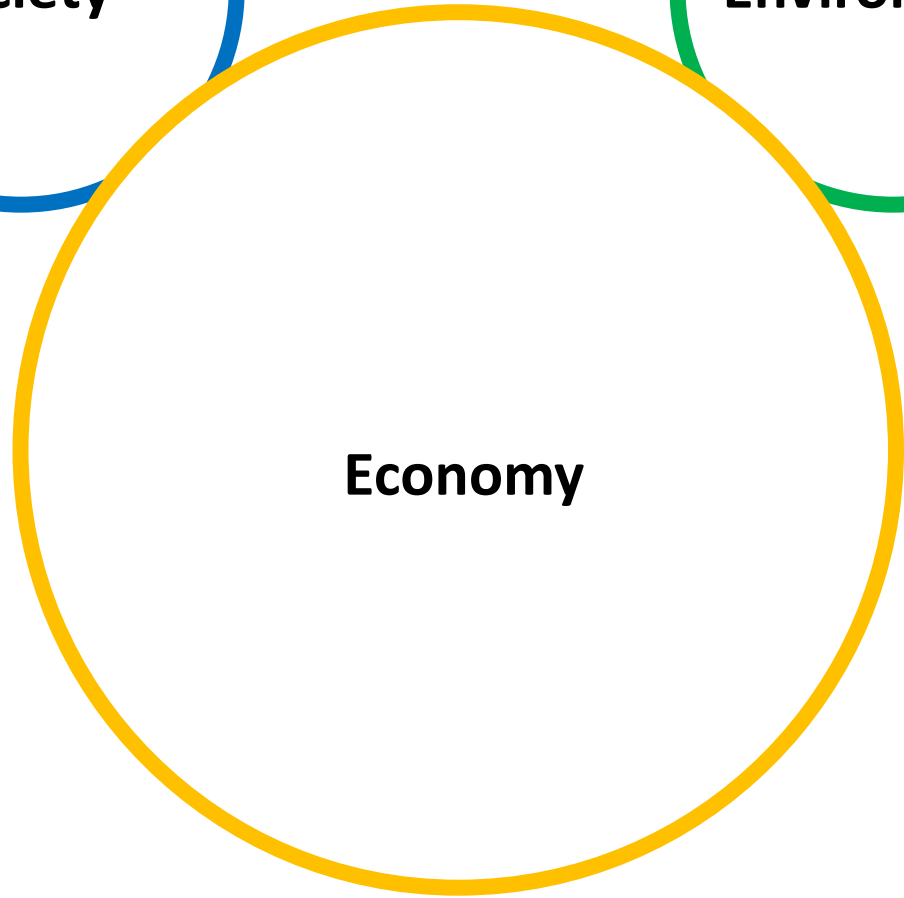
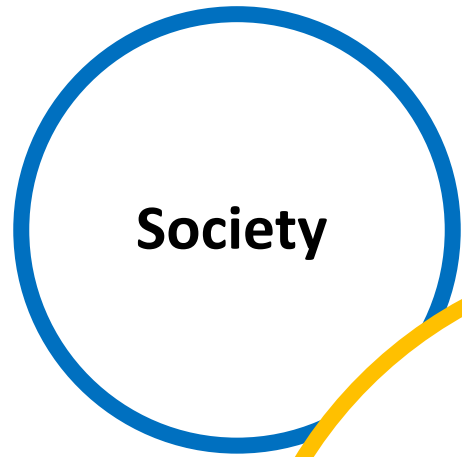
**Profit**

**Sustainable**

**People**

**Planet**





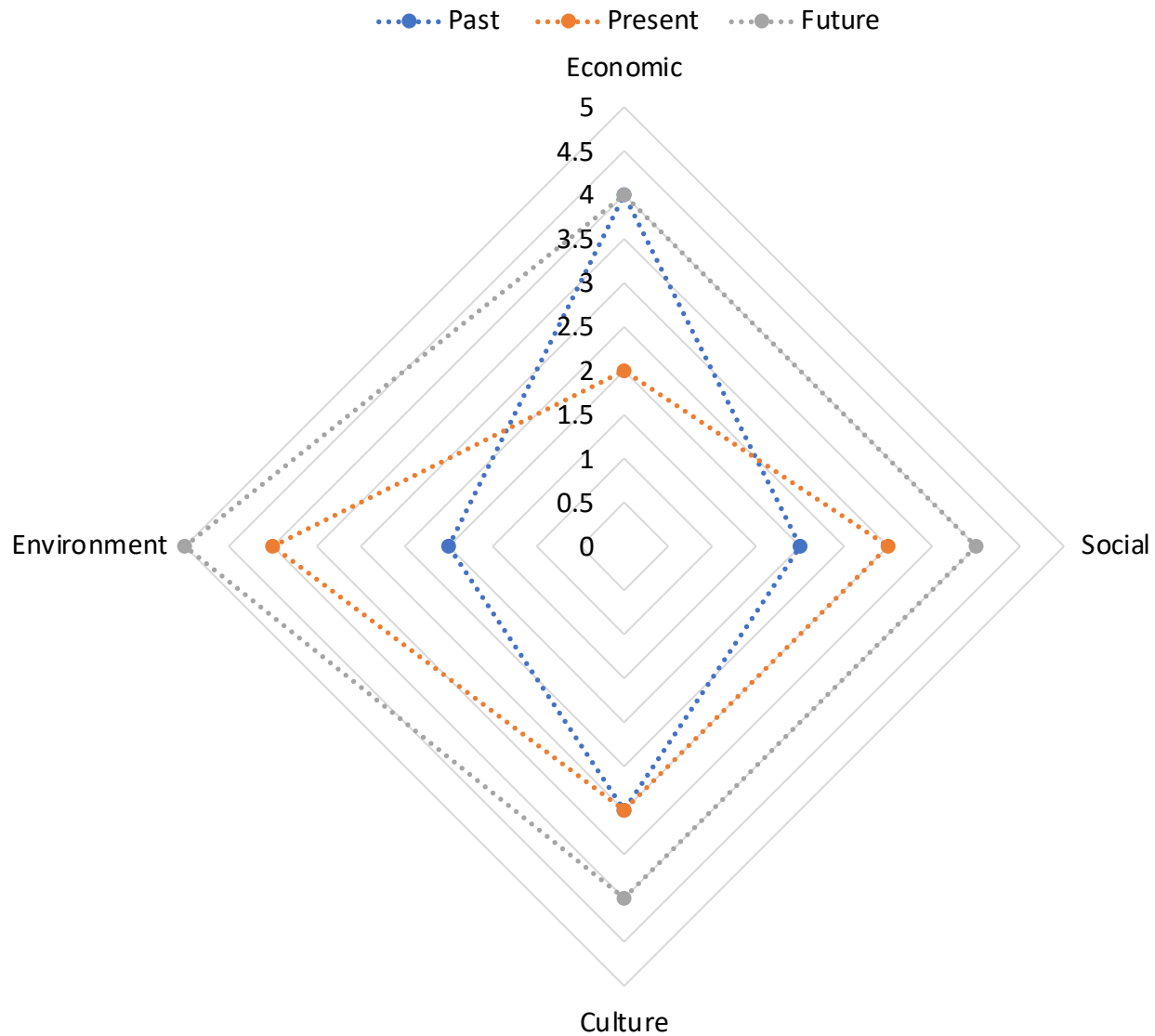


The diagram consists of three concentric circles. The outermost circle is green and contains the word "Environment". Inside it is a blue circle containing the word "Communities". The innermost circle is yellow and contains the word "Economy". The circles are centered on each other, illustrating that the economy is nested within communities, which are in turn nested within the environment.

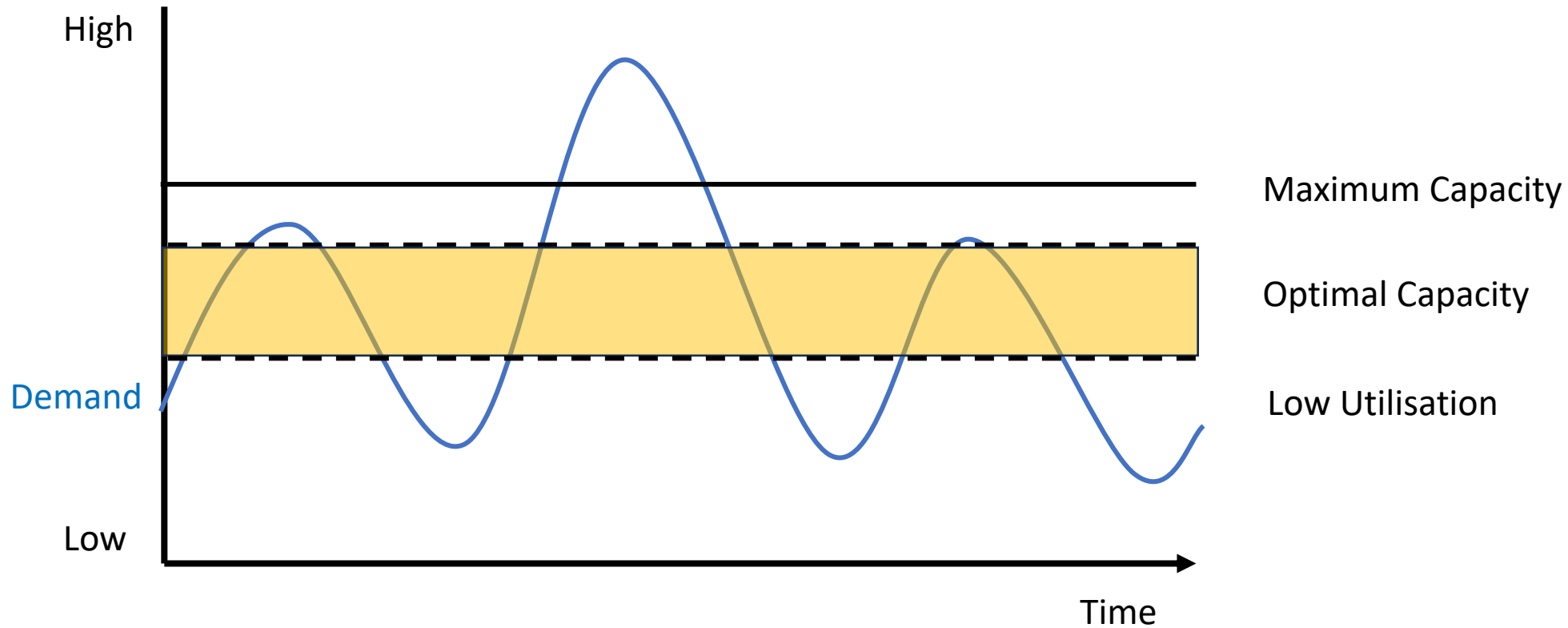
**Environment**

**Communities**

**Economy**



# But who decides what the optimal capacity is for a destination?



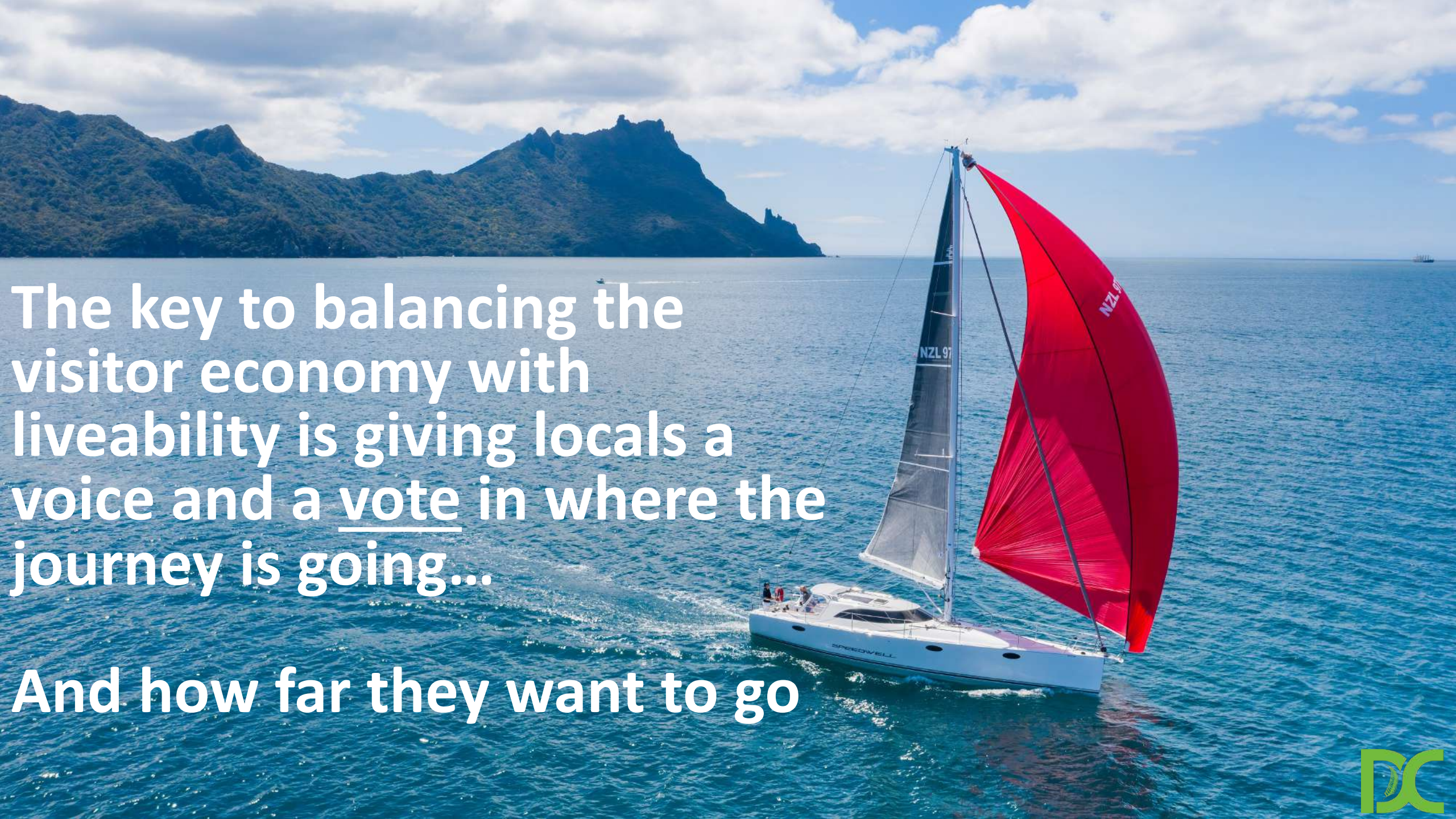
INCREASING IMPACT ON THE DECISION



	<b>INFORM</b>	<b>CONSULT</b>	<b>INVOLVE</b>	<b>COLLABORATE</b>	<b>EMPOWER</b>
<b>PUBLIC PARTICIPATION GOAL</b>	To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.	To obtain public feedback on analysis, alternatives and/or decisions.	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision making in the hands of the public.
<b>PROMISE TO THE PUBLIC</b>	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.





A white sailboat with a red spinnaker sail is sailing on a blue sea. The boat has 'NZL 97' on its mast and 'SPINNEWELL' on its hull. In the background, there are green mountains under a blue sky with white clouds.

The key to balancing the visitor economy with liveability is giving locals a voice and a vote in where the journey is going...

And how far they want to go

**Thank you!**

