

FOR THE GOOD OF ALL

- engagement of stakeholders at Royal Djurgården



Camilla Zedendahl, CEO
Royal Djurgården Society
Kungliga Djurgårdens Intressenter

ROYAL DJURGÅRDEN
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Scandinavia's #1 attraction



More than 15 million visitors
Royal Ground
National City Park
National Monuments & celebrations

22 Museums
Theatres, music scenes & famous gardens
Stockholm's beloved Amusement park
30 Restaurants

62 Members of the Royal Djurgården Society

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CHALLENGE

To care for
the cultural heritage
as we develop and meet
the challenges of the future

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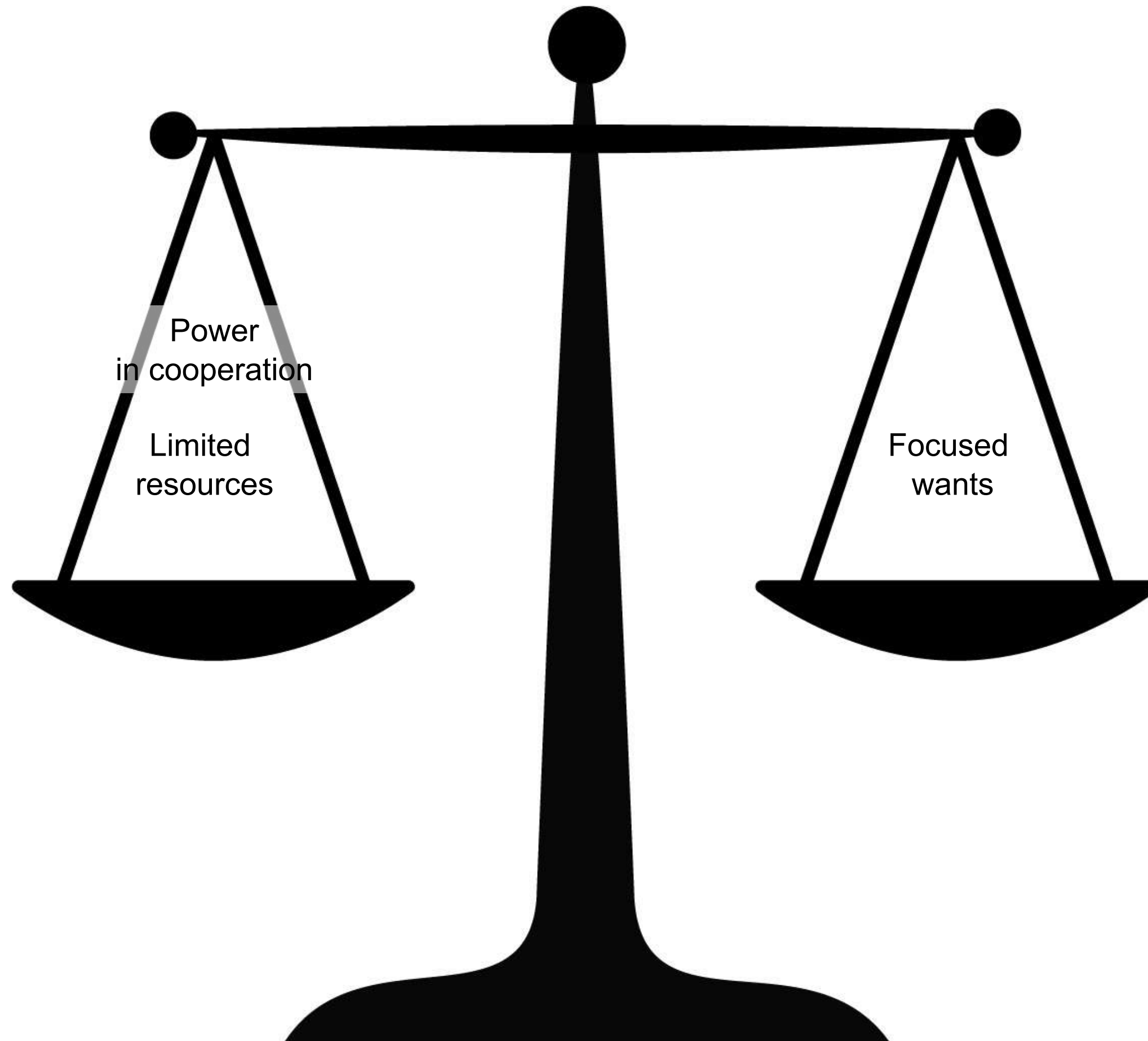
What's in it
for me?



Nothing!

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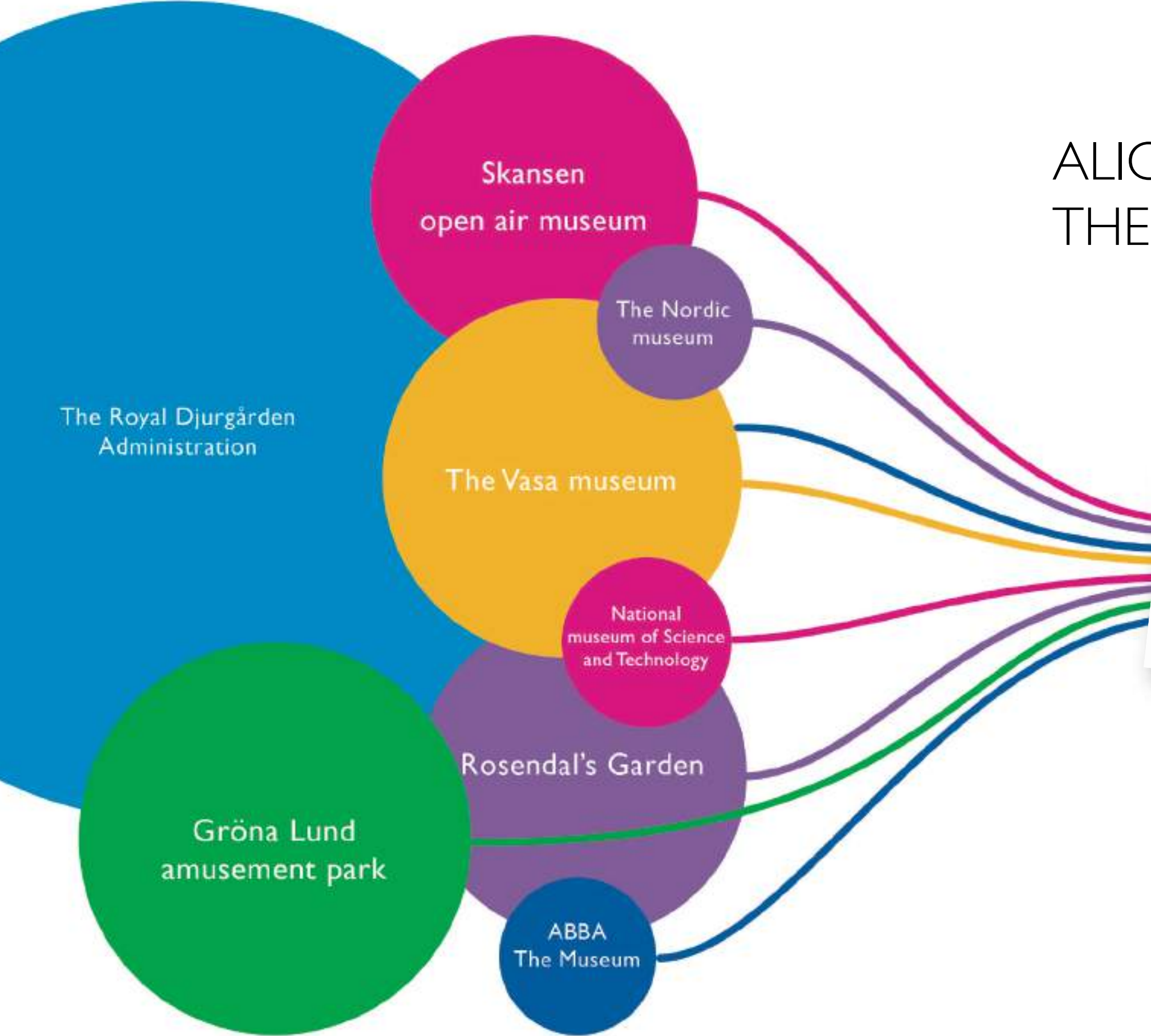
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ALIGNE, SET A COMMON BASE AND THE ART OF COOPERATION



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FOCUS AREAS AND SET COMMON GOALS



Fossil-free and traffic-smart



A sustainable food culture



Open, accessible and welcoming



A world exhibition on sustainability

FOSSIL-FREE AND TRAFFIC SMART DJURGÅRDEN			
GOALS 2027	GOALS 2025	GOALS 2022	
All transport of goods and people in Djurgården is fossil free, possibly an introduction of a class 3 emission-free zone.	Contracts and agreements with transport operators are in place for: <ul style="list-style-type: none"> land-based public transport waterborne public transport carriers, couriers, tourist buses, taxis street cleaning and refuse collection 	- A car-free Djurgården is defined. <ul style="list-style-type: none"> Action plan established based on traffic study. 	
Djurgården is known as bicycle-friendly.	Our own fleet is fossil-free. <ul style="list-style-type: none"> Spaces are reallocated from car traffic to pedestrian and cyclists. We make it easier for cyclists by providing safe bicycle parking. 	Plan in place for conversion to fossil-free of special vehicles. All new vehicles are fossil-free. <ul style="list-style-type: none"> We work together in a structured way for a bicycle-friendly Djurgården. 	
New pedestrian & cycle bridge connects Strömvägen and Callar parken.	Investigation and design Traffic Office. <ul style="list-style-type: none"> Permanent measures to improve traffic safety are implemented. 	Budget assignment for new bridge to the Traffic Office. <ul style="list-style-type: none"> Temporary traffic safety measures are tested in accordance with Traffic study. 	
Djurgården has been closed for unnecessary car traffic.	Trial of signage, further investigation of physical closure.	Investigation with the Traffic Office for restriction of car traffic. <ul style="list-style-type: none"> Closure moved on trial and closure time increased. 	
Local shuttle is established and expanded public boat, rail and bus services.	Strategic study Transport Administration in cooperation with private actors.	Improved information in the city and on Djurgården about public transport and travel routes, clearer stop and station announcements in trams.	
Parking spaces have been converted into experience areas.	Reduction of 200 parking spaces.	Test of closing parking spaces.	
Our energy use is fossil free and partly locally produced.	Our energy use has been reduced by 20% compared to 2019. <ul style="list-style-type: none"> 75% of our fossil energy use is removed compared to 2019. 	- We examine the conditions for the establishment of local solar park. <ul style="list-style-type: none"> We measure our energy use and have energy efficiency targets. We have identified our remaining fossil energy use and have a plan for phasing it out. We all have renewable energy electricity contracts. Our use of plastics and disposables is mapped. We have started to replace fossil-based plastics. 	
Residual plastic comes from fossil-free sources.	Residual plastics and single-use materials are reported with action plan for reduction. <ul style="list-style-type: none"> We have procedures for both purchases and projects with consideration of fossil free. 	We have all implemented a sustainability policy that drives towards reduced fossil use in the supply chain.	

SUSTAINABLE FOOD CULTURE			
GOALS 2027	GOALS 2025	GOALS 2022	
Djurgården is established as a destination for sustainable food culture and good food - for guests, staff, the Baltic Sea and the planet.	We inspire others in sustainable food culture. <ul style="list-style-type: none"> We inform about the impact of food and can indicate the carbon footprint of our operations. We prioritise local produce and encourage home growing. 	We have created a consensus around sustainable food culture and together we carry out activities that strengthen it. <ul style="list-style-type: none"> We always have plant-based dishes on the menu. 	
We promote food production that benefits biodiversity both locally and globally.	The meat, fish and vegetables we serve meet WWF's criteria for green. <ul style="list-style-type: none"> Our meat comes from animals that are grazed or pastured. 	The meat, fish and vegetables we serve meet WWF's criteria for yellow and green. <ul style="list-style-type: none"> We measure the proportion of eco-labelled or home-grown ingredients we use has increased by 50% compared to 2022. We each set our own targets for 2027. 	
Our food waste is minimised.	Our food waste per portion served is halved compared to 2022.	We measure and report our food waste, and calculate wastage per portion served. <ul style="list-style-type: none"> Our food waste is collected for biogas or composted. 	

OPEN, ACCESSIBLE AND WELCOMING			
GOALS MÅL 2027	GOALS 2025	GOALS 2022	
Djurgården is world-renowned as an open and welcoming year-round destination for nature, culture and entertainment.	Djurgården is known as open and welcoming during extended time and season from 2022.	We offer an attractive range all year round.	
Djurgården is accessible and welcoming to all.	All employees have access to the knowledge bank accessibility, inclusion and hospitality.	We work continuously to improve our skills in accessibility, inclusion and hosting, and share knowledge and experience with each other. <ul style="list-style-type: none"> We clarify information on accessibility one by one, and together. 	
Djurgården is safe, secure, clean and tidy.	A structure for increased recycling at Djurgården is in place in place. <ul style="list-style-type: none"> Continuous development work according to "Commitment to a clean and tidy Djurgården". We are working on lighting based on the unique conditions of each location, for increased safety and with respect for the environment. 	A review of the litter and waste situation has been carried out. <ul style="list-style-type: none"> Everyone has adopted the policy Commitment to a clean and tidy Djurgården. We clean Djurgården together at least once a year. We work on lighting based on each place's unique conditions for increased safety and with respect for the environment. There is an established list of requirements for events that implemented for both external and internal event organisers. For larger live music events we use tools such as Dare to Care for increased security. 	
The events organised on Djurgården are safe and secure.	All events organised at Djurgården follow guideline/requirements list.		

A WORLD EXHIBITION FOR SUSTAINABLE DEVELOPMENT			
GOALS 2027	GOALS 2025	GOALS 2022	
Djurgården's work to preserve, use, and develop our cultural heritage is world-famous.	Djurgården's work to preserve, use, and develop our cultural heritage inspires others.	Based on our values, we inform our guests about Djurgården's hallmark tradition and innovation in harmony.	
We attract, inspire, and engage our guests through the way we work together in a sustainable way.	A majority of our guests feel that we have a common message about sustainability.	Our communication and exhibitions support a sustainable development. <ul style="list-style-type: none"> We have all individually adopted sustainability policies that contribute to the whole. 	
Djurgården is internationally renowned as the place where we, rooted in history, can find future solutions.	External stakeholders see Djurgården as a stage for innovation and Djurgården's stakeholders as important partners.	Djurgården is designated by the City of Stockholm as an arena and test area for sustainable solutions - an innovation area.	
Djurgården is a stage for important conversations about sustainable development, and we are a natural voice in the debate.	Key external sustainability meetings looking for Djurgården as a host location.	We organize or host a major event with linked to sustainability.	
The products we sell in our shops are responsibly produced.	It is clear in our shops which products are and have been produced responsibly.	We carry out an analysis of the current state of sales in our stores and develop an action plan to increase the proportion of sustainable products and responsibly produced products.	

FOSSIL-FREE AND TRAFFIC SMART DJURGÅRDEN

GOALS 2027	GOALS 2025	GOALS 2022
All transport of goods and people on Djurgården is fossil-free, possibly an introduction of a class 3 environmental zone.	Contracts and agreements with transport operators are in place for: <ul style="list-style-type: none"> land-based public transport waterborne public transport cars, couriers, tourist buses, taxis street cleaning and refuse collection 	A car-free Djurgården is defined. Action plan established based on traffic study.
Djurgården is known as bicycle-friendly.	Spaces are reallocated from car traffic to pedestrian and cyclists. We make it easier for cyclists by providing safe bicycle parking.	Plan in place for conversion to fossil-free of special vehicles. All new vehicles are fossil-free. We work together in a structured way for a bicycle-friendly Djurgården.
New pedestrian & cycle bridge connects Strömgården and Galärparken.	Investigation and design Traffic Office. Permanent measures to improve traffic safety are implemented.	Budget assignment for new bridge to the Traffic Office. Temporary traffic safety measures are tested in accordance with Traffic study.
Djurgårdsbron has been closed for unnecessary car traffic.	Trial of signage, further investigation of physical closure.	Investigation with the Traffic Office for restriction of car traffic. Closure moved on trial and closure time increased.
Local shuttle is established and expanded public boat, rail and bus services.	Strategic study Transport Administration in cooperation with private actors.	Improved information in the city and on Djurgården about public transport and travel routes, clearer stop and station announcements in trams.
Parking spaces have been converted into experience areas.	Reduction of 200 parking spaces.	Test of closing parking spaces.
Our energy use is fossil free and partly locally produced.	Our energy use has been reduced by 20% compared to 2019. 70% of our fossil energy use is removed compared to 2019.	We examine the conditions for the establishment of local solar park. We all measure our energy use and have energy efficiency targets. We have identified our remaining fossil energy use and have a plan for phasing it out. We all have renewable energy electricity contracts.
Residual plastic comes from fossil-free sources.	Residual plastics and single-use materials are reported with action plan for reduction. We have procedures for both purchases and projects with consideration of fossil free.	Our use of plastics and disposables is mapped. We have started to replace fossil-based plastics. We have all implemented a sustainability policy that drives towards reduced fossil use in the supply chain.

GOALS FOR A SUSTAINABLE DJURGÅRDEN, adopted 2022-04-20 by the members of the Royal Djurgården Society/Kungliga Djurgårdens Intresseorganisation



TRAFIKINFORMATION

FREE FERRY

← NYBROKAJEN →
→ DJURGÅRDEN ←

EVERY 15 MINUTES
10 AM - 4 PM (JUNE 28 TO JULY 28)

WELCOME TO ROYAL DJURGÅRDEN
THE FERRY FARE IS ON US





FOSSIL-FREE AND TRAFFIC SMART DJURGÅRDEN

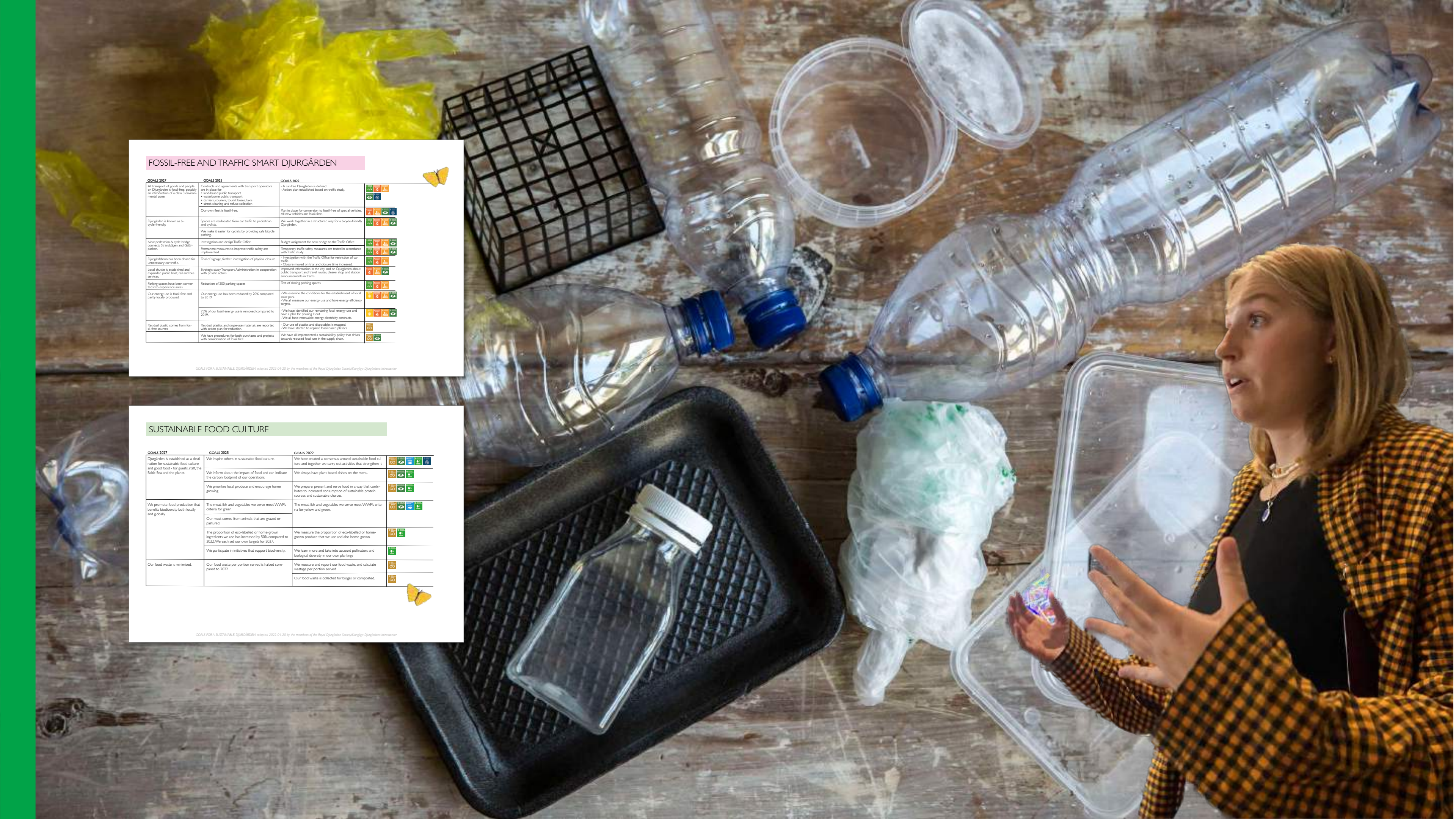
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Djurgården is known as bicycle-friendly.	Our own fleet is fossil free. Spaces are reallocated from car traffic to pedestrian and cyclists. We make it easier for cyclists by providing safe bicycle parking.	Plan in place for conversion to fossil-free of special vehicles. All new vehicles are fossil-free. We work together in a structured way for a bicycle-friendly Djurgården.	
New pedestrian & cycle bridge connects Strömgården and Gälliparken.	Investigation and design Traffic Office.	Budget assignment for new bridge to the Traffic Office.	
Djurgårdsbron has been closed for unnecessary car traffic.	Trial of signage, further investigation of physical closure.	Permanent measures to improve traffic safety are implemented. Temporary traffic safety measures are tested in accordance with Traffic study.	
Local shuttle is established and expanded public boat, rail and bus services.	Strategic study/Transport Administration in cooperation with private actors.	Investigation with the Traffic Office for restriction of car traffic. Closure moved on trial and closure time increased. Improved information in the city and on Djurgården about public transport and travel routes, clearer stop and station announcements in trains.	
Parking spaces have been converted into experience areas.	Reduction of 200 parking spaces.	Test of closing parking spaces.	
Our energy use is fossil free and partly locally produced.	Our energy use has been reduced by 20% compared to 2019. 75% of our fossil energy use is removed compared to 2019.	We examine the conditions for the establishment of local solar parks. We all measure our energy use and have energy efficiency targets. We have identified our remaining fossil energy use and have a plan for phasing it out. We all have renewable energy electricity contracts.	
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GOALS FOR A SUSTAINABLE DJURGÅRDEN, adopted 2022-04-20 by the members of the Royal Djurgården Society/Kungliga Djurgårdens Intressecenter

SUSTAINABLE FOOD CULTURE

GOALS 2027	GOALS 2025	GOALS 2022	
Djurgården is established as a destination for sustainable food culture and good food - for guests, staff, the Baltic Sea and the planet.	We inspire others in sustainable food culture. We inform about the impact of food and can indicate the carbon footprint of our operations. We prioritize local produce and encourage home growing.	We have created a consensus around sustainable food culture and together we carry out activities that strengthen it. We always have plant-based dishes on the menu. We prepare, present and serve food in a way that contributes to increased consumption of sustainable protein sources and sustainable choices.	
We promote food production that benefits biodiversity both locally and globally.	The meat, fish and vegetables we serve meet WWF's criteria for green. Our meat comes from animals that are grazed or pastured. The proportion of eco-labelled or home-grown ingredients we use has increased by 50% compared to 2022. We each set our own targets for 2027. We participate in initiatives that support biodiversity.	The meat, fish and vegetables we serve meet WWF's criteria for yellow and green. We measure the proportion of eco-labelled or home-grown produce that we use and also home-grown. We learn more and take into account pollinators and biological diversity in our own plantings.	
Our food waste is minimised.	Our food waste per portion served is halved compared to 2022.	We measure and report our food waste, and calculate wastage per portion served. Our food waste is collected for biogas or composted.	

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ONGOING — 2025-01-12



WE ARE SEEDIQ

The Museum of Ethnography

An experimental exhibition made in collaboration with the Seediq indigenous people of Taiwan.

ONGOING — 2026-12-31



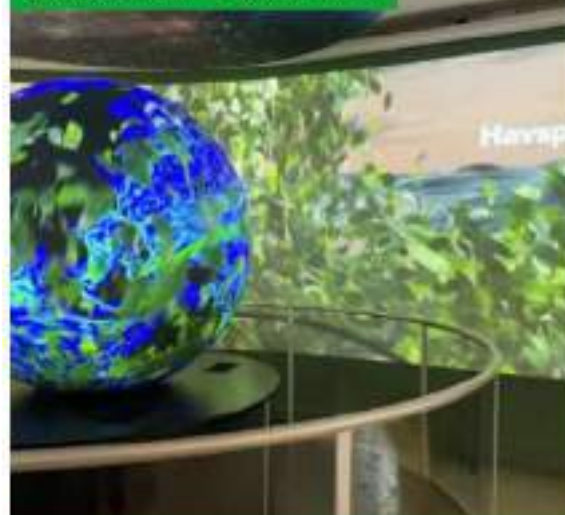
Sea of memories

Vrak – Museum of Wrecks

Meet the Baltic Sea itself, through a suggestive film experience.

♥ Add to my calendar

ONGOING — 2025-12-31



Experience the biodiversity of nature in Skansen's escalator

Skansen

Here you can experience the spectacular globe that visualises in an exciting way the challenges the planet is facing.

ONGOING — 2024-12-31



Fleeing the Baltics

The Maritime Museum

During the second world war, more than 30 000 people fled across the Baltic sea to escape German and Soviet occupation.

♥ Add to my calendar

ONGOING — 2024-12-31



Zero City

The National Museum of Science and Technology

Come together to plan the transportation of people and goods in the future fossil-free city.

♥ Add to my calendar

ONGOING — 2024-09-30



The Vasa Museum Garden

The Vasa Museum

Take a walk back in time among flowers, vegetables and medicinal herbs of the 1600s.

♥ Add to my calendar

2024-05-25 — 2024-05-26



Outdoor Festival 2024

Outdoor Festival 2024

The year's big event for those with a big or small interest in outdoor life!

♥ Add to my calendar

2024-05-16



Run For Pride

Run For Pride

Run For Pride is a running race for those running for love.

♥ Add to my calendar

ONGOING — 2024-12-31



The Arctic – while the ice is melting

Nordiska museet

'The Arctic – while the ice is melting' allows visitors to meet people from some of the world's coldest places.

♥ Add to my calendar

A WORLD EXHIBITION FOR SUSTAINABLE DEVELOPMENT

GOALS 2027	GOALS 2025	GOALS 2022	
Djurgården work to preserve, use, and develop our cultural heritage is world-famous.	Djurgården work to preserve, use, and develop our cultural heritage inspires others.	Based on our values, we inform our guests about Djurgården's hallmark: tradition and innovation in harmony.	7%
We attract, inspire, and engage our guests through the way we work together in a sustainable way.	A majority of our guests feel that we have a common message about sustainability.	Our communication and exhibitions support a sustainable development.	100%
Djurgården is internationally renowned as the place where we, rooted in history, can find future solutions.	External stakeholders see Djurgården as a stage for innovation and Djurgården's stakeholders as important partners.	Djurgården is designated by the City of Stockholm as an arena and test area for sustainable solutions - an innovation area.	100%
Djurgården is a stage for important conversations about sustainable development, and we are a natural voice in the debate.	Key external sustainability meetings looking for Djurgården as a host location.	We organize or host a major event with linked to sustainability.	100%
The products we sell in our shops are responsibly produced.	It is clear in our shops which products are and have been produced responsibly.	We carry out an analysis of the current state of sales in our stores and develop an action plan to increase the proportion of sustainable products and responsibly produced products.	100%

GOALS FOR A SUSTAINABLE DJURGÅRDEN, updated 2022-04-20 by the members of the Royal Djurgården Society/Förbundet Djurgårdens Hemsörner

BUILDING BRIDGES BETWEEN SCIENCE AND OUR VISITORS

Transforming experiences

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THANK YOU!

Visit sustainable.royaldjurgarden.se
to follow our work →



Camilla Zedendahl
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🌐 royaldjurgarden.se & sustainable.royaldjurgarden.se

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