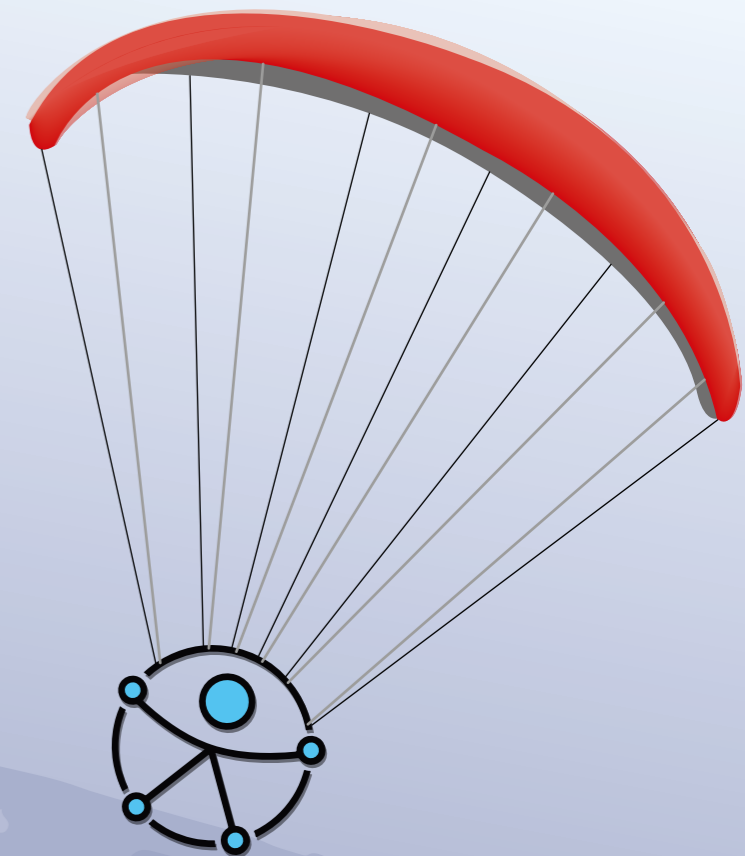




JOINT AWARD ON EUROPEAN TOURISM INDICATOR SYSTEM AND ACCESSIBLE TOURISM

*Brussels, Charlemagne building
31 March 2016*



*Internal market,
Industry,
Entrepreneurship
and SMEs*

PROGRAMME

JOINT AWARD ON EUROPEAN TOURISM INDICATOR SYSTEM AND ACCESSIBLE TOURISM

14:00	REGISTRATION AND WELCOME COFFEE	16:30-16:45	KEY NOTE SPEECH Kristine Dorosko , Eco Innovation and circular economy Unit- DG ENV European Commission <i>'How to foster the synergies between ETIS and EMAS/Ecolabel from the environmental perspective'</i>
14:30	WELCOMING REMARKS BY JACKI DAVIS –MODERATOR OF THE EVENT		
14:45	WELCOME SPEECHES: Carlo Corazza - Head of Unit Tourism, Culture and Creative industries - DG GROW- European Commission		CATEGORY 2 AWARDS <ul style="list-style-type: none">• ETIS Economic value achiever• ETIS Social and Cultural Impact achiever (2)• ETIS Environmental impact achiever
15:00	PRESENTATION OF THE JURY MEMBERS Selection procedure by the Jury Chair – Cinzia De Marzo, Policy officer – DG GROW- European Commission <i>The trophies will be gently handed over for all categories, by representatives of the European Commission, Reduced Mobility Rights Limited, European Travel Commission, Village for All, Trip Advisor, ETOA, European Environmental Agency, Necstour, Travelife, Ecotrans, ENAT.</i>		CATEGORY 3 - ENVIRONMENT AND ACCESSIBILITY AS A CATALYST FOR SUSTAINABLE AND RESPONSIBLE GROWTH Presentation of runner-up, music introduction, presentation of video, exchange of words with nominee, handing the Trophy and the Award certificate.
	CATEGORY 1 – OVERALL SUSTAINABLE DESTINATION MANAGEMENT APPROACH Best example of destinations that, in addition to the general management criteria, have achieved good results in: (a) economic value; (b) social and cultural impact; (c) environmental impact, with particular focus either on sustainability or on accessibility.	17:15-17:30	KEY NOTE SPEECH Jesús Hernández-Galán , PhD, Director Accesibilidad Universal e Innovación- ONCE Foundation- <i>'Accessibility Key Indicators'</i>
15:30-15:45	KEY NOTE SPEECH Luigi Cabrini , Chairman of the Boards of Directors of the Global Sustainable Tourism Council-GSTC- <i>'The Global Sustainable Tourism Criteria, as guiding principles for ETIS destinations'</i>		CATEGORY 3 AWARDS <ul style="list-style-type: none">• ETIS Environmental impact achiever• ETIS Social and Cultural Impact achiever, with special mention for accessibility (2)• ETIS Environmental impact achiever
	CATEGORY 1 AWARDS AND SPECIAL MENTIONS (2) <ul style="list-style-type: none">• ETIS sustainable destination• ETIS accessible destination Presentation of runner-up, music introduction, presentation of video, exchange of words with winner, handing the Trophy and Award certificate;	18:00	CLOSING REMARKS AND NETWORKING COCKTAIL
16:15-16:30	COFFEE BREAK CATEGORY 2 - SUSTAINABLE AND RESPONSIBLE MANAGEMENT OF DESTINATIONS Presentation of runner-up, music introduction, presentation of video, exchange of words with nominee, handing the Trophy and the Award certificate.		Simultaneous interpretation will be provided in French/English and in international sign language