

**TRAINING SEMINAR, 15<sup>TH</sup> – 17<sup>TH</sup> JUNE 2016, ATHENS**

Venue: AVA HOTEL & SUITES, Lysikratous 9-11, Plaka, Athens, Greece, Tel: +30-210 325 9000

*Final Agenda*

<b>Day 1: Wednesday, June 15<sup>th</sup></b>	
<b>Morning Sessions: 9:00 – 12:30</b>	
<ul style="list-style-type: none"> <li>Introduction to the GSTC and GSTC Criteria</li> <li>Sustainable tourism overview</li> </ul>	Session 1
<ul style="list-style-type: none"> <li>Morning break (10:30 – 10:45)</li> </ul>	
<ul style="list-style-type: none"> <li>GSTC Criteria for Hotels and Tour Operators (A. Sustainability Management)</li> </ul>	Session 2
<b>Lunch Break: 12:30 – 13:30</b>	
<b>Afternoon Sessions: 13:30 – 16:30</b>	
<ul style="list-style-type: none"> <li>Invited Speaker A + Group Discussion</li> </ul>	
<ul style="list-style-type: none"> <li>GSTC Criteria for Hotels and Tour Operators (B. Social and Economic Benefits)</li> </ul>	Session 3
<ul style="list-style-type: none"> <li>Afternoon break (15:15 – 15:30)</li> </ul>	
<ul style="list-style-type: none"> <li>GSTC Criteria and Indicators for Hotels and Tour Operators (C. Cultural Heritage)</li> </ul>	Session 4
<b>Day 2: Thursday, June 16<sup>th</sup></b>	
<b>Morning Sessions: 9:00 – 12:30</b>	
<ul style="list-style-type: none"> <li>GSTC Criteria for Hotels and Tour Operators (D. Environmental Benefits and Impacts)</li> </ul>	Session 5
<ul style="list-style-type: none"> <li>Morning break (10:30 – 10:45)</li> </ul>	
<ul style="list-style-type: none"> <li>Breakout Group Session: Applying the GSTC-HTO</li> </ul>	Session 6
<b>Lunch Break: 12:30 – 13:30</b>	
<b>Afternoon Sessions: 13:30 – 16:30</b>	
<ul style="list-style-type: none"> <li>Understanding the GSTC Criteria for Destinations</li> </ul>	Session 7
<ul style="list-style-type: none"> <li>Afternoon Break (15:00 – 15:15)</li> </ul>	
<ul style="list-style-type: none"> <li>Invited Speaker B + Group Discussion</li> </ul>	Session 8
<b>Day 3: Friday, June 17<sup>th</sup></b>	
<b>Morning Session: 9:00 – 12:30</b>	
<ul style="list-style-type: none"> <li>Notes on the GSTC Criteria for Destinations (A. Sustainable Management / B. Economic / C. Cultural / D. Environmental)</li> </ul>	Session 9
<ul style="list-style-type: none"> <li>Morning break (10:30 – 10:45)</li> </ul>	
<ul style="list-style-type: none"> <li>Breakout Group Session: Applying the GSTC-D</li> </ul>	Session 10
<b>Lunch Break: 12:30 – 13:30</b>	
<b>Afternoon Sessions: 13:30 – 16:30</b>	
<ul style="list-style-type: none"> <li>Breakout Group Session: Discussions on best practices in multi-stakeholder cooperation in tourism destinations</li> </ul>	Session 11
<ul style="list-style-type: none"> <li>Afternoon break (14:30 – 15:00)</li> </ul>	
<ul style="list-style-type: none"> <li>Exam and Participant Evaluation (15:00 – 16:30)</li> </ul>	Session 12
<b>END OF SEMINAR</b>	

**Sponsor**



**Media Partners**

